



WICHITA STATE
UNIVERSITY

W. FRANK BARTON
SCHOOL OF BUSINESS

Center for Economic Development
and Business Research

Misery Index: 2013 Q4

The Misery Index is an indicator measuring the impact of changing economic conditions on people. This index, as calculated by CEDBR, is a combination of the quarterly percent change in the Housing Price Index (HPI), the quarterly average change in the Consumer Price Index (CPI), and the quarterly average unemployment rate (UR). The combination of changes in these factors indicates the changing level of economic misery experienced by people in different geographic areas.

Misery Index

		Index Value		% Change in Index		Quarterly % Change in Index Components		
		2013 Q4	2013 Q3	Quarterly	Annual	HPI	CPI	UR
	U.S.	6.71	7.33	▼ -8.56%	▼ -10.75%	▲ 0.94%	▼ -0.10%	▼ -0.09%
	Kansas	4.68	5.80	▼ -19.35%	▼ -10.30%	▼ -0.08%	▼ -0.15%	▼ -0.20%
Kansas	Wichita, KS	5.39	6.74	▼ -20.11%	▼ -10.95%	▼ -0.82%	▼ -0.19%	▼ -0.20%
	Kansas City, MO-KS	5.49	6.80	▼ -19.36%	▼ -11.33%	▼ -0.52%	▼ -0.14%	▼ -0.20%
	Lawrence, KS	4.11	5.70	▼ -27.95%	▼ -12.23%	▲ 0.68%	▼ -0.19%	▼ -0.28%
	Topeka, KS	5.09	6.36	▼ -19.88%	▼ -14.51%	▲ 1.90%	▼ -0.19%	▼ -0.19%
	Oklahoma City, OK	4.99	4.84	▲ 2.94%	▲ 5.72%	▼ -0.61%	▼ -0.19%	▲ 0.03%
Region	Omaha, NE	3.77	4.28	▼ -11.88%	▼ -6.94%	▲ 0.99%	▼ -0.19%	▼ -0.12%
	St. Louis, MO-IL	6.55	7.35	▼ -10.90%	▼ -6.24%	▼ -0.15%	▼ -0.14%	▼ -0.11%
	Tulsa, OK	5.53	5.35	▲ 3.42%	▲ 3.43%	▼ -1.55%	▼ -0.19%	▲ 0.03%
	Akron, OH	6.67	6.91	▼ -3.56%	▲ 10.84%	▲ 1.27%	▼ -0.19%	▼ -0.03%
Peer	Grand Rapids, MI	5.84	6.62	▼ -11.73%	▼ -0.07%	▲ 0.36%	▼ -0.19%	▼ -0.12%
	Greenville, SC	5.48	6.80	▼ -19.39%	▼ -21.84%	▲ 0.10%	▼ -0.02%	▼ -0.19%
	Lancaster, PA	5.29	6.28	▼ -15.71%	▼ -17.22%	▲ 1.52%	▼ -0.21%	▼ -0.15%

Values are impacted by rounding.

Between the third and fourth quarters of 2013 the general level of misery experienced by people in the United States decreased. Kansas experienced a larger decrease in misery in the fourth quarter than the nation as a whole. However, over the course of 2013, the levels of misery in Kansas and the United States have decreased by approximately the same amount.

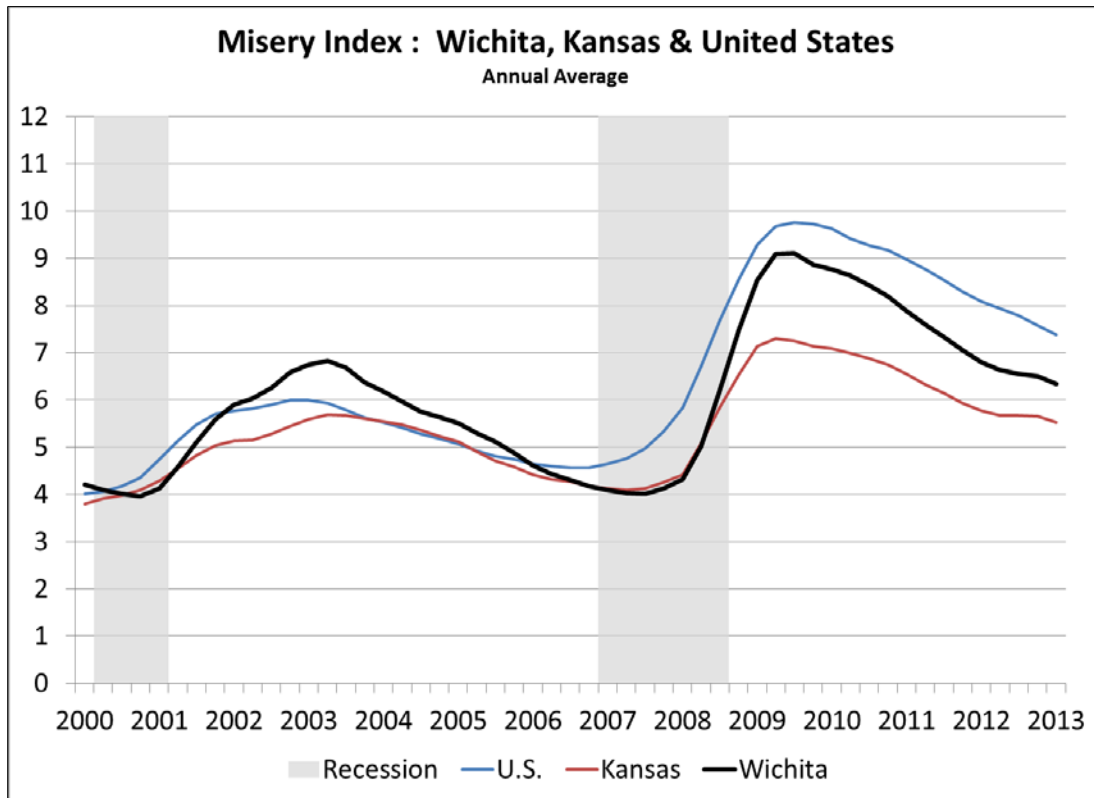
Within Kansas, the misery index for all metropolitan areas declined. Lawrence, which continues to have the lowest level of misery in the state, had the most significant decline, followed by Wichita. The

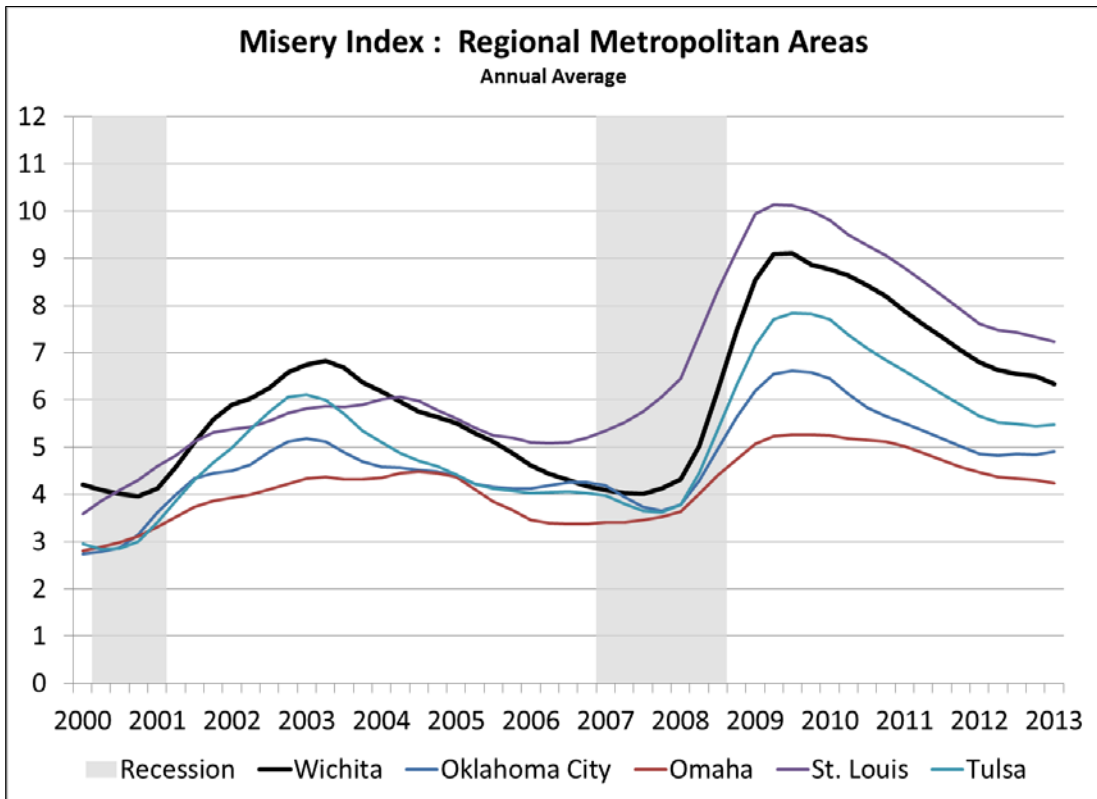
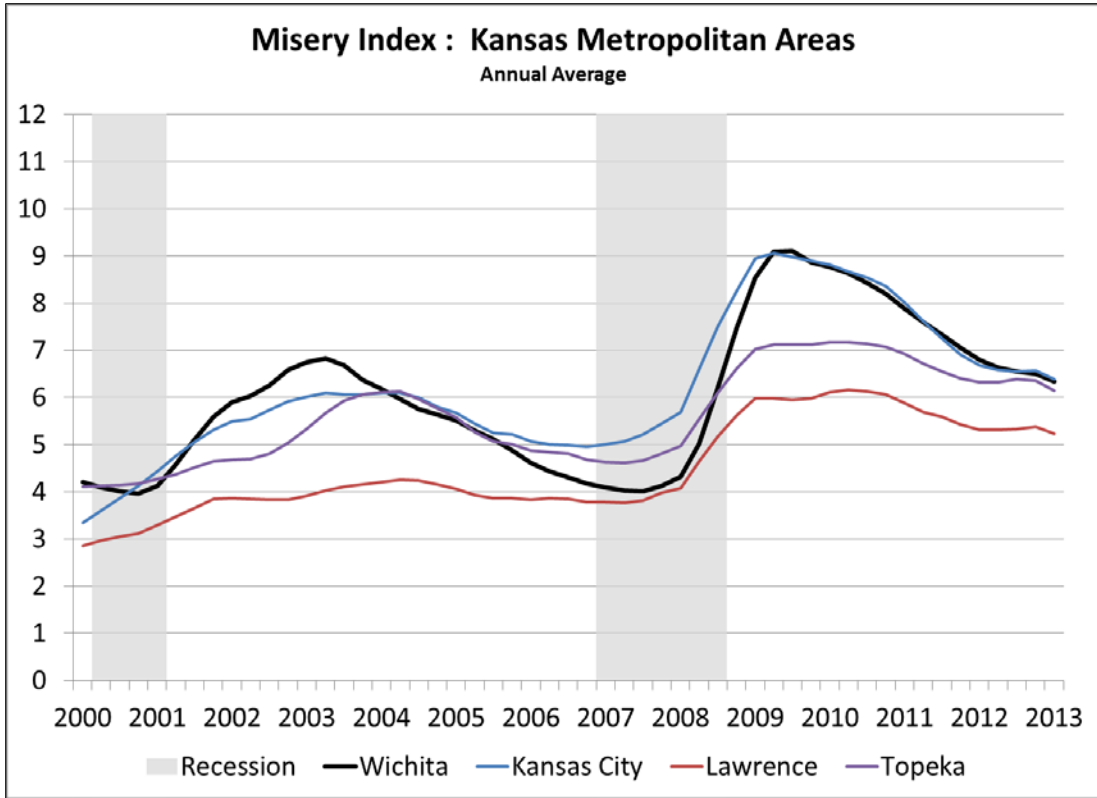
improvement in Lawrence can be attributed to an improvement in both home values and unemployment rates. Wichita experienced an improvement in unemployment rates, but a small decline in home values.

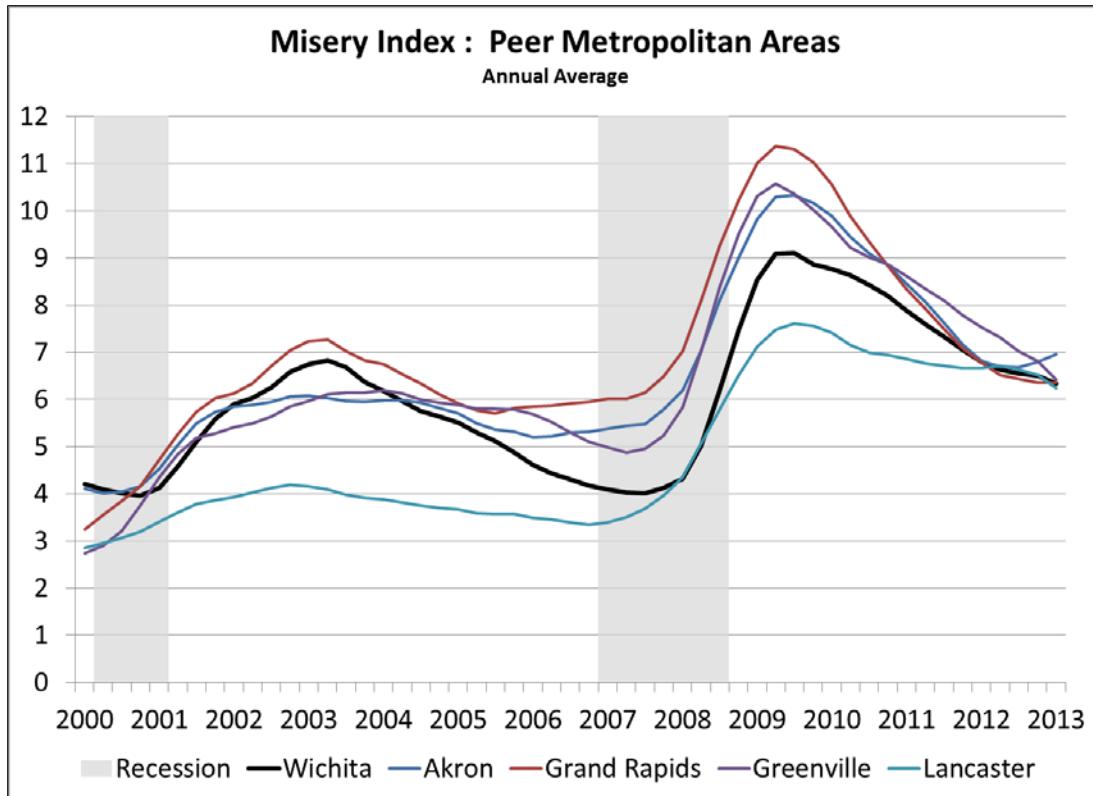
Within the region including Kansas, St. Louis continues to have the highest level of misery in the fourth quarter of 2013, with an index value of 6.55. St. Louis was followed by Tulsa, Kansas City and Wichita with index values of 5.53, 5.49 and 5.39, respectively.

For comparison, the misery index for four metropolitan areas similar to Wichita in population, demographics, and industrial mix are also provided. Within these peer communities, Wichita experienced the greatest decrease in misery between the third and fourth quarters, with only Lancaster, Pa., experiencing a lower overall level of misery than Wichita.

As the economy continues to recover from the recession, the annual average misery rates in most areas continue to slowly decline. Although no area has reached prerecession levels, all but three areas are better off today than they were a year ago.







Methodology

The Misery Index calculated by the Center for Economic Development and Business Research (CEDBR) includes the following information:

- The Consumer Price Index (CPI) from the Bureau of Labor Statistics¹
- House Price Index (HPI) from the Federal Housing Finance Agency²
- Unemployment Rates (UR) from the Bureau of Labor Statistics³

Not seasonally adjusted, monthly data values for the Consumer Price Index – All Urban Consumers were used to calculate the quarterly inflation rates. The specific indices used are as follows. U.S. city average, with a base period of 1982-84, was used for the United States inflation rate. Midwest urban, with a base period of 1982-84, was used for the Kansas inflation rate. Midwest – Size Class A, with a base year of 1982-84, was used for the Kansas City and St. Louis metropolitan area’s inflation rates. Midwest – Size Class B/C, with a base year of December 1996, was used for the Wichita, Topeka, Lawrence, Grand Rapids, Omaha, Akron, Oklahoma City and Tulsa metropolitan area’s inflation rates. Northeast urban – Size Class B/C, with a base period of December 1996, was used for the Lancaster metropolitan area inflation rate. South – Size Class B/C, with a base period of December 1996, was used for the Greenville metropolitan area inflation rate.

¹ <http://www.bls.gov/cpi/> Data accessed February 26, 2014.

² <http://www.fhfa.gov/Default.aspx?Page=87> Data accessed February 26, 2014.

³ <http://www.bls.gov/bls/unemployment.htm> Data accessed February 26, 2014.

The HPI is a measure of single family home prices within specific areas. This series is used because the index is produced for a wide range of geographic areas. The CEDBR used the “All-Transactions Index” values for each respective area. The percentage change from the previous quarter was used in the Misery Index. The HPI is a positive indicator for consumers. Therefore, if the HPI is increasing, the Misery Index will decline.

The CEDBR used not seasonally adjusted, area specific, unemployment data (the official unemployment rate) to calculate the Misery Index. The unemployment rate is a negative indicator for consumers. Therefore, if the unemployment rate is increasing, the Misery Index will also increase.

For additional information and methodology details please click [HERE](#).