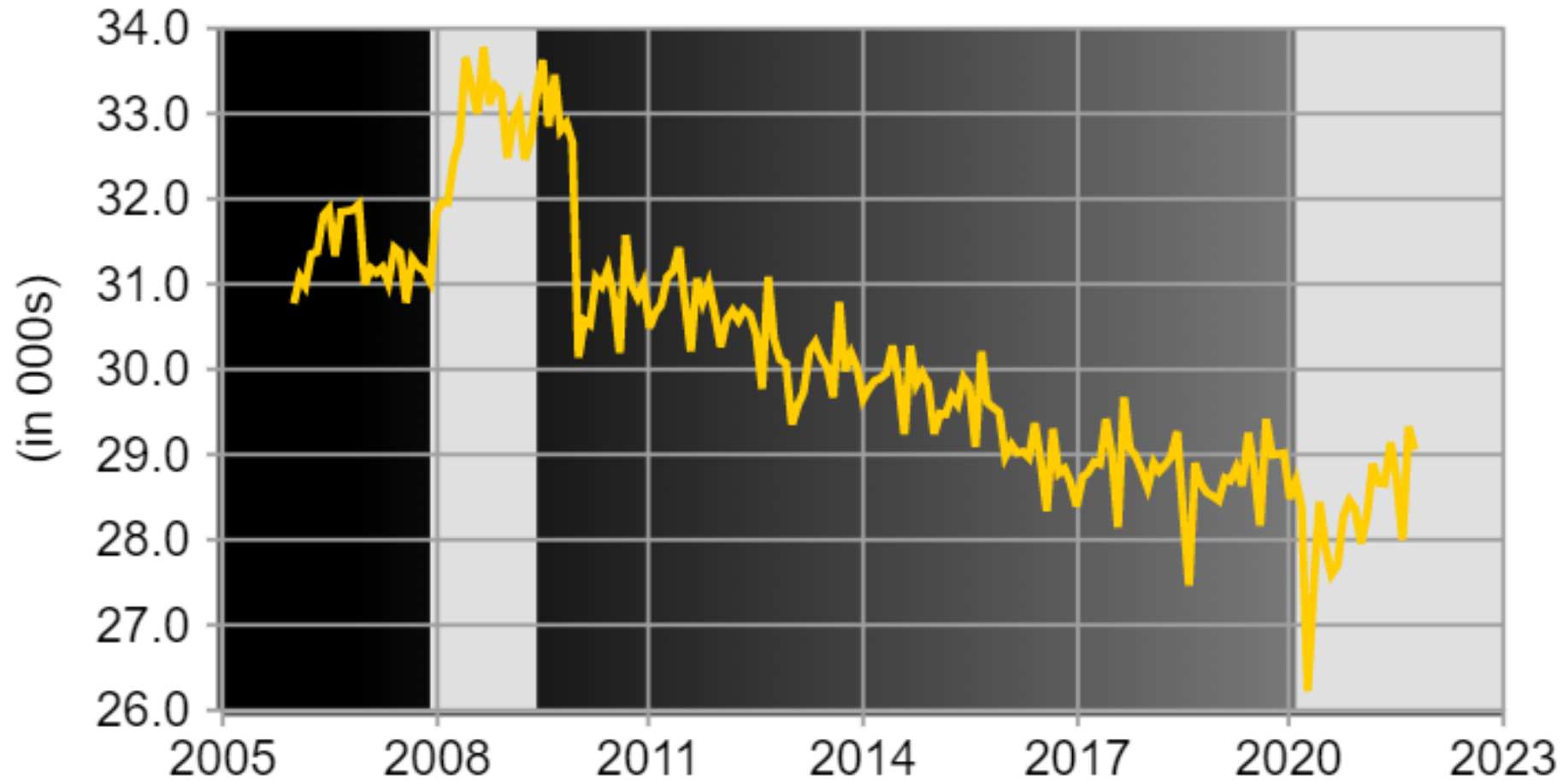




Reno County Economic Outlook

Total Employment

Employment - Reno County, KS - Civilian Labor Force (not seasonally adjusted)

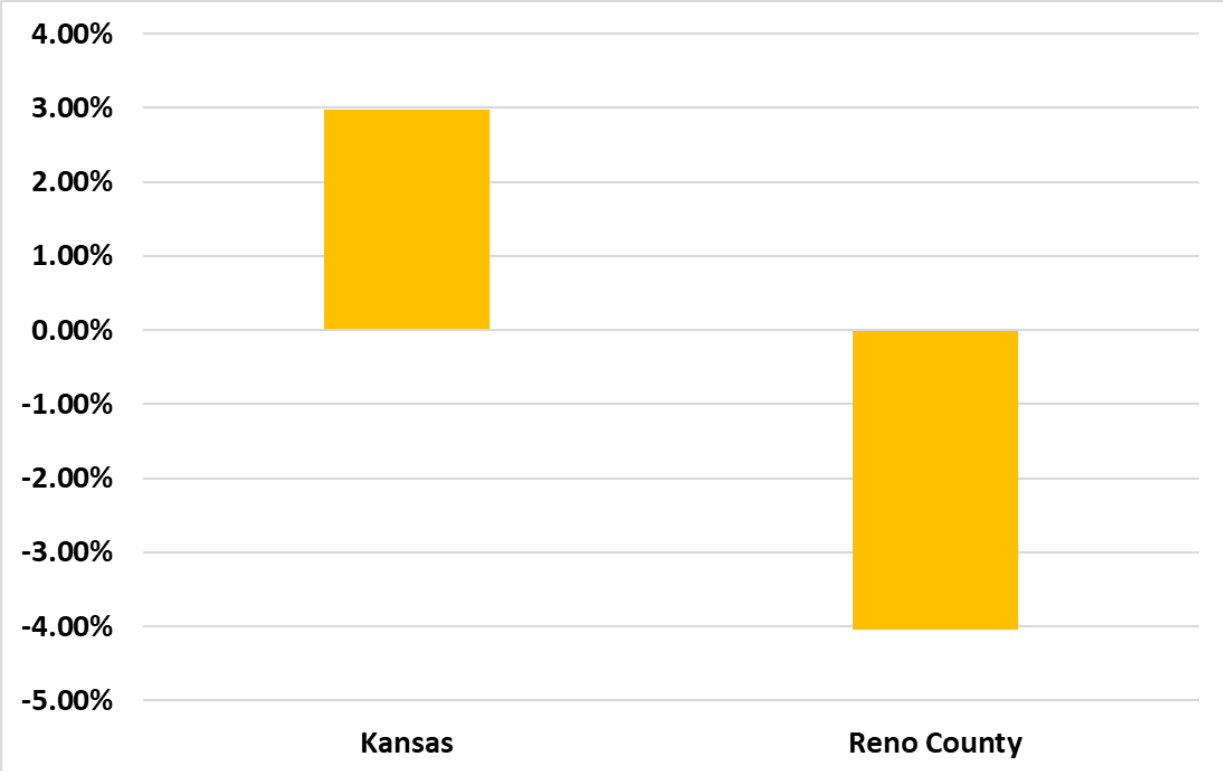


A Look Back

- Razing of Consolidated Manufacturing plant laid 'bare': Lots to be sold – Feb. 24, 2016
- Eaton Corp. to close Hutchinson plant, lay off 100 – Jan. 26, 2017
- J.C Penney closure will impact Hutchinson residents – March 17, 2017
- Buildings In Search of Tenants – Nov. 5, 2017
- Hutchinson Target to Close in February – Nov. 6, 2017
- CHS closes Hutchinson plant, 77 jobs lost – Dec. 1, 2017



County Population Trends, 2010 - 2020



Source: CEDBR, Decennial Redistricting Census 2010, 2020

Kansas, 2010	Kansas, 2020	Growth	Reno County, 2010	Reno County, 2020	Growth
2,853,118	2,937,880	2.97%	64,511	61,898	-4.05%

Source: CEDBR, Decennial Redistricting Census 2010, 2020

2018 – Kansas Protein Foods



2018 – eNGines-LPG



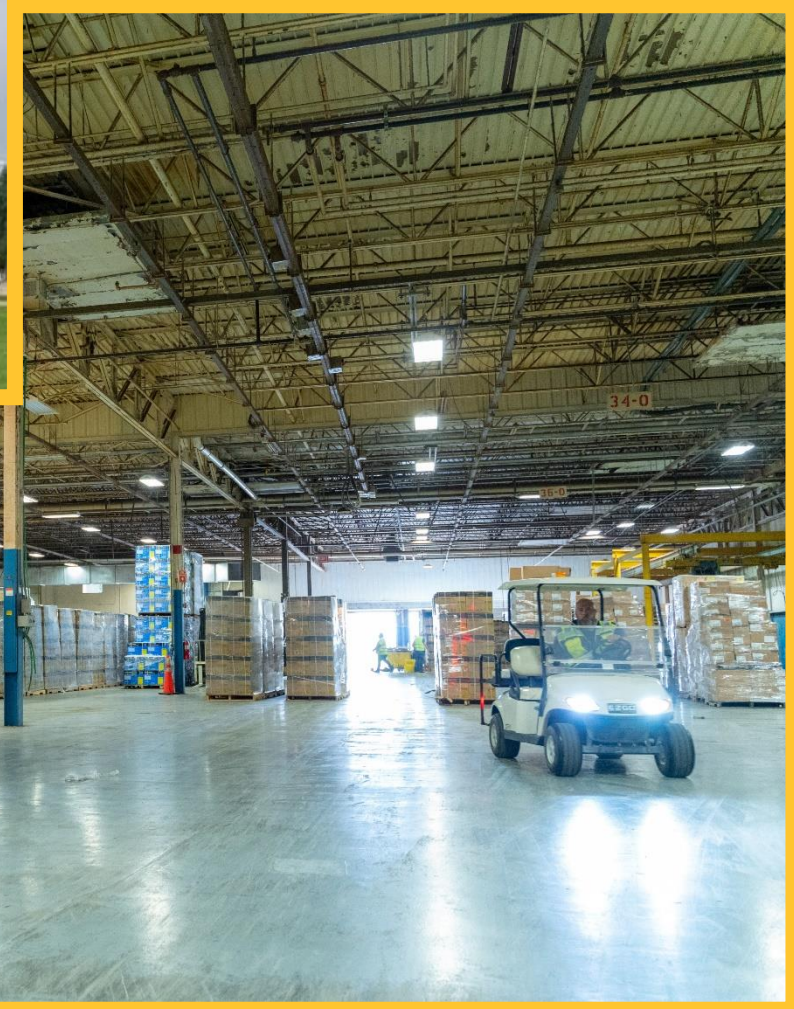
2019 – GeoChemicals & Genzada



2020 – IdeaTek Rural Broadband



2020 – KMS, Inc.

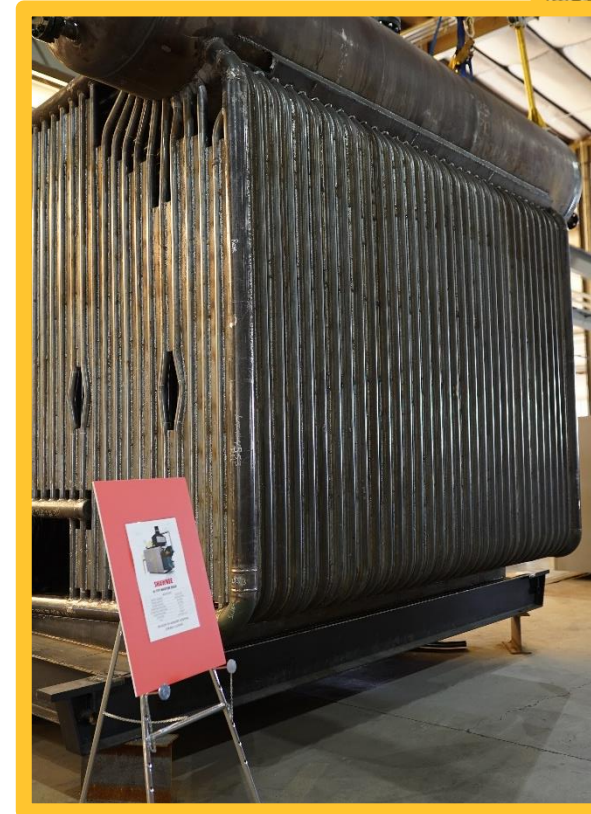


KMS, INC.

2021 - J&J Drainage Products Co.



2021 – Superior Boiler



2021 – American Packaging



LAWRENCE
PAPER COMPANY
AMERICAN PACKAGING DIVISION

2021 – Bluestem PACE



2021 – AgTrax



2021 – First Team Sports



First Team
®

2021 – BOLD, LLC



By The Numbers

400+
PRIMARY
JOB
created



\$34.7
MILLION
IN NEW ANNUAL
PAYROLL

*Ranked **55 out of top 100** US Micropolitan
Cities in 2021 by Site Selection Magazine*

2022 – Data Center, Inc.



Investment By the Numbers

OVER 39 MILLION
DOLLARS INVESTED IN
GREATER HUTCH PROJECTS

\$122.4 M
IN NEW COMMERCIAL
BUILDING PERMITS

Commercial Building Permit Valuations

2017 - \$40.7 million
2018 - \$14.9 million
2019 - \$29.8 million
2020 - \$18.2 million
2021 - \$18.8 million

Source: City of Hutch Planning Department

Employment Growth

Industry	Kansas			Reno County		
	2020	2021	Growth	2020	2021	Growth
Total, all industries	1,071,630	1,113,921	3.95%	20,705	21,449	3.59%
Service-providing	835,790	867,614	3.81%	16,077	16,670	3.69%
Goods-producing	235,840	246,307	4.44%	4,628	4,779	3.26%
Natural resources and mining	19,203	19,240	0.19%	440	470	6.82%
Construction	65,078	66,213	1.74%	1,175	1,188	1.11%
Manufacturing	151,559	160,854	6.13%	3,013	3,121	3.58%
Trade, transportation, and utilities	251,561	259,703	3.24%	4,935	4,962	0.55%
Information	16,512	16,743	1.40%	431	543	25.99%
Financial activities	72,951	73,188	0.32%	1,048	1,065	1.62%
Professional and business services	165,461	168,443	1.80%	2,824	3,144	11.33%
Education and health services	191,500	193,097	0.83%	3,783	3,618	-4.36%
Leisure and hospitality	107,777	124,469	15.49%	2,580	2,842	10.16%
Other services	30,028	31,971	6.47%	476	496	4.20%

Source: CEDBR, BLS - QCEW

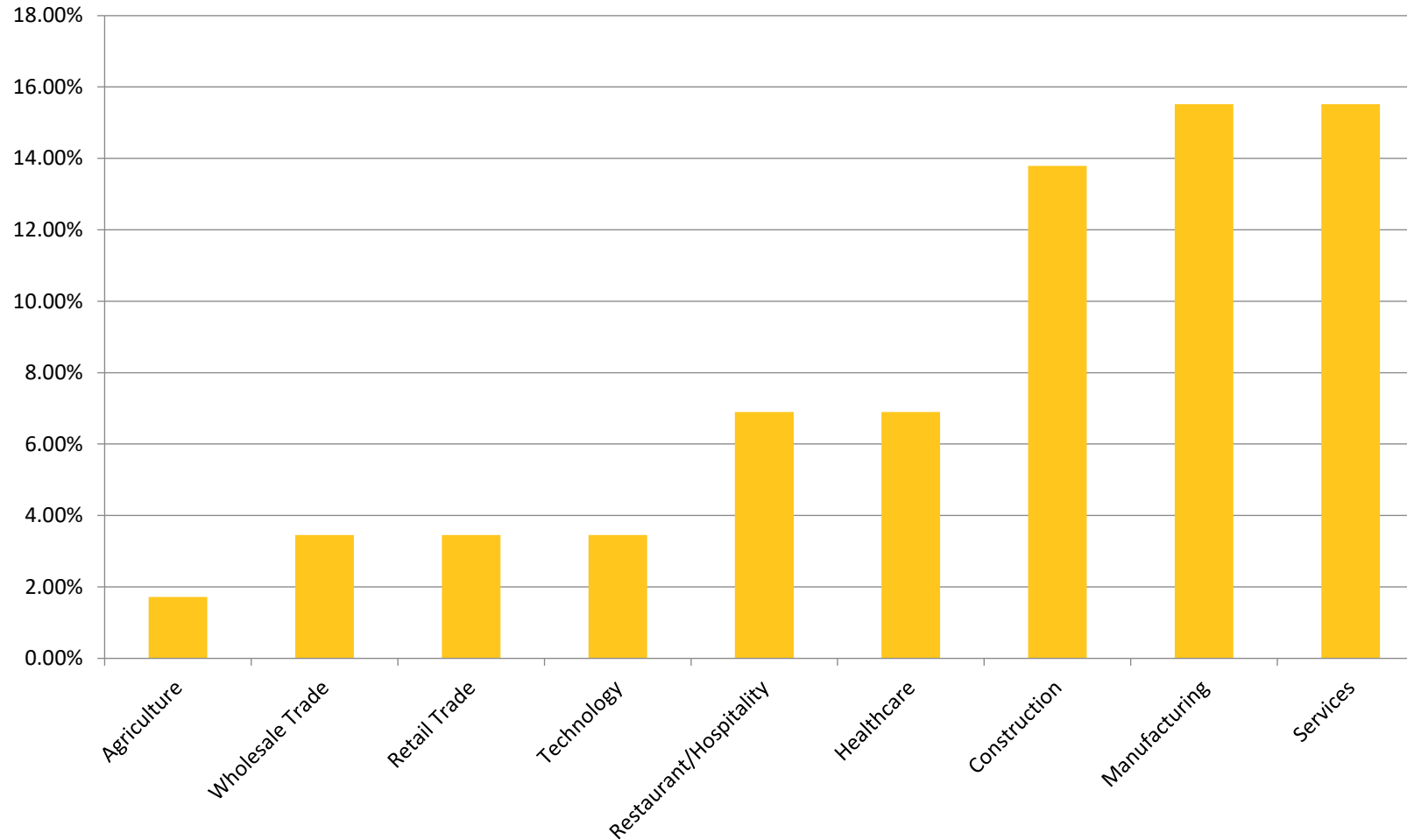
Annual Wages

Industry	Kansas			Reno County		
	2020	2021	Growth	2020	2021	Growth
Total, all industries	\$50,752	\$52,312	3.07%	\$40,560	\$41,028	1.15%
Service-providing	\$49,036	\$50,492	2.97%	\$38,480	\$38,636	0.41%
Goods-producing	\$56,680	\$58,708	3.58%	\$47,424	\$49,348	4.06%
Natural resources and mining	\$45,188	\$46,488	2.88%	\$46,072	\$42,068	-8.69%
Construction	\$57,096	\$57,616	0.91%	\$46,592	\$47,216	1.34%
Manufacturing	\$57,928	\$60,580	4.58%	\$47,996	\$51,272	6.83%
Trade, transportation, and utilities	\$45,032	\$46,592	3.46%	\$37,960	\$38,324	0.96%
Information	\$69,004	\$75,868	9.95%	\$54,860	\$55,640	1.42%
Financial activities	\$69,784	\$81,484	16.77%	\$50,804	\$55,432	9.11%
Professional and business services	\$66,508	\$66,924	0.63%	\$45,708	\$42,900	-6.14%
Education and health services	\$46,072	\$48,464	5.19%	\$43,992	\$46,956	6.74%
Leisure and hospitality	\$17,784	\$19,552	9.94%	\$15,236	\$16,172	6.14%
Other services	\$40,144	\$40,872	1.81%	\$24,960	\$26,468	6.04%

Source: CEDBR, BLS - QCEW

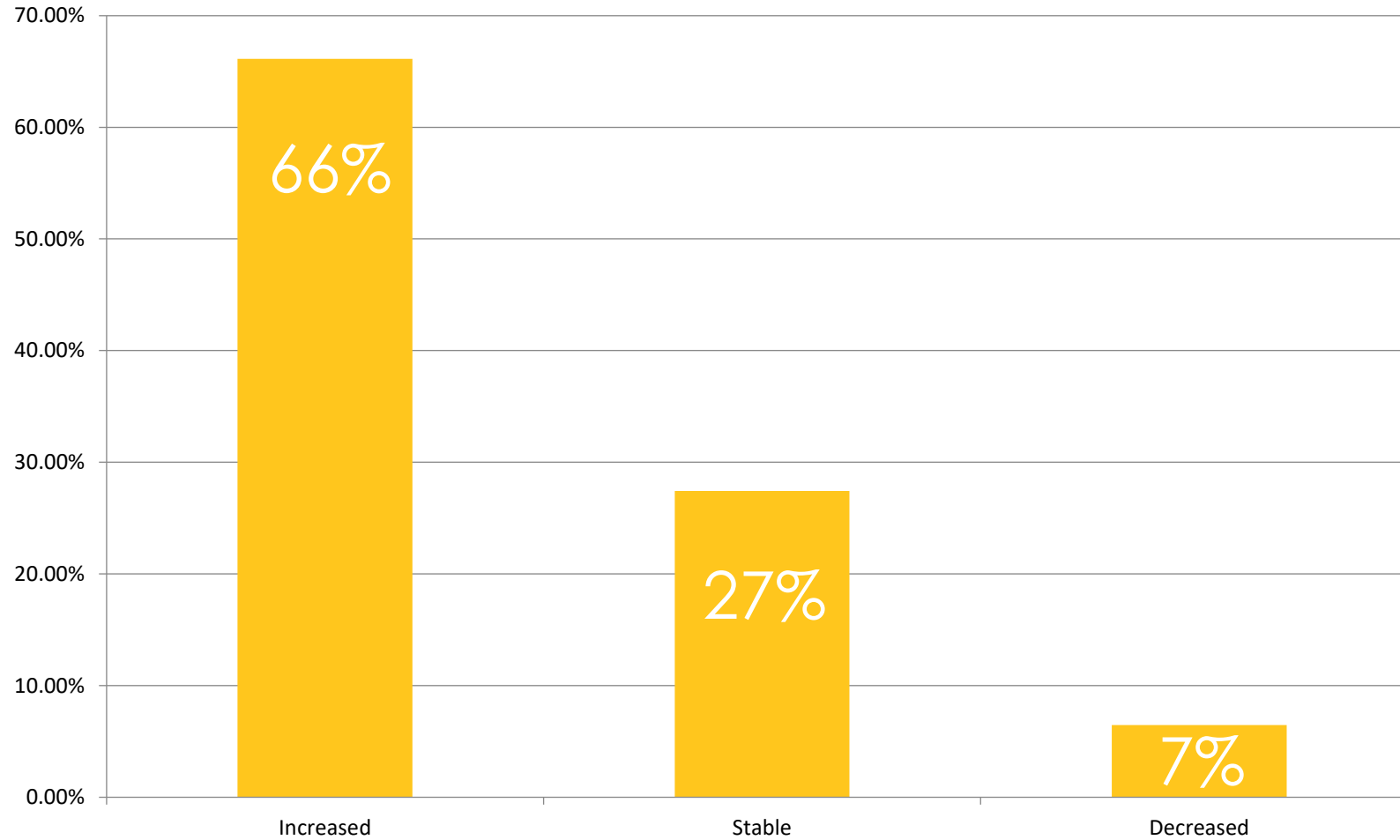
2022 Business Conditions Survey

Business Industries Represented:



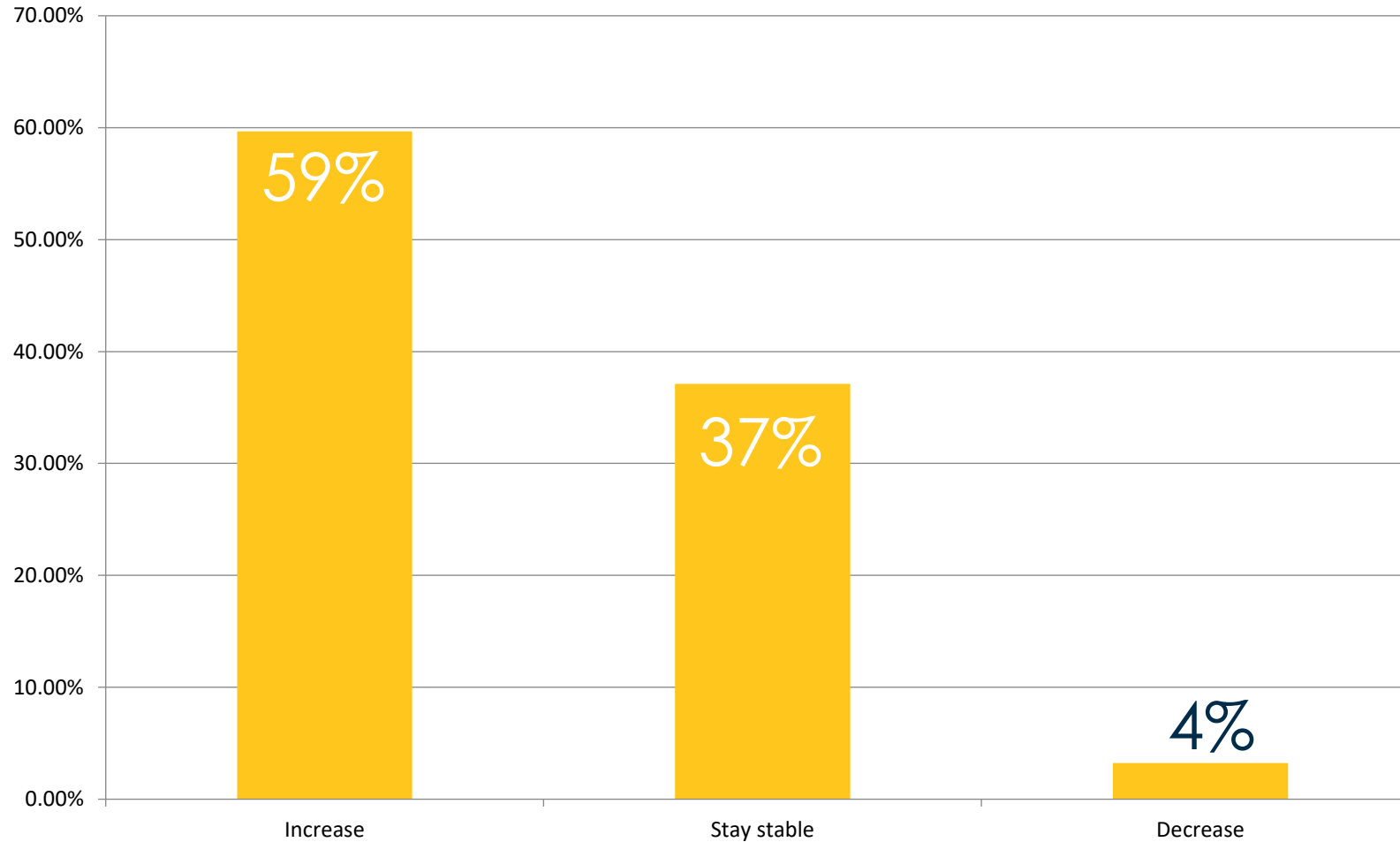
2022 Business Conditions Survey

During 2020-2021 sales trends have:



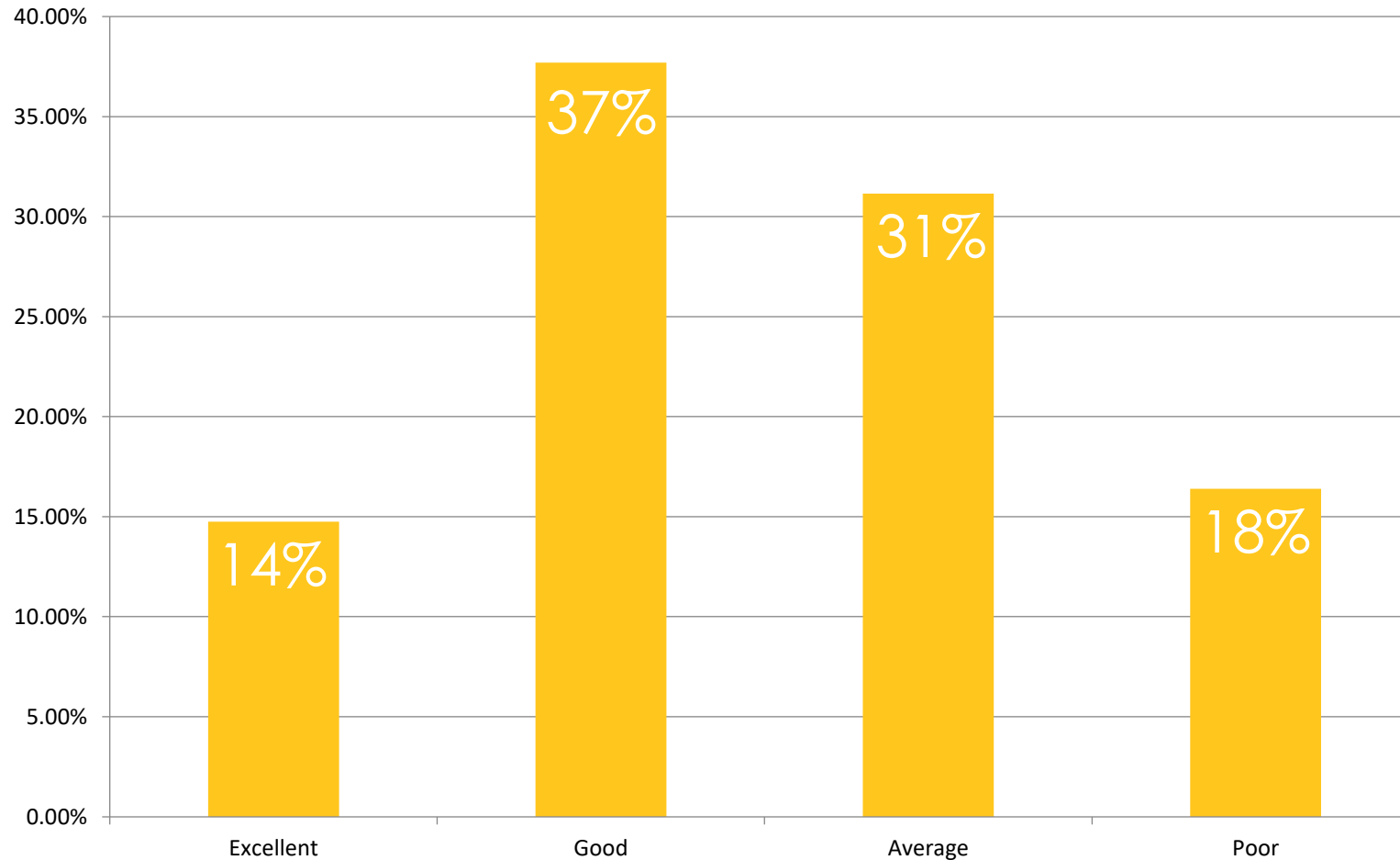
2022 Business Conditions Survey

In 2022, sales are expected to:



2022 Business Conditions Survey

The current workforce productivity is:



2022 Business Conditions Survey

If you could find talent, how many jobs would you add in 2022?

→ **1-5 jobs:** 38

→ **6-10 jobs:** 7

→ **11-20 jobs:** 3

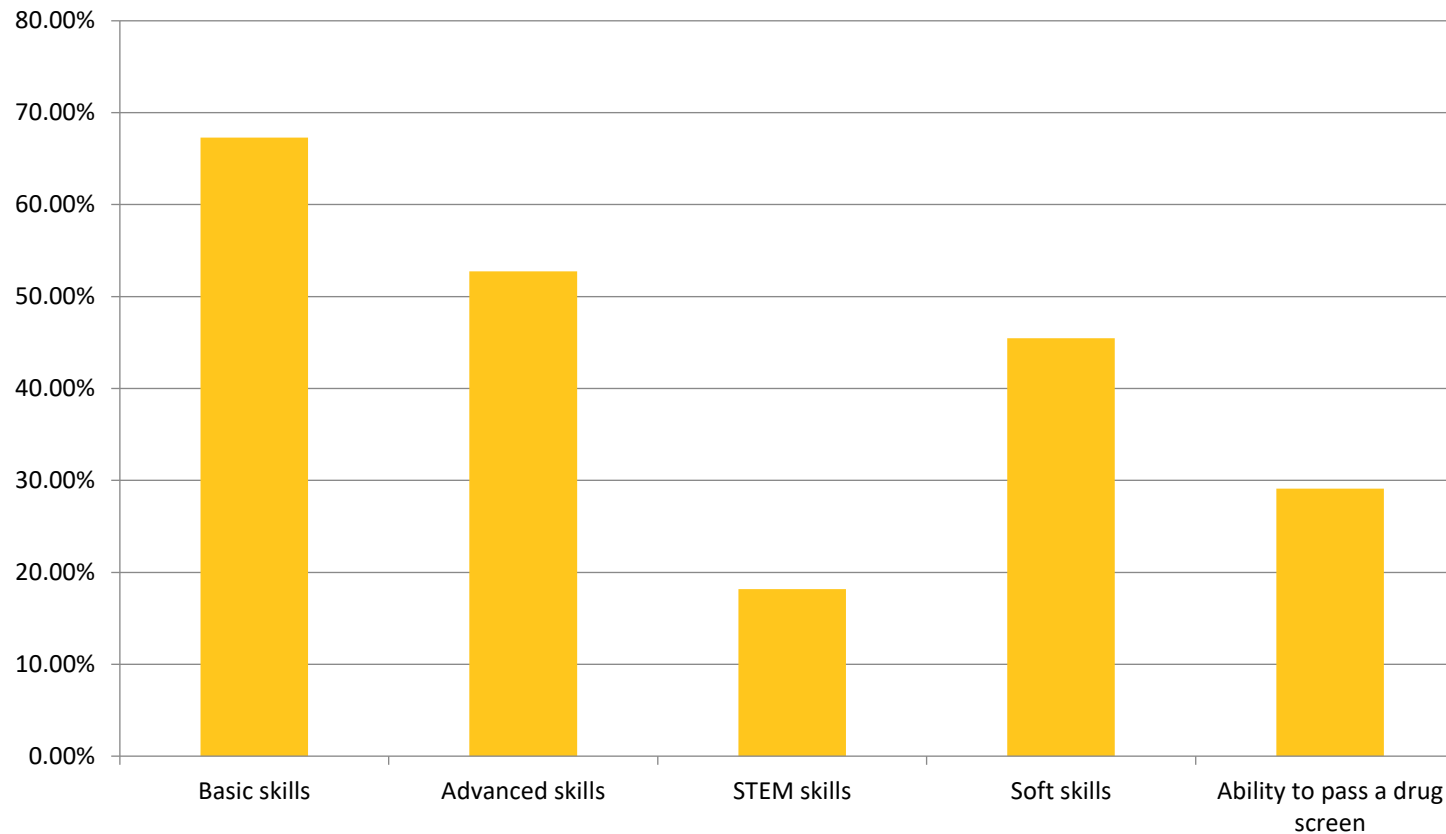
→ **21-49 jobs:** 3

→ **50+ jobs:** 3

2022 Business Conditions Survey

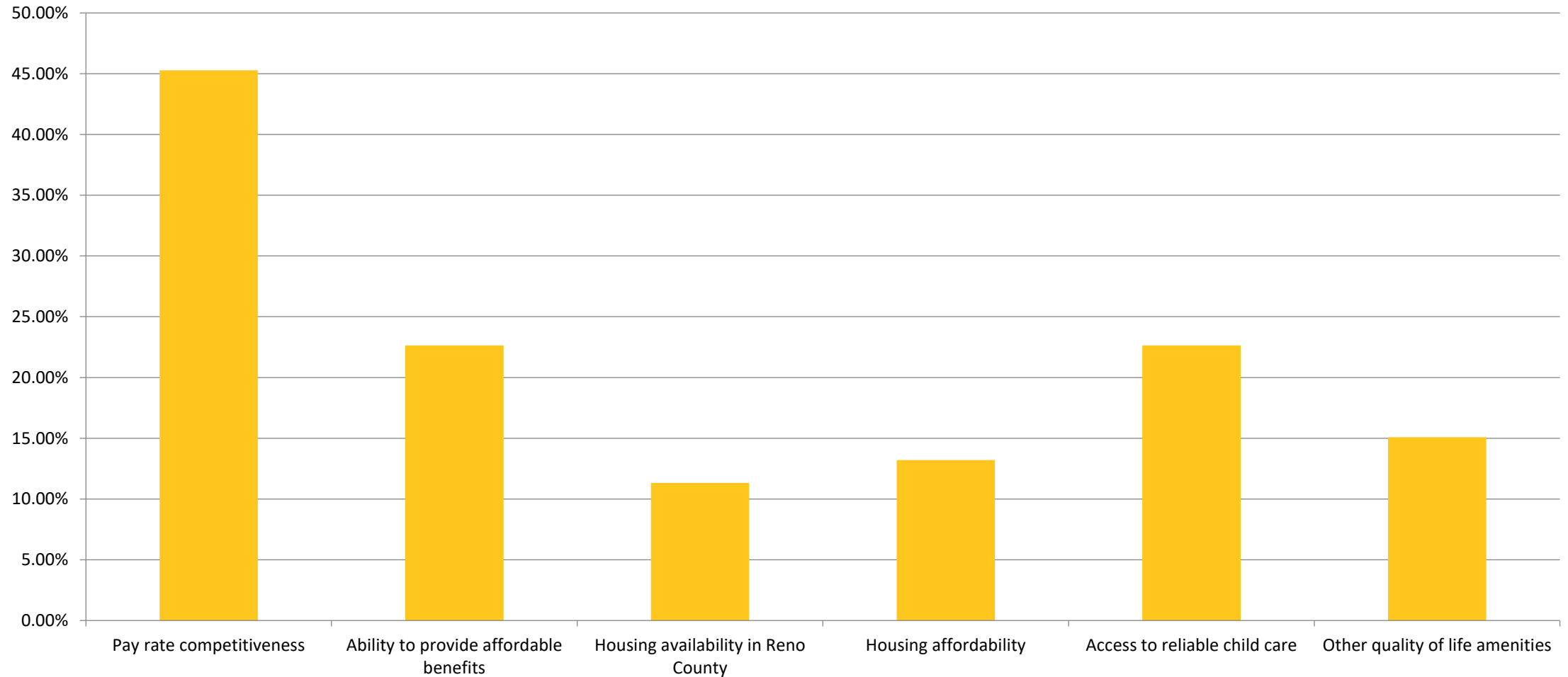
70% said workforce is negatively impacting their business

Workers are primarily lacking:



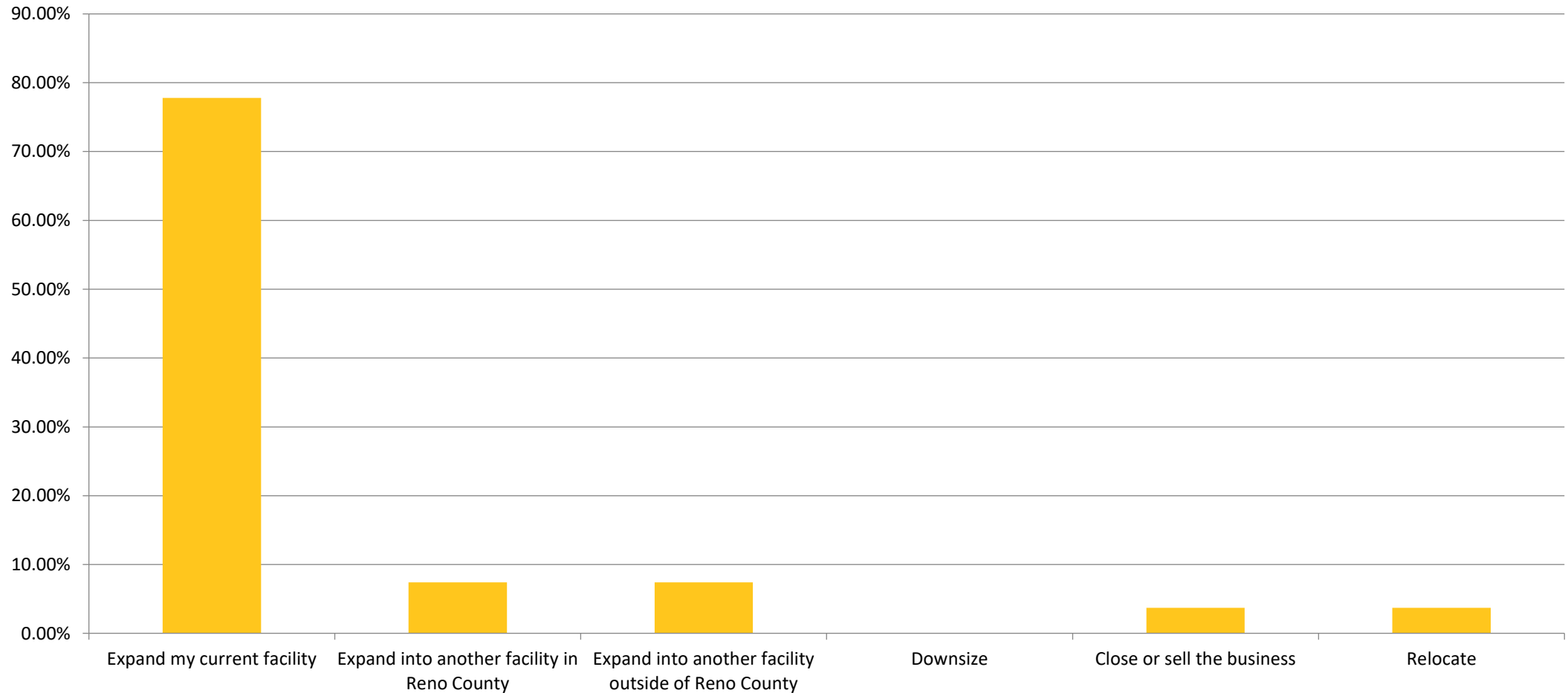
2022 Business Conditions Survey

Issues impacting the ability to retain/attract employees:



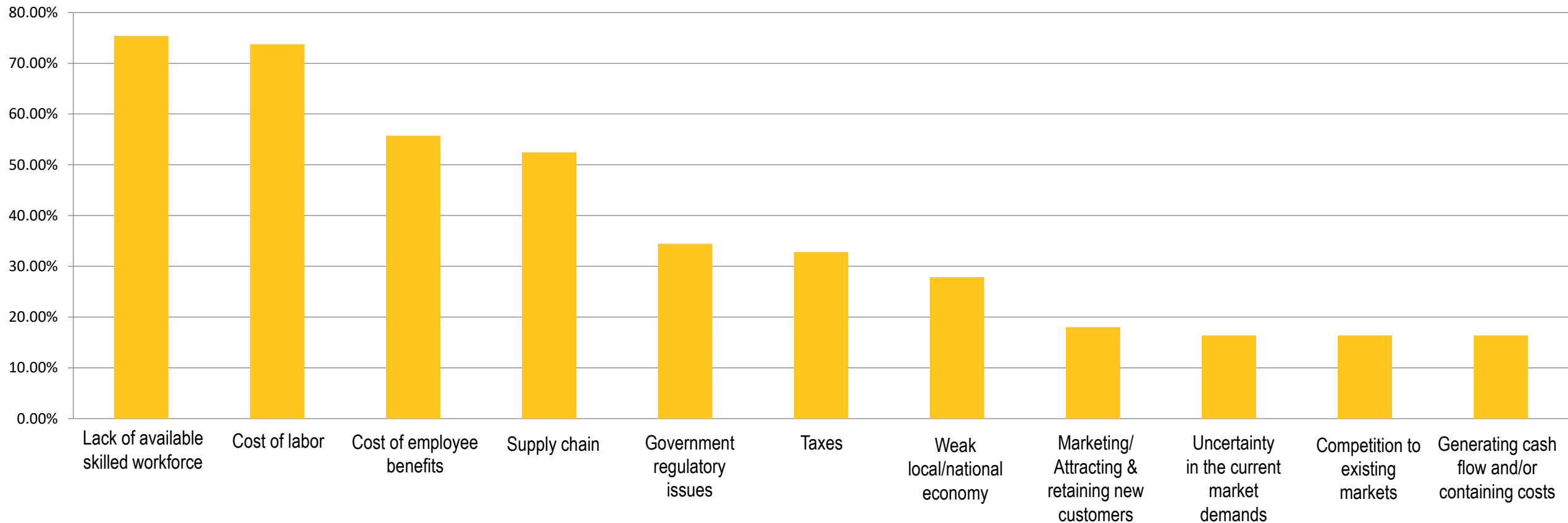
2022 Business Conditions Survey

Future plans for the next 1-2 years:



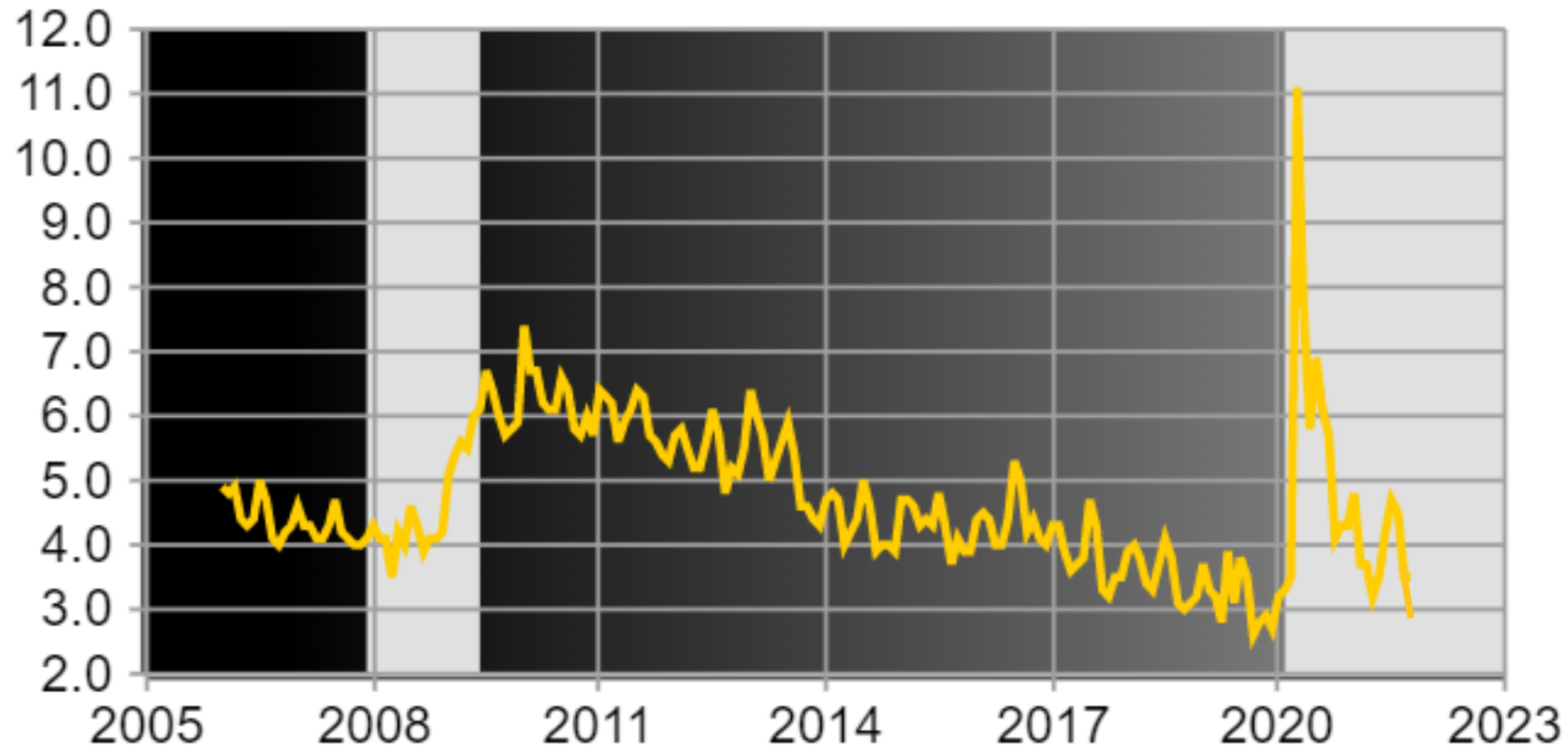
2022 Business Conditions Survey

Challenges foreseen in the next 1-2 years:



Unemployment Rate

Unemployment Rate - Reno County, KS - Civilian Labor Force (not seasonally adjusted)



Workforce Initiatives to Grow the Talent Pipeline



**Promoting Manufacturing
& Apprenticeships**

Workforce Initiatives to Grow the Talent Pipeline



Promoting Workforce Opportunities

Workforce Initiatives to Grow the Talent Pipeline

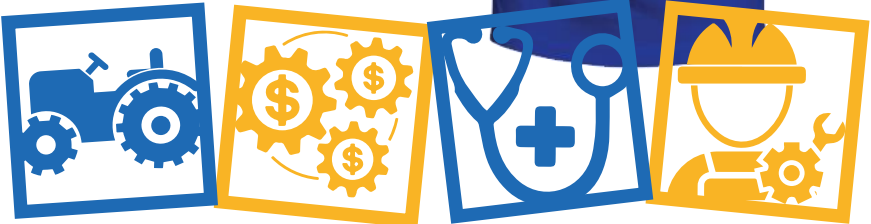


Technical Education Signing Day

“The availability of skilled labor is still the number one priority for corporate executives when locating a new facility or expanding an existing one. What has, however, increased dramatically in importance is quality of life.”

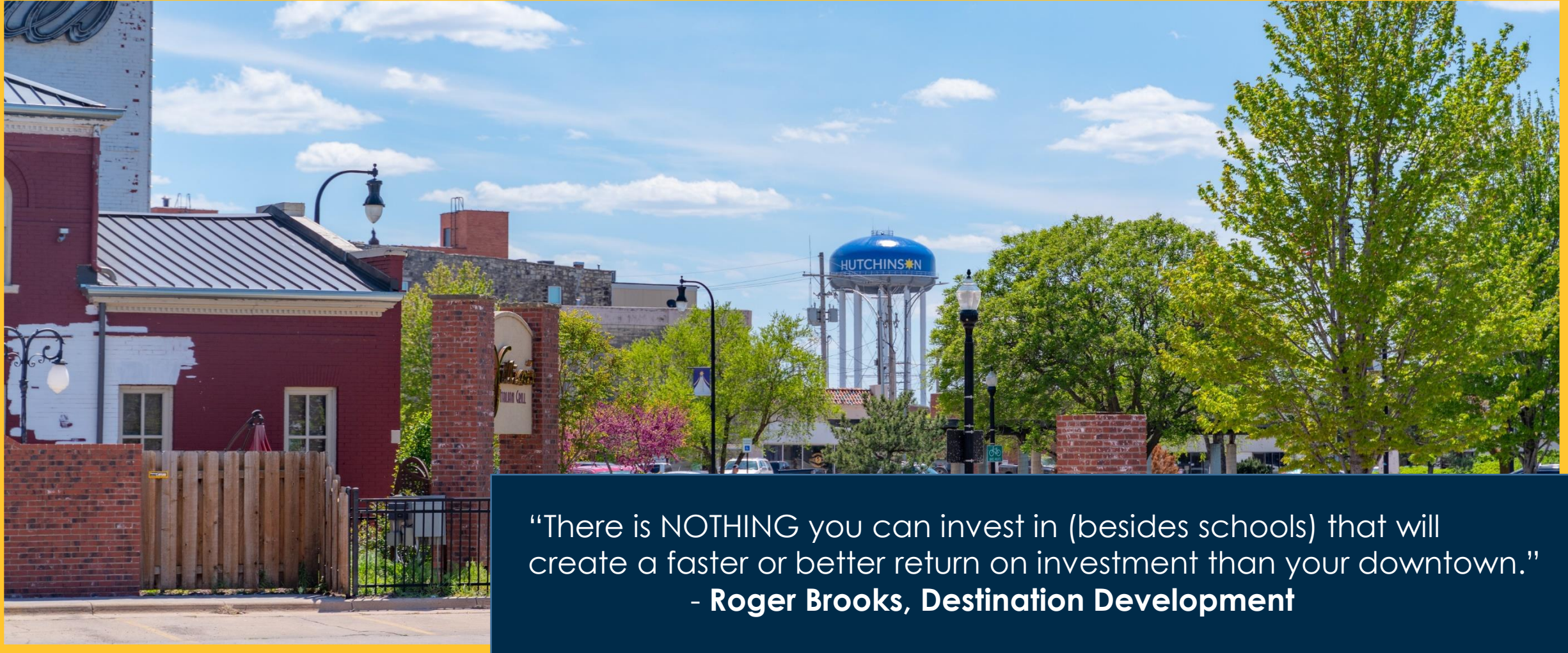
**-Area Development 35th
Annual Corporate Survey
(April 2021)**

Workforce Initiatives to Grow the Talent Pipeline



Pilot Programs: McCandless & Wiley Elementary

Importance of Downtown Revitalization



“There is NOTHING you can invest in (besides schools) that will create a faster or better return on investment than your downtown.”
- Roger Brooks, Destination Development

Revitalization Matters

BEFORE



AFTER



The Burt Building

Revitalization Matters

BEFORE



AFTER



Visionaries Eyecare

Revitalization Matters

BEFORE



AFTER



The Wool Market & DIY School

Revitalization Matters

BEFORE

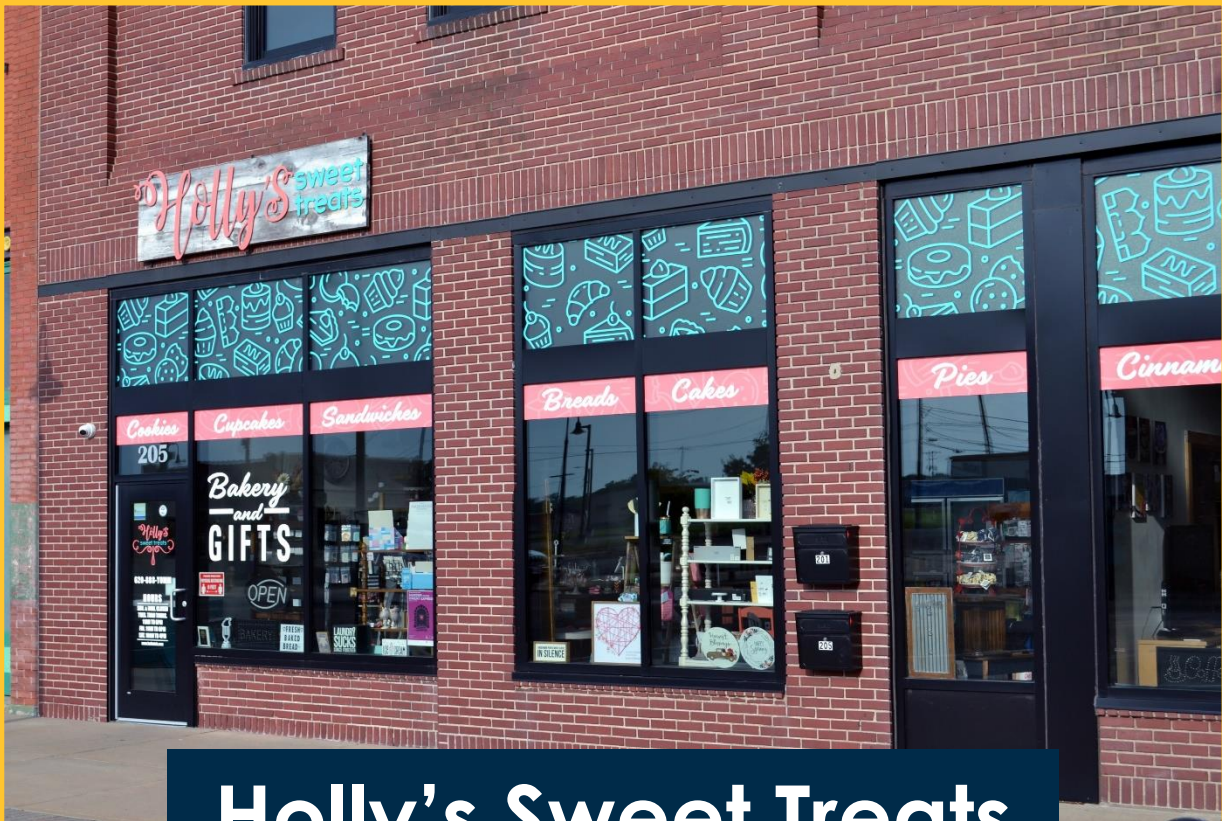


AFTER



Evolution Salon Spa & The Boutique

Revitalization Matters

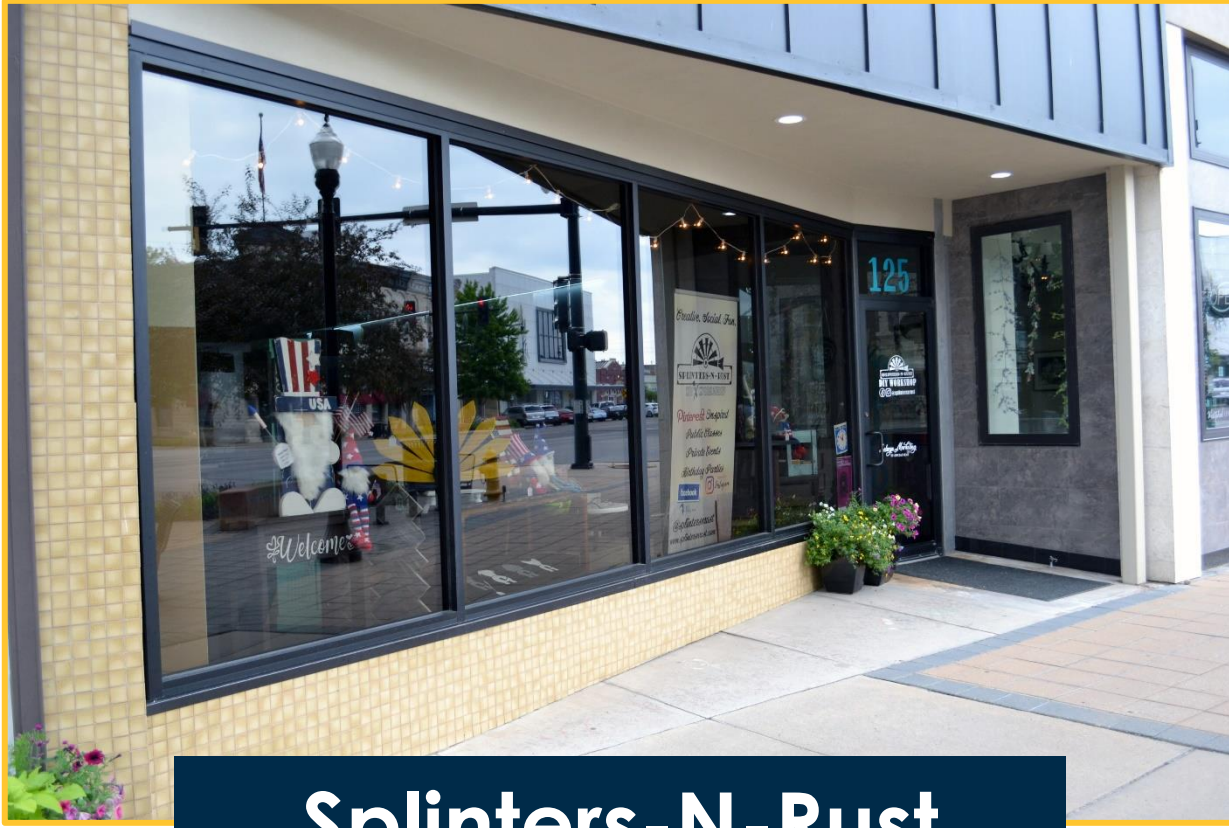


Holly's Sweet Treats



Mitch Rice Injury Law

Revitalization Matters

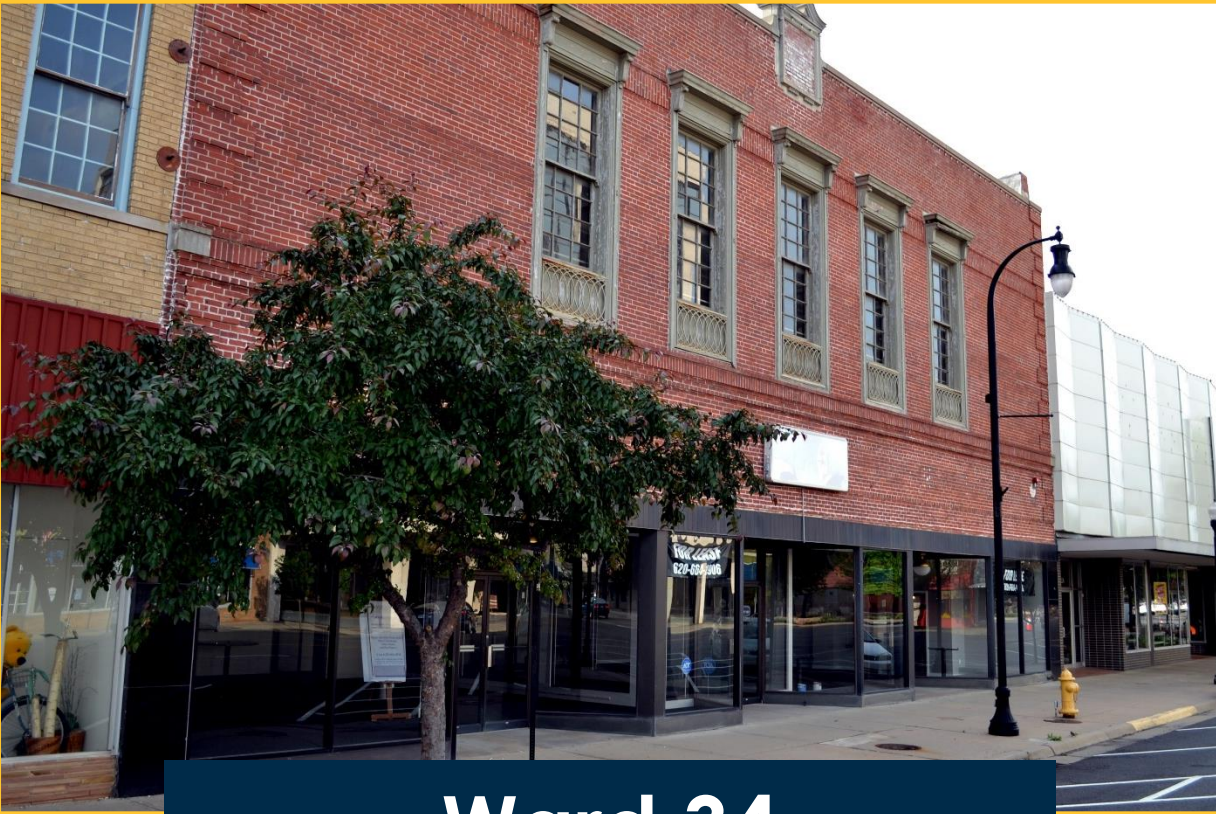


Splinters-N-Rust

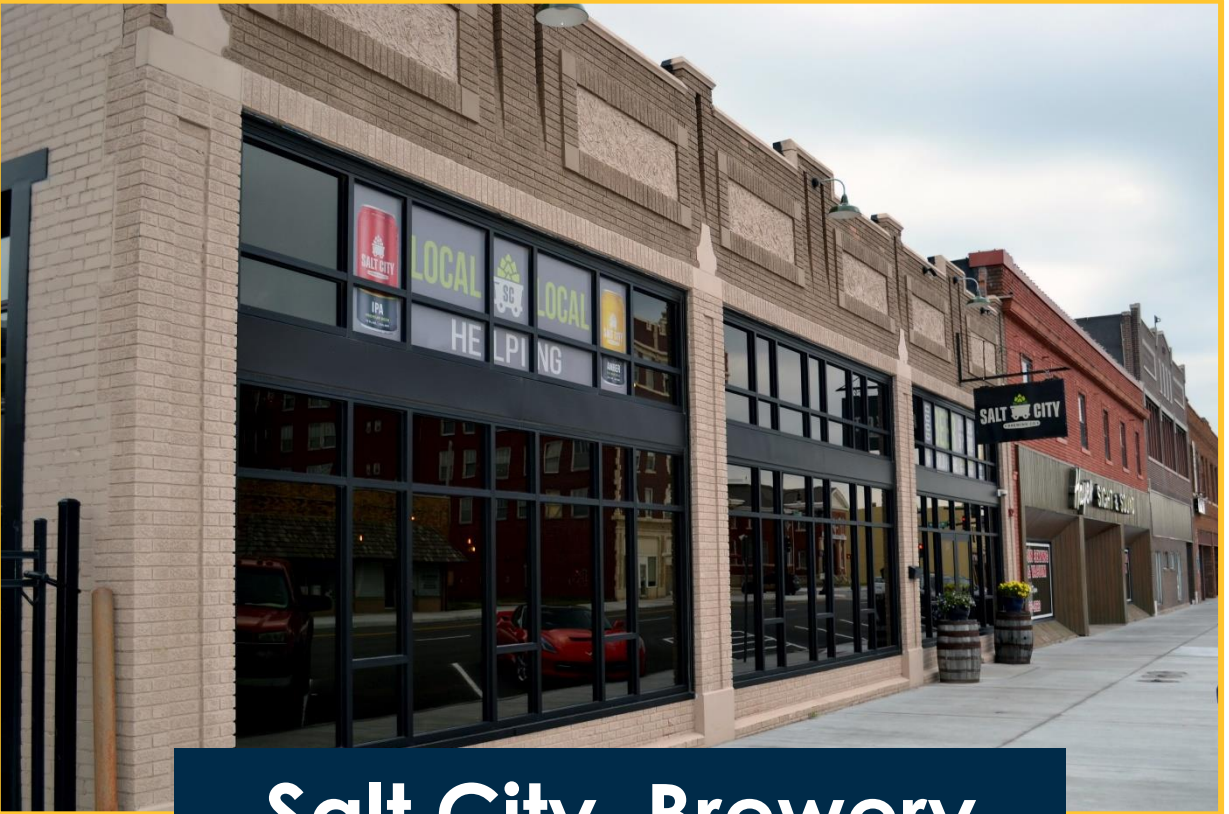


Reffner's

Revitalization Matters



Ward 34



Salt City Brewery

Revitalization Matters



Leon Place



Hoke Building

Revitalization Matters



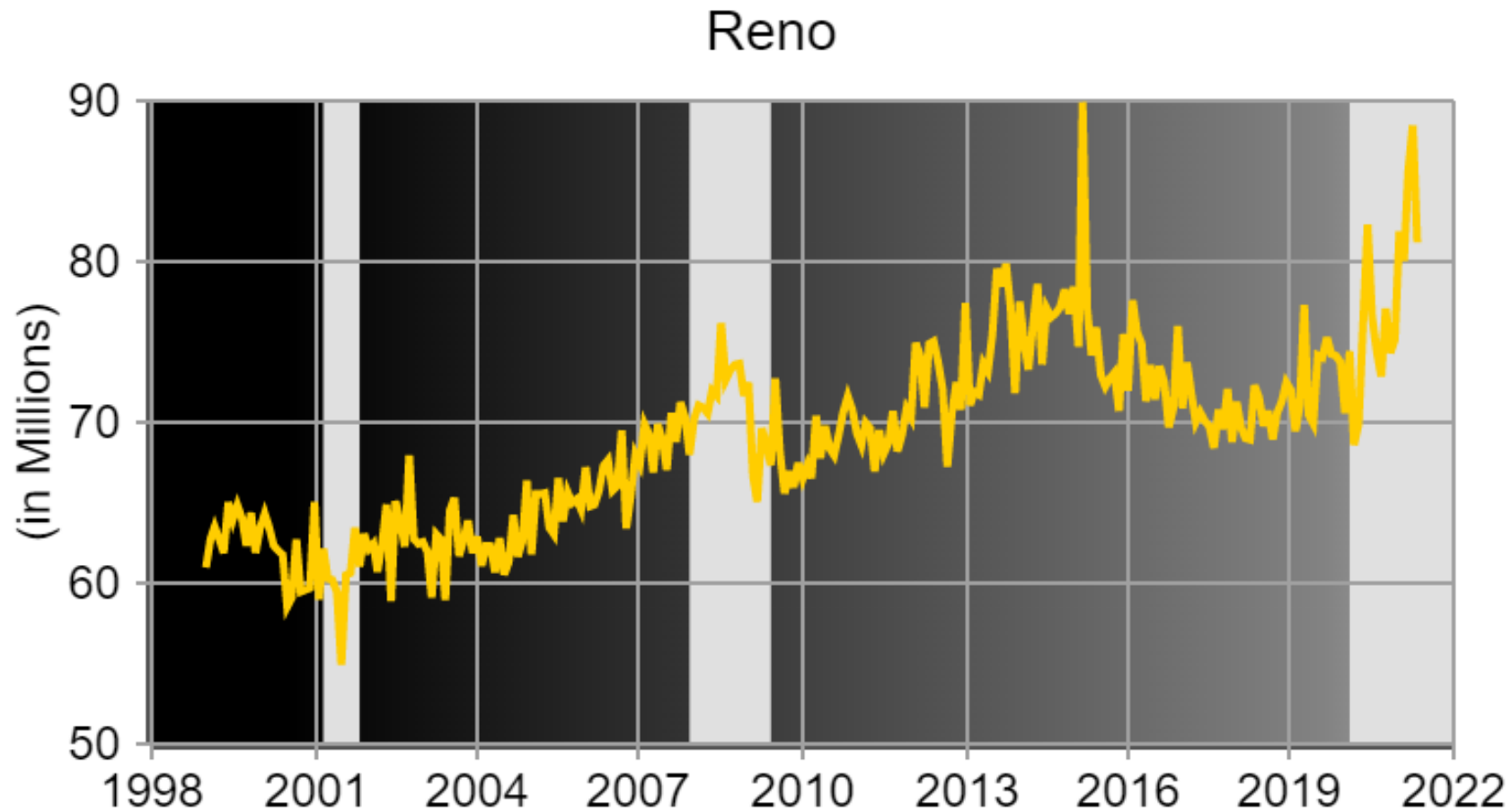
Uptown Hutch

Revitalization Matters



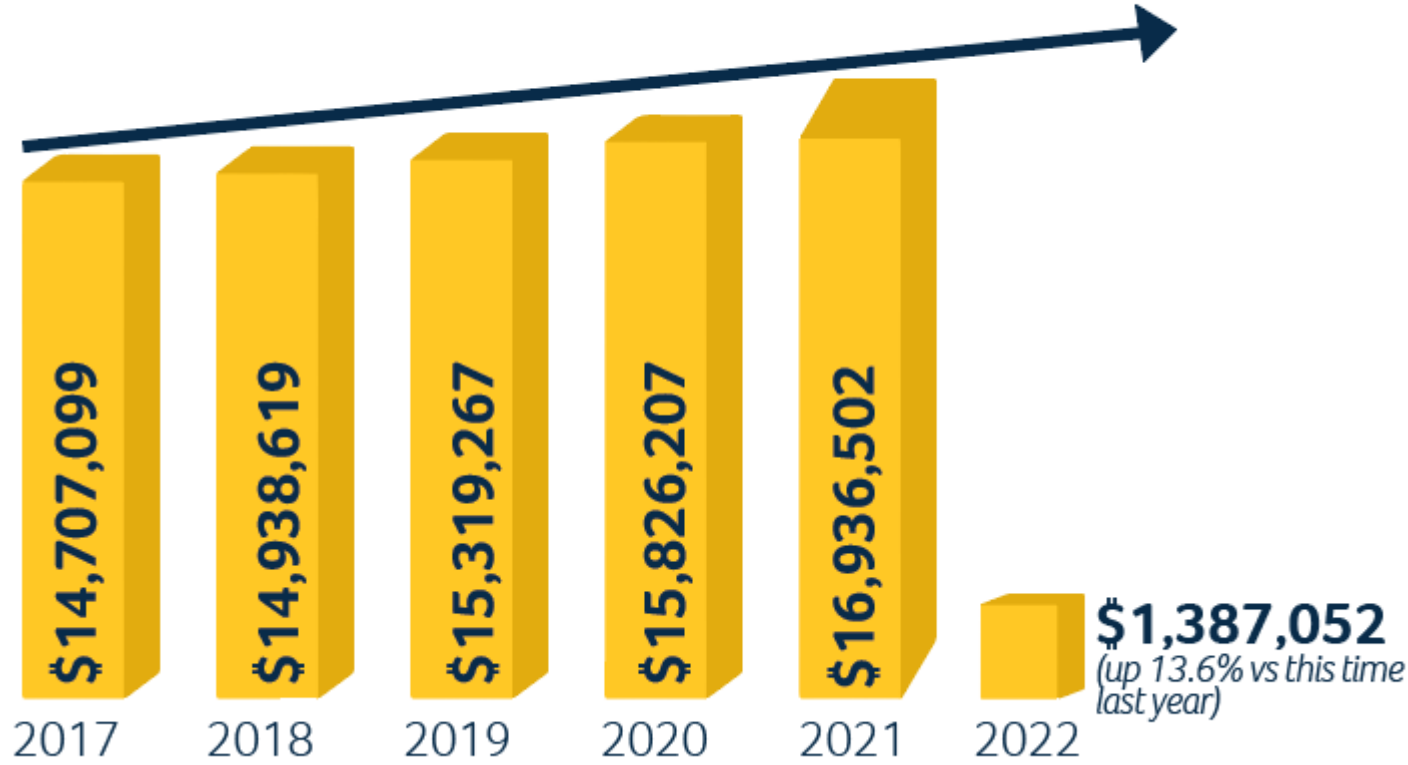
Northgate Plaza

Seasonally Adjusted Retail Sales

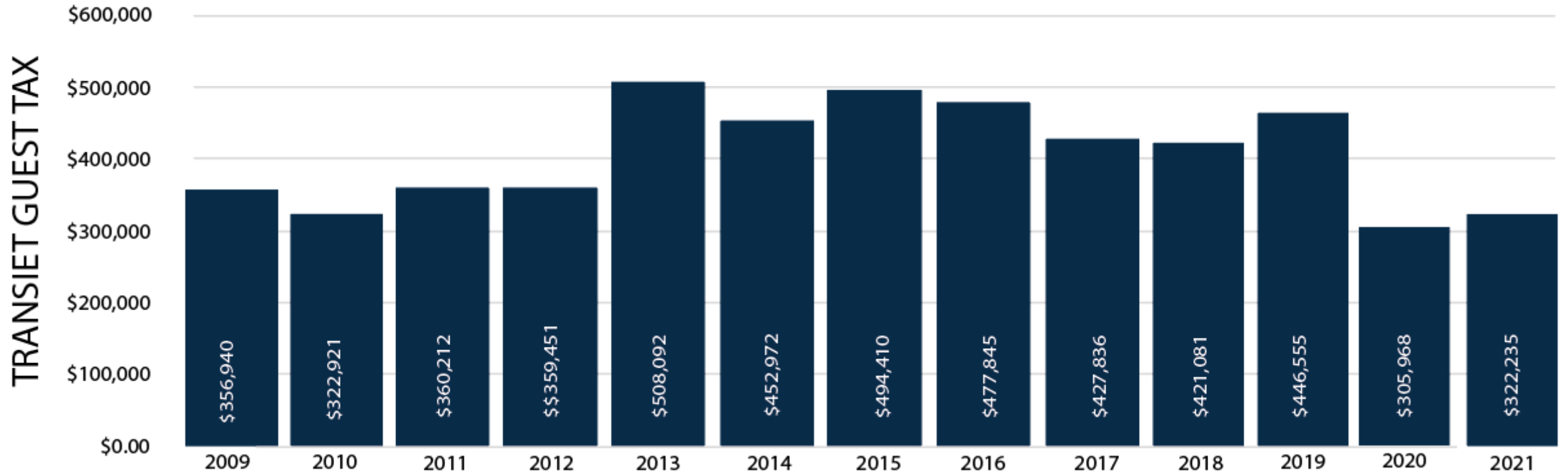


Why Retail Matters

RENO COUNTY SALES TAX TRENDS



Transient Guest Tax Trends



Reno County ARPA Engagement Process

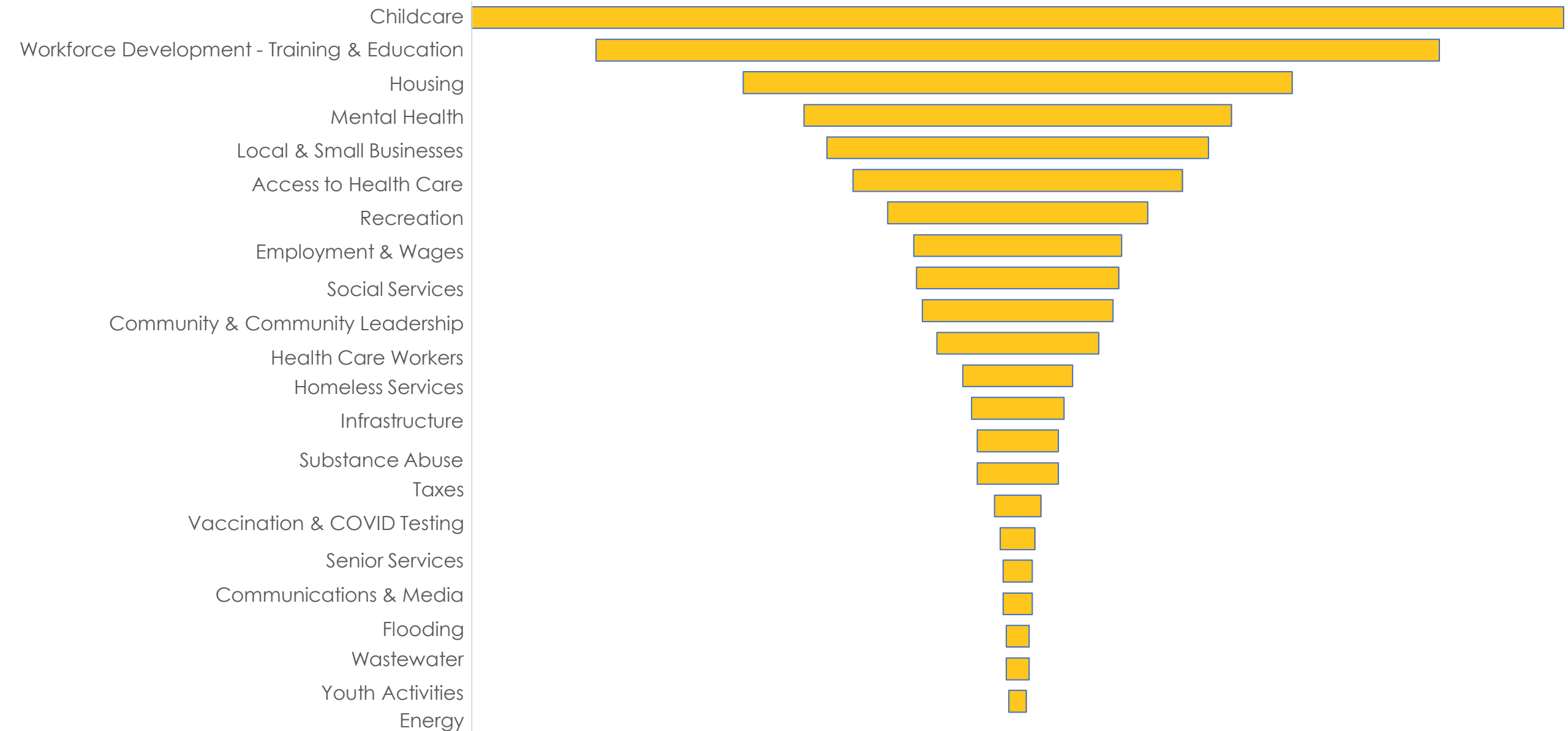


AMERICAN RESCUE PLAN ACT

Reno County Resident Engagement

FINAL REPORT | rallyreno.org

Addressing Childcare & Workforce Development Selected as Most Important



7 Key Funding Priorities Expressed:

1. Expanding Childcare Offerings/Access

- Incentives to establish more facilities through local businesses, private centers or community based
- Supplement salaries to attract workers
- Financial incentives to cover expenses

2. Strengthening Workforce Development Programs

- Funding to educate, train and attract/retain talented workers

3. Developing More Affordable Housing

- Expand affordable housing and/or rehab targeted neighborhoods

4. Expanding Mental Health Resources

- Expand existing programs and introduce preventative counseling

5. Supporting Local and Small Businesses

- Address economic issues through grants, incentives, and ideas for attracting visitors to the community

6. Expanding Access to Health Care

- Expand health care locations and/or mobile services to offer coverage throughout the County and increasing pay for front line healthcare workers.

7. Enhancing quality of life through access to recreational activities

- Increase river and trail access, park development

Key Economic Issues



- Childcare & Early Childhood
- Workforce Development & Talent Attraction
- Housing Rehab & Development
- Spec Building & Large Site Development
- Downtown & Rural Revitalization
- Competitive Resources & Business Incentives

Greater Hutch Key Strategies

- 1 Business Retention & Expansion
- 2 Business Recruitment & Attraction
- 3 Enhanced Community Development Capacity
- 4 Workforce Development



RENO RISING



greaterhutch