



# KELCE COLLEGE OF BUSINESS

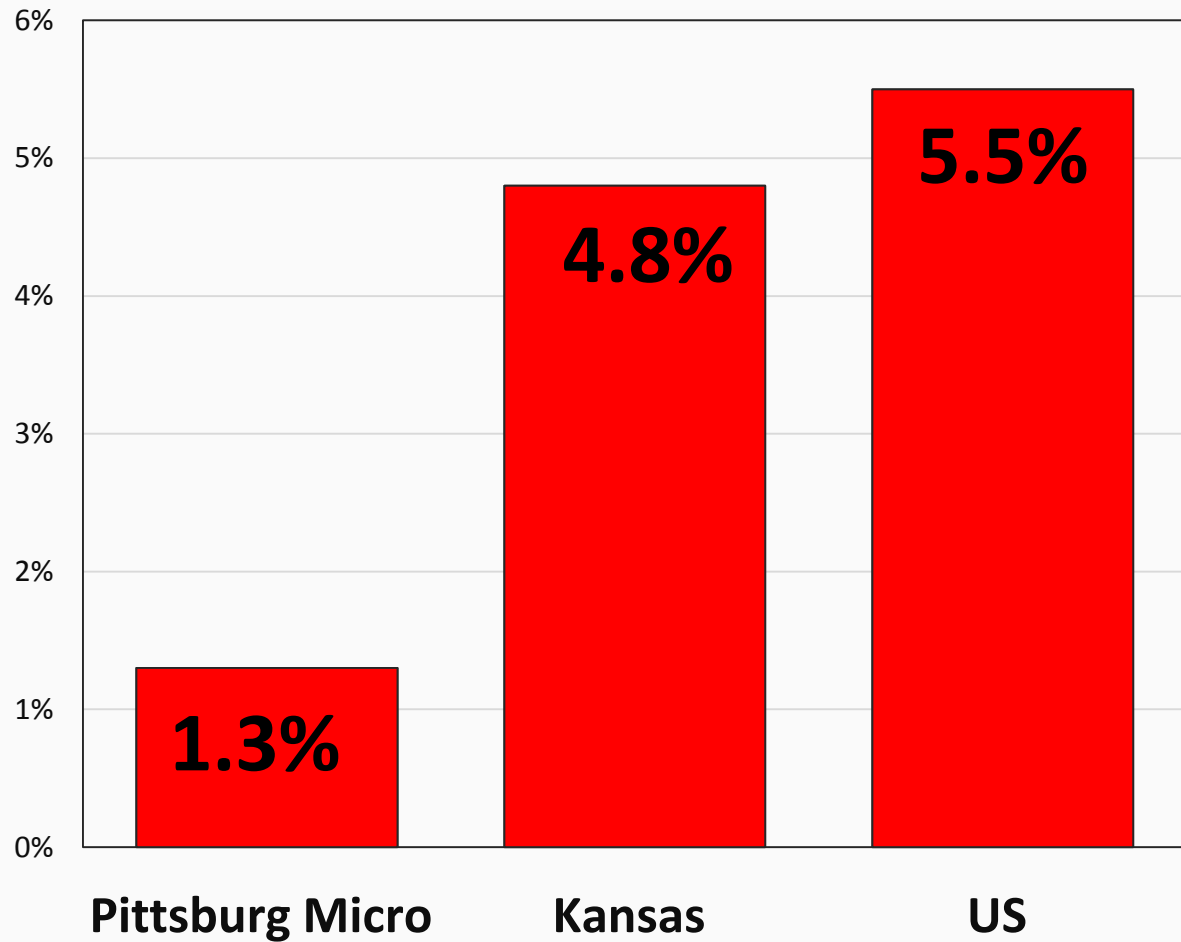
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Pittsburg State University

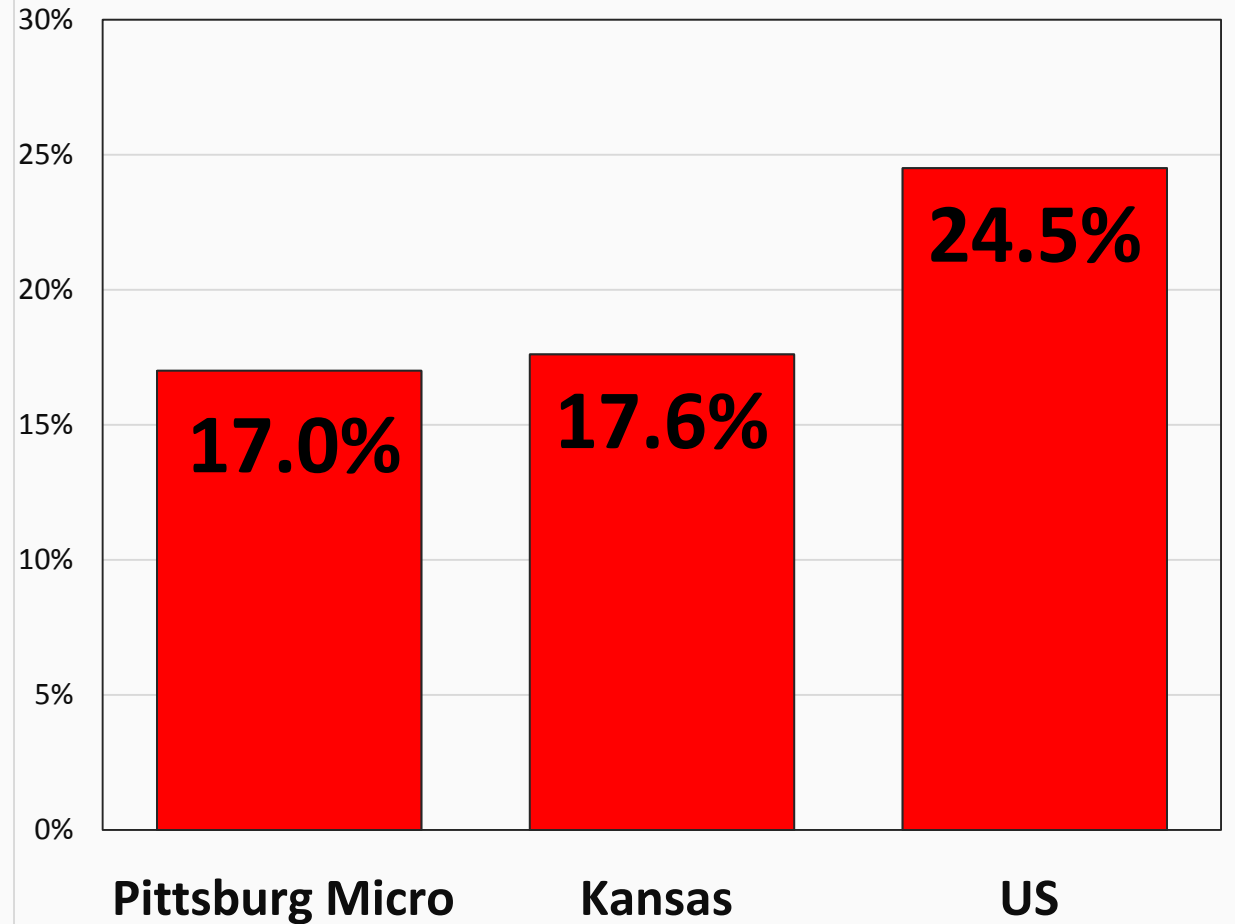
# Background

- City of Pittsburg is the seat of the Pittsburg Micropolitan Area
- Only 34.3 percent of the jobs in the city are filled by people that live in the city
- Approximately 19.1 percent of the jobs in the Pittsburg Micropolitan Area are filled by people that live outside the Pittsburg Micropolitan Area
- Approximately 10.7 percent of the jobs in the micropolitan area are filled by commuters from other counties in Kansas
- Approximately 8.4 percent of the jobs in the micropolitan area are filled by commuters from other states (Joplin area, Miami area, etc)

# Population Growth 2007-2013

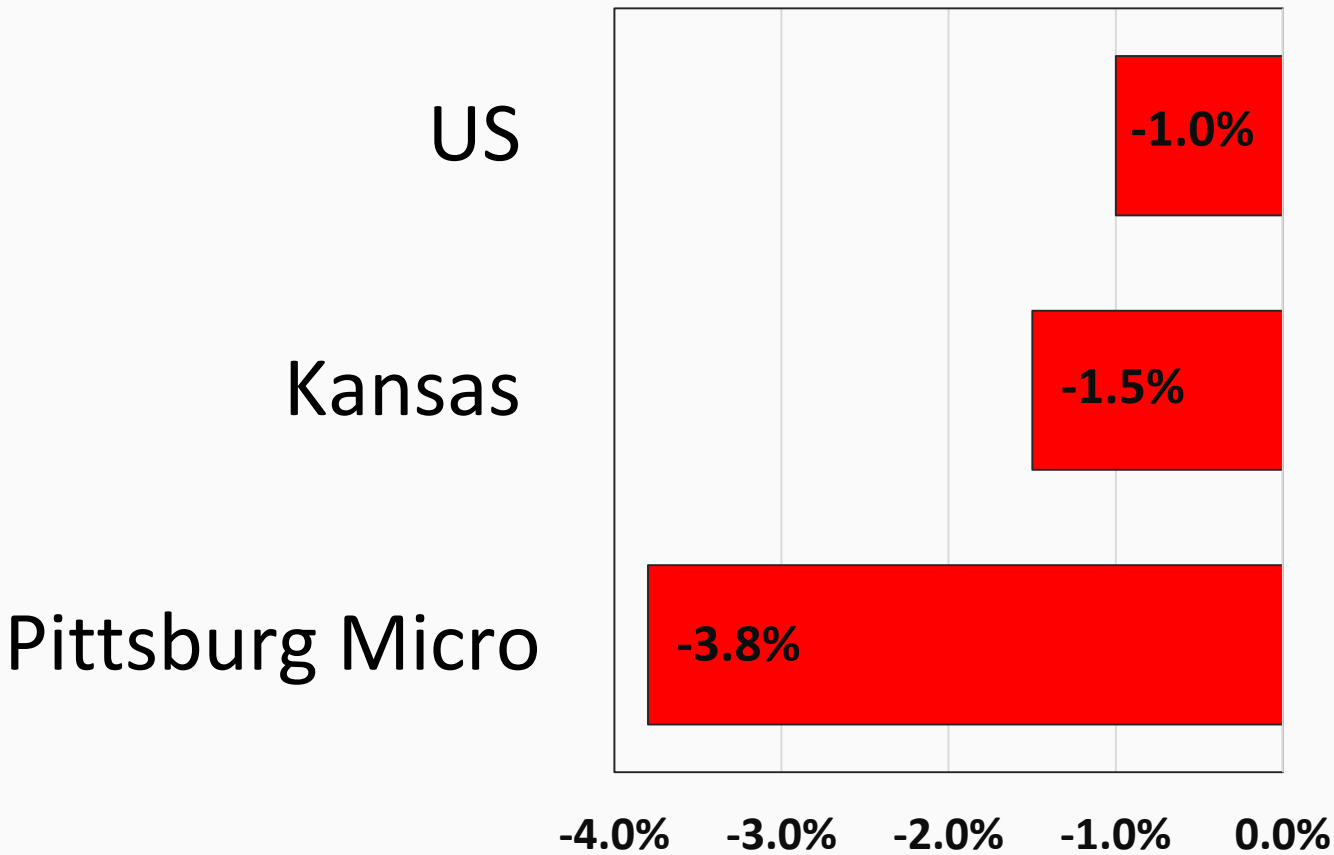


# Growth in Domestic Output 2007-2013



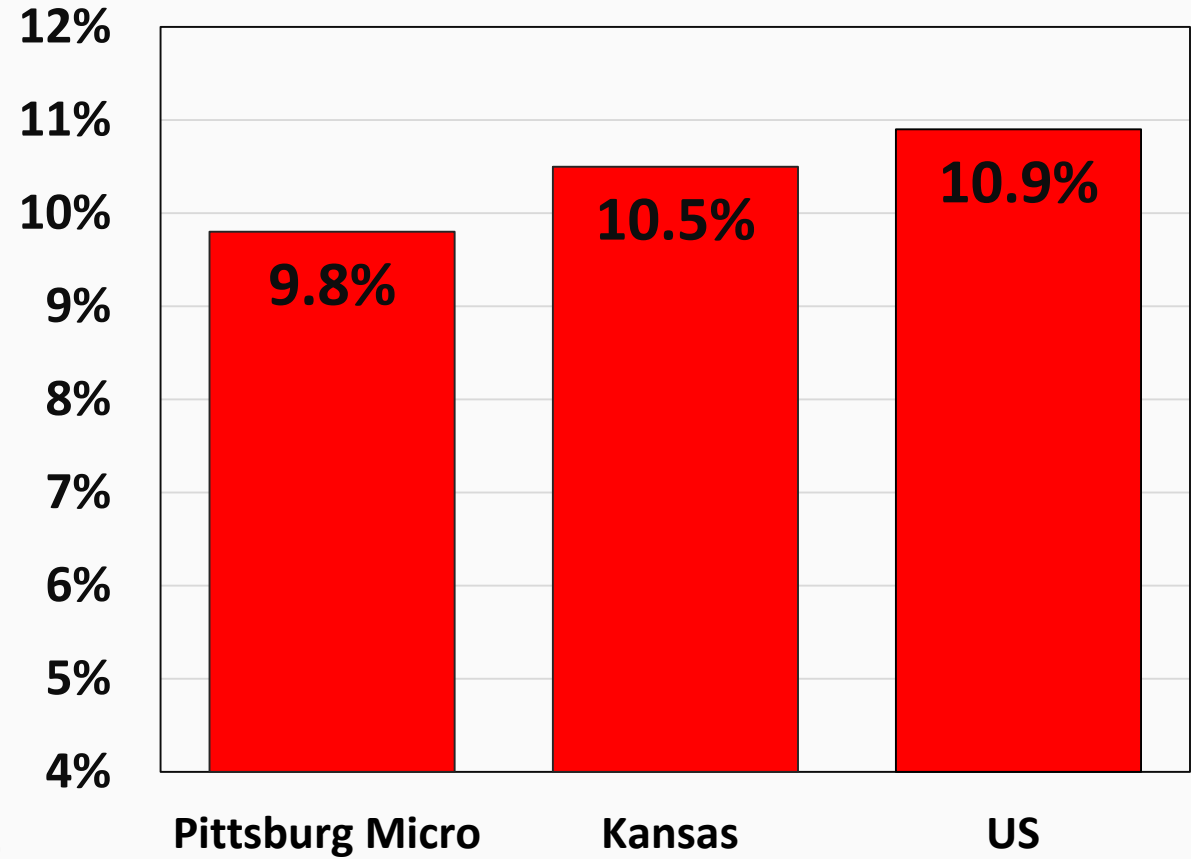
# Job Growth

2007-2013

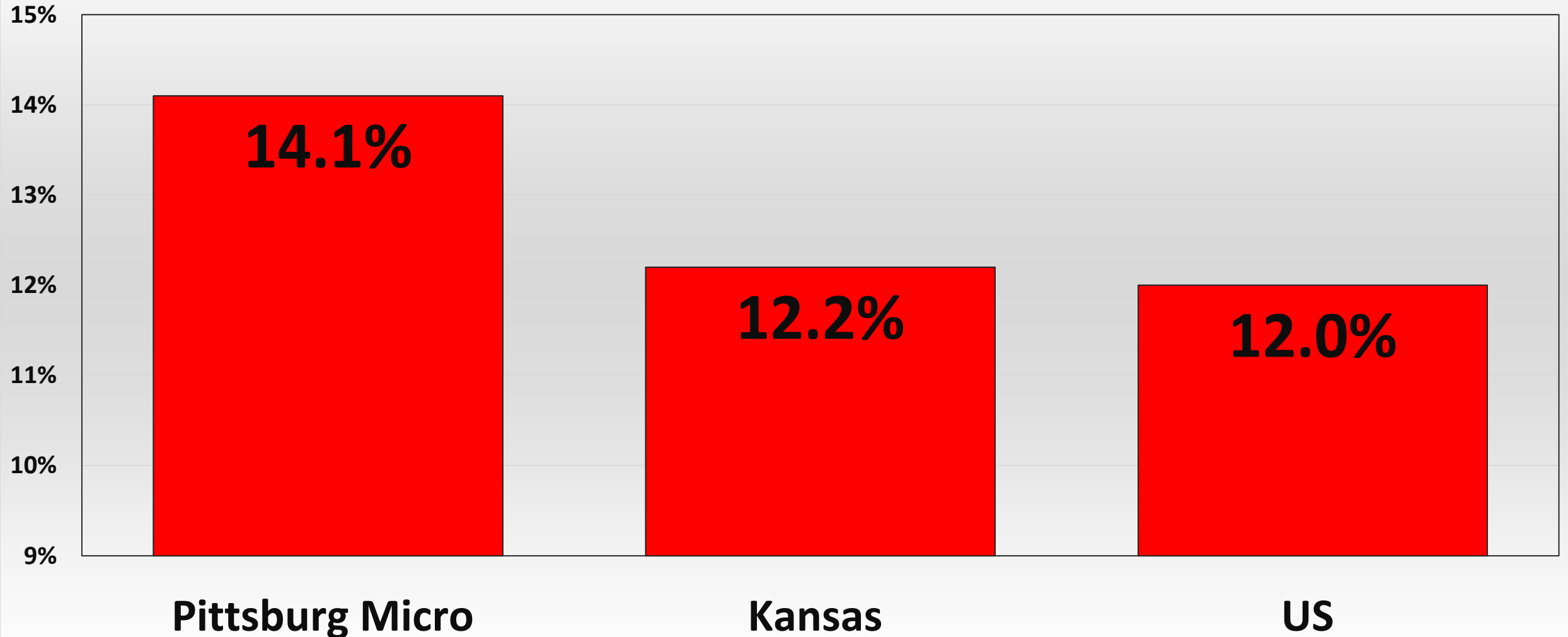


# Growth in Payroll

2007-2013



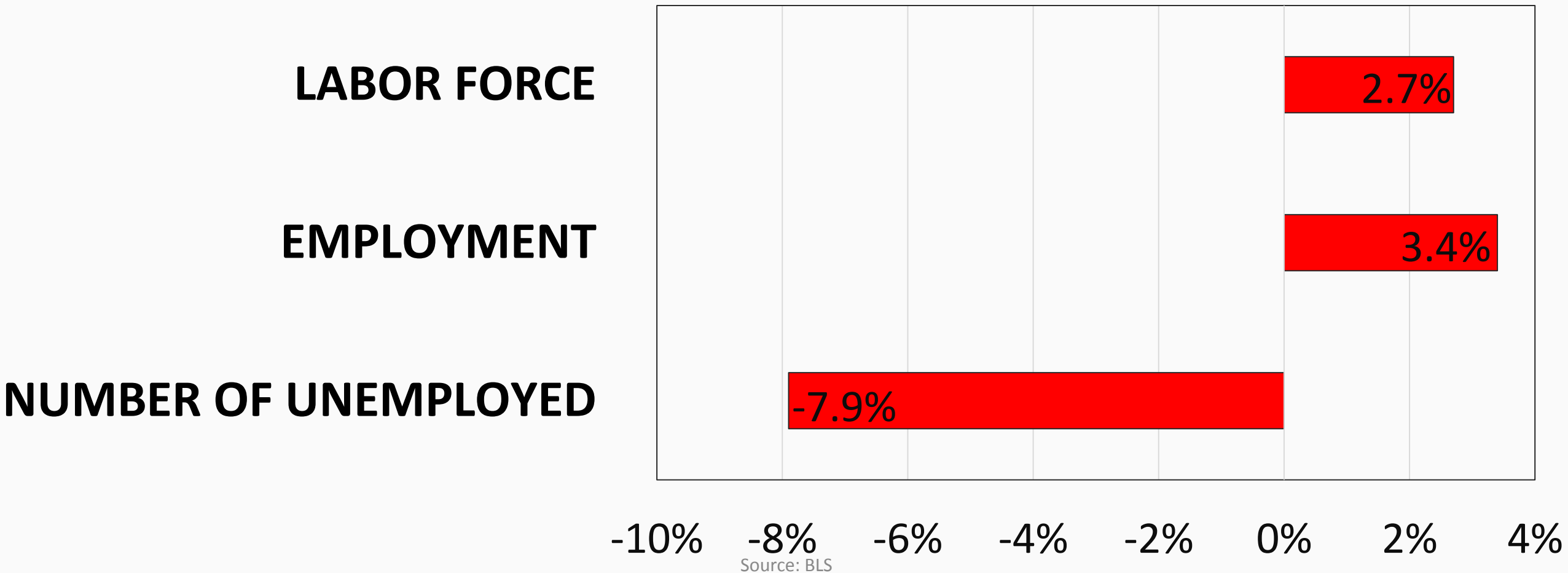
# Growth in Average Wages 2007-2013



Source: BLS

# Growth-Pittsburg Micro Area

First seven months of 2014 compared to same period 2013



# LABOR FORCE GROWTH

First seven months of 2014 compared to same period 2013

U.S. TOTAL

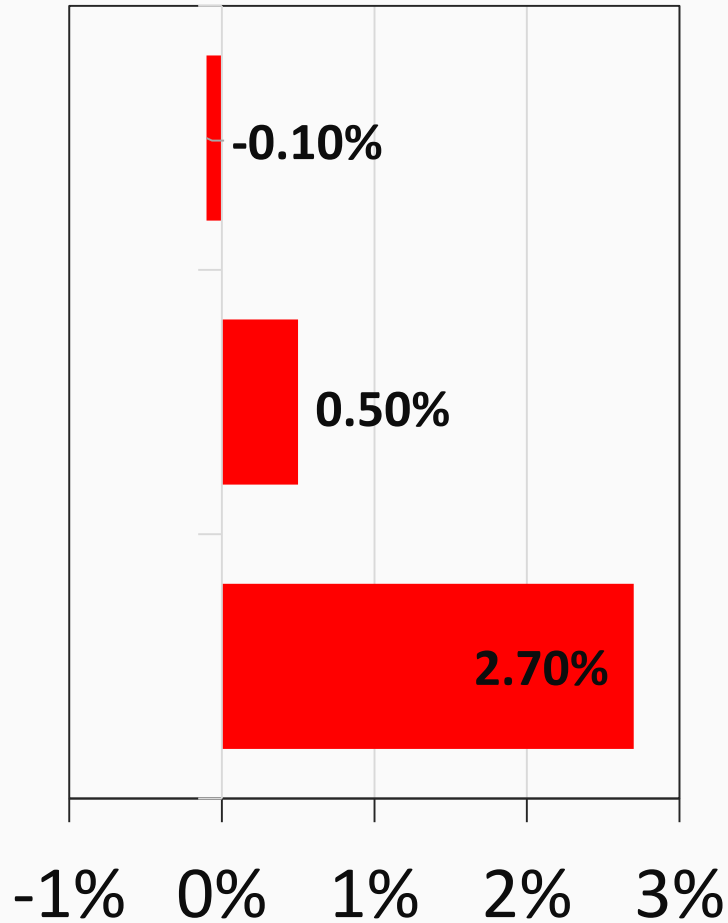
-0.10%

KANSAS

0.50%

Pittsburg Micro

2.70%



Source: BLS

# EMPLOYMENT GROWTH

First seven months of 2014 compared to same period 2013

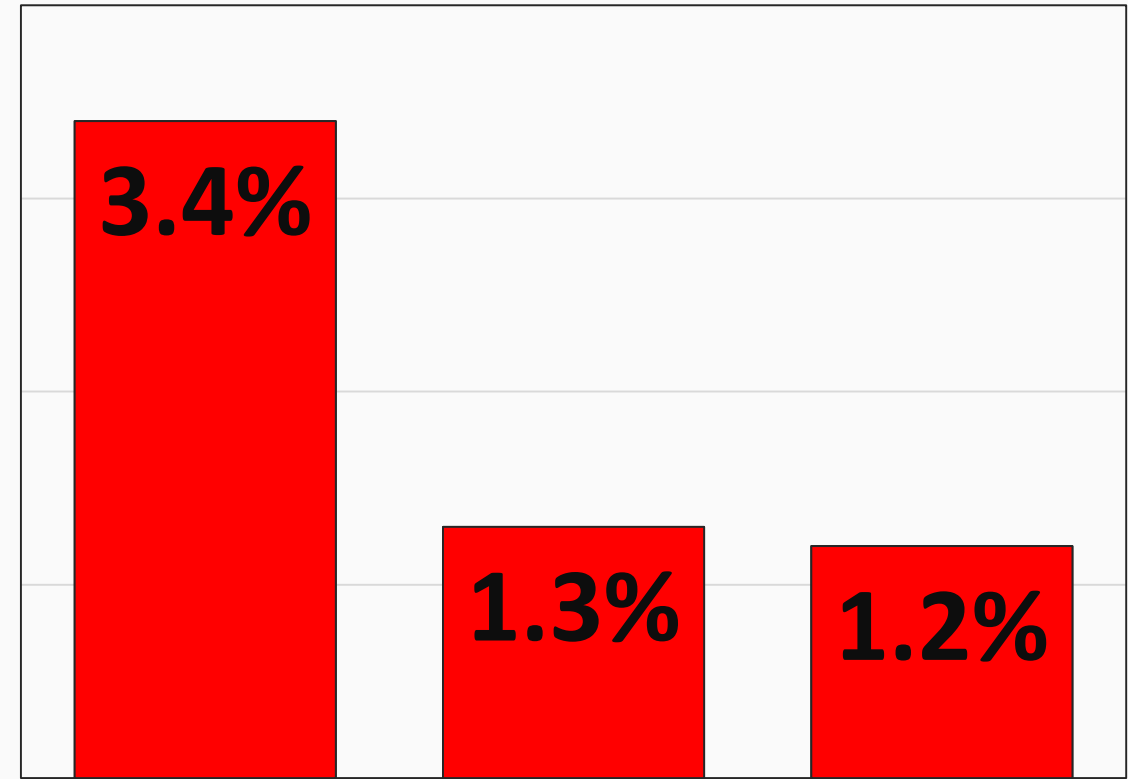
4%

3%

2%

1%

0%

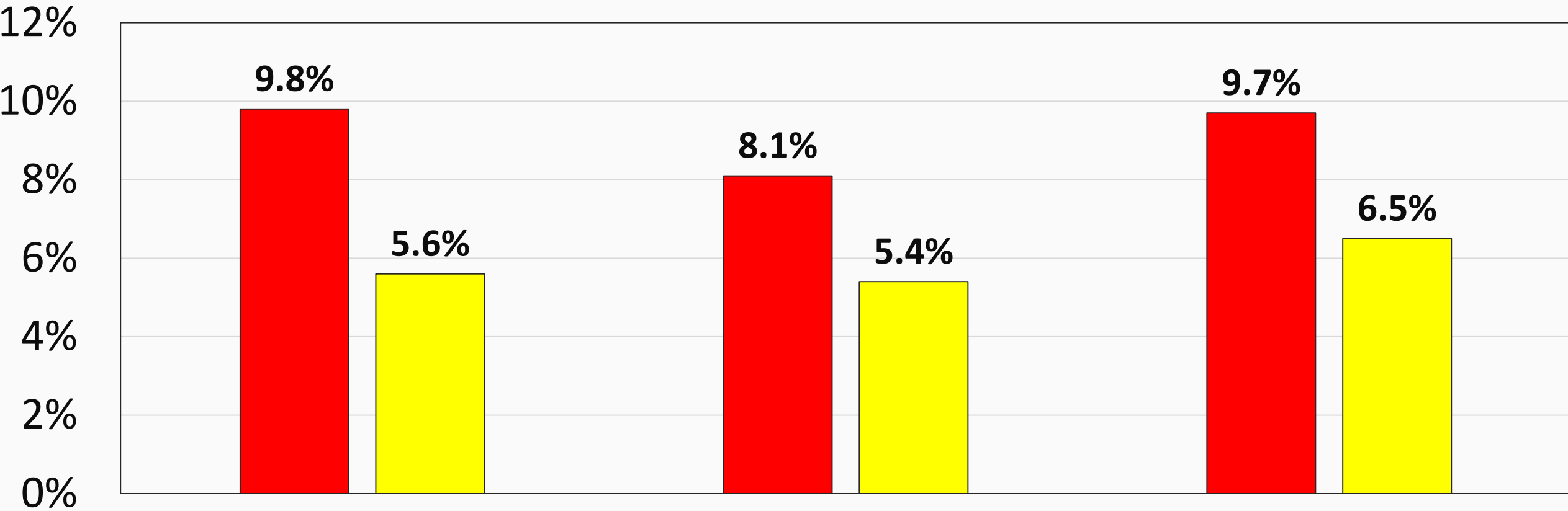


Pittsburg  
Micro

Kansas

US

# Unemployment Rates



Pittsburg Micro

Kansas

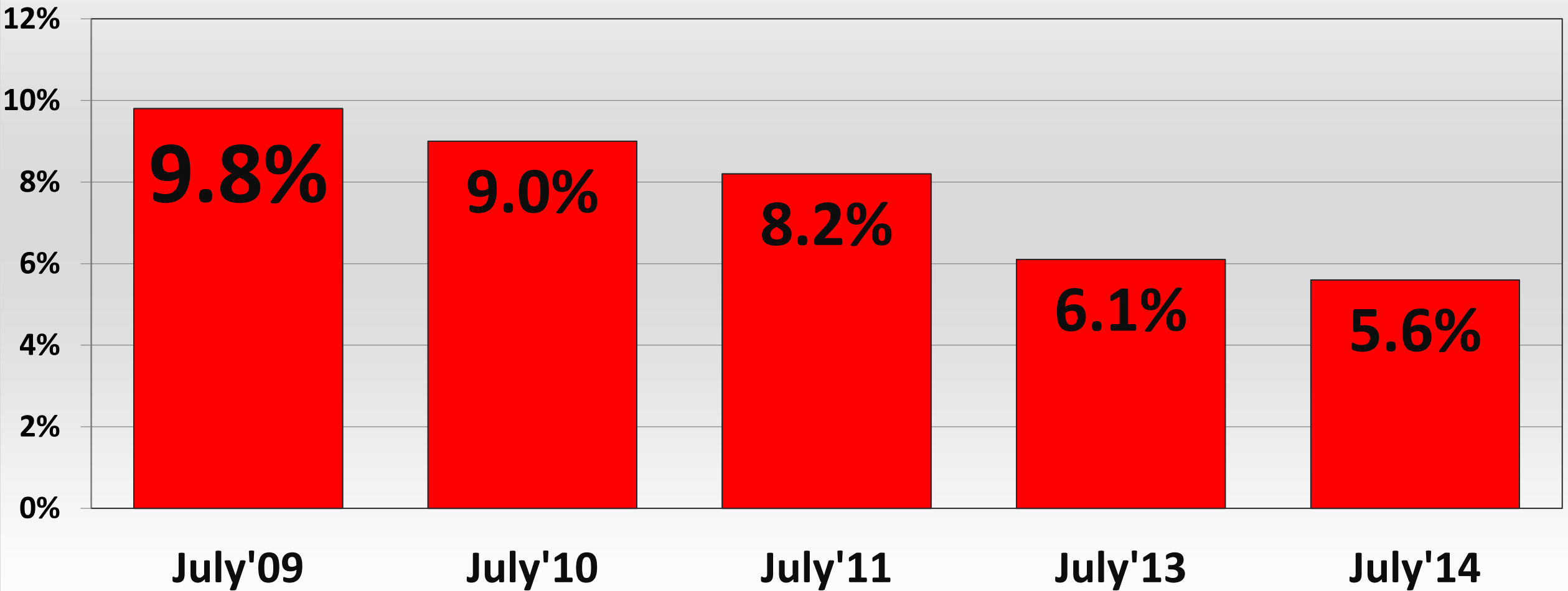
US

■ July '09    ■ July '14

Source: BLS

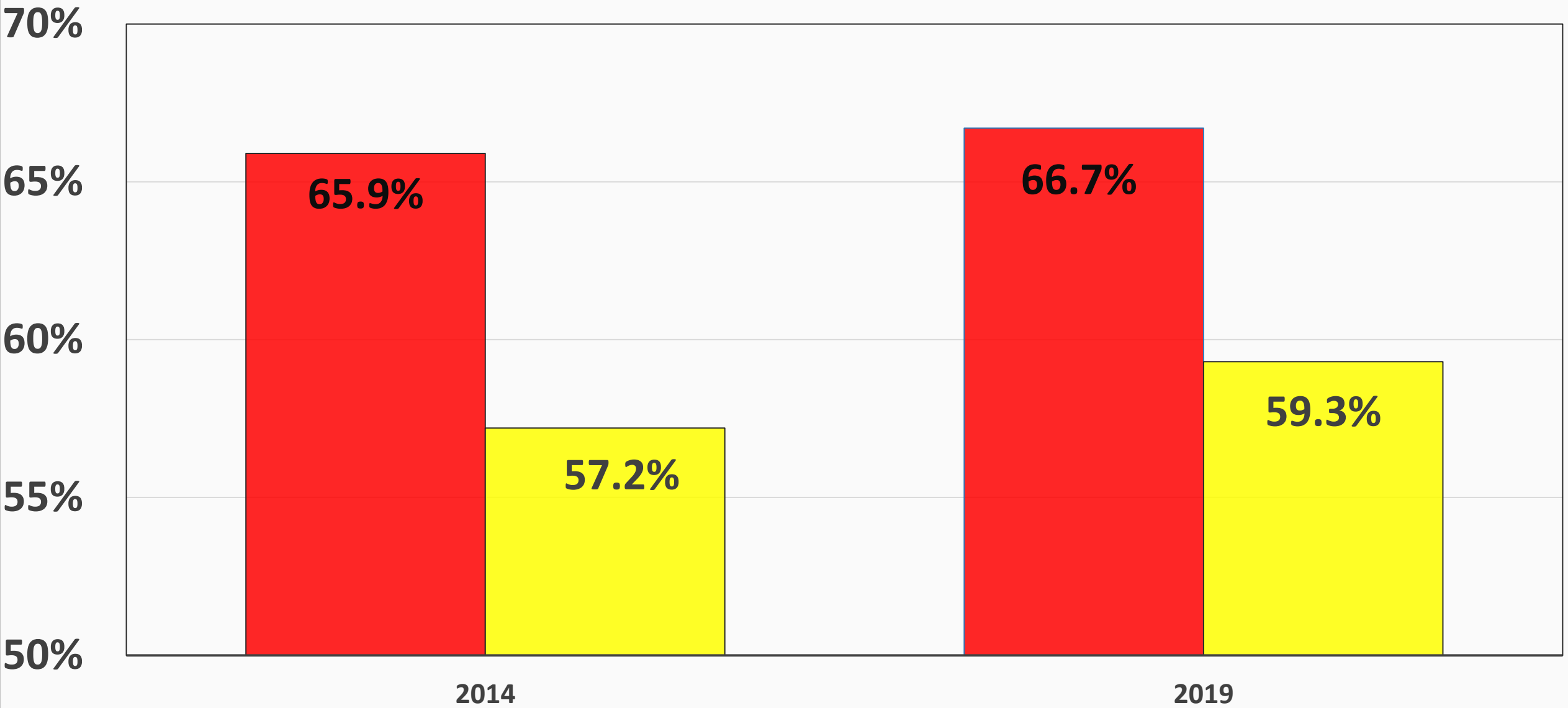


# Unemployment Rates Pittsburg Micro



Source: BLS

# Employment-Population Ratio



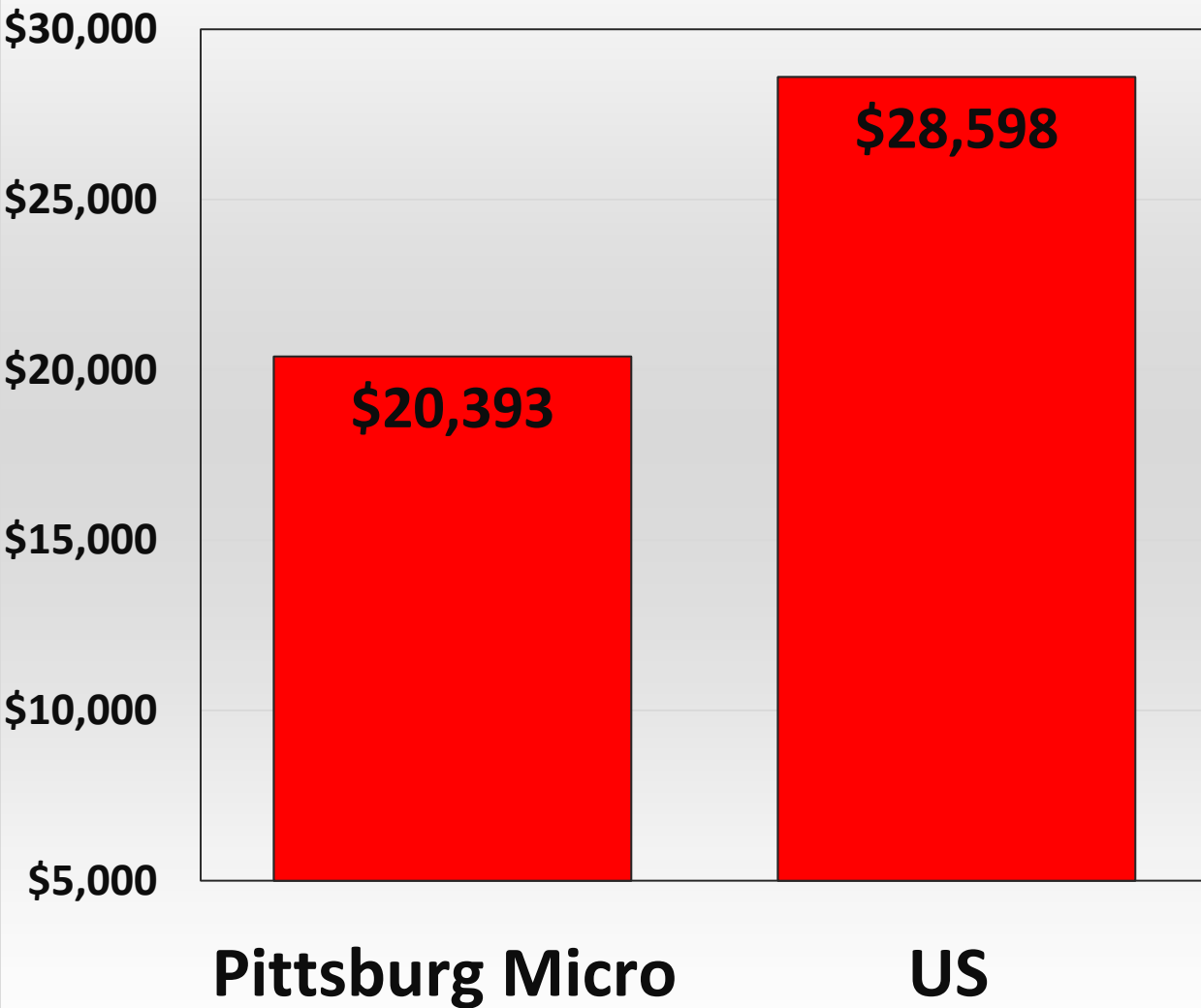
■ Pittsburg Micro

■ US

Source: Demographics Now

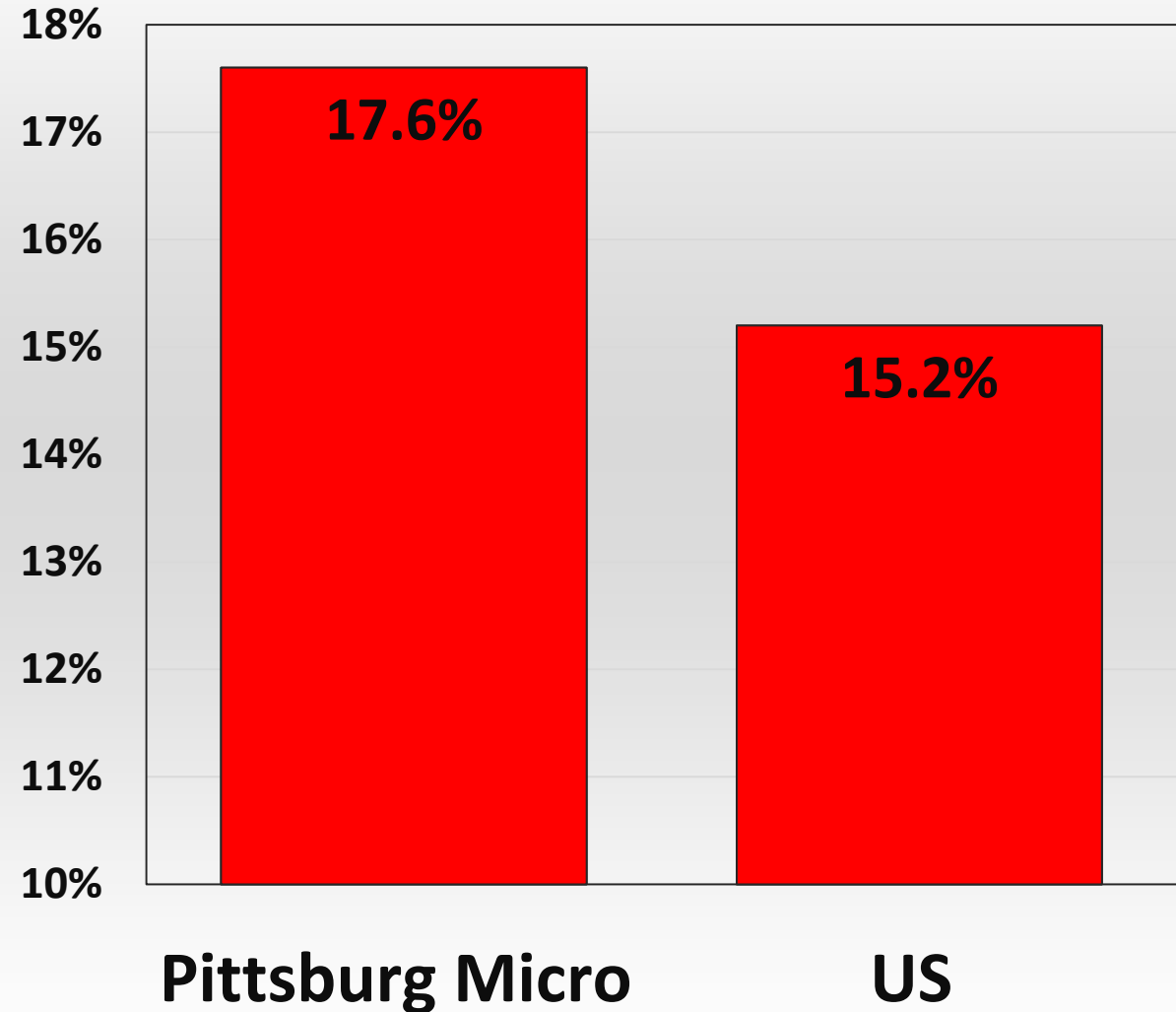
# Per Capita Income

Census Definition: Excludes Imputed Income  
2014

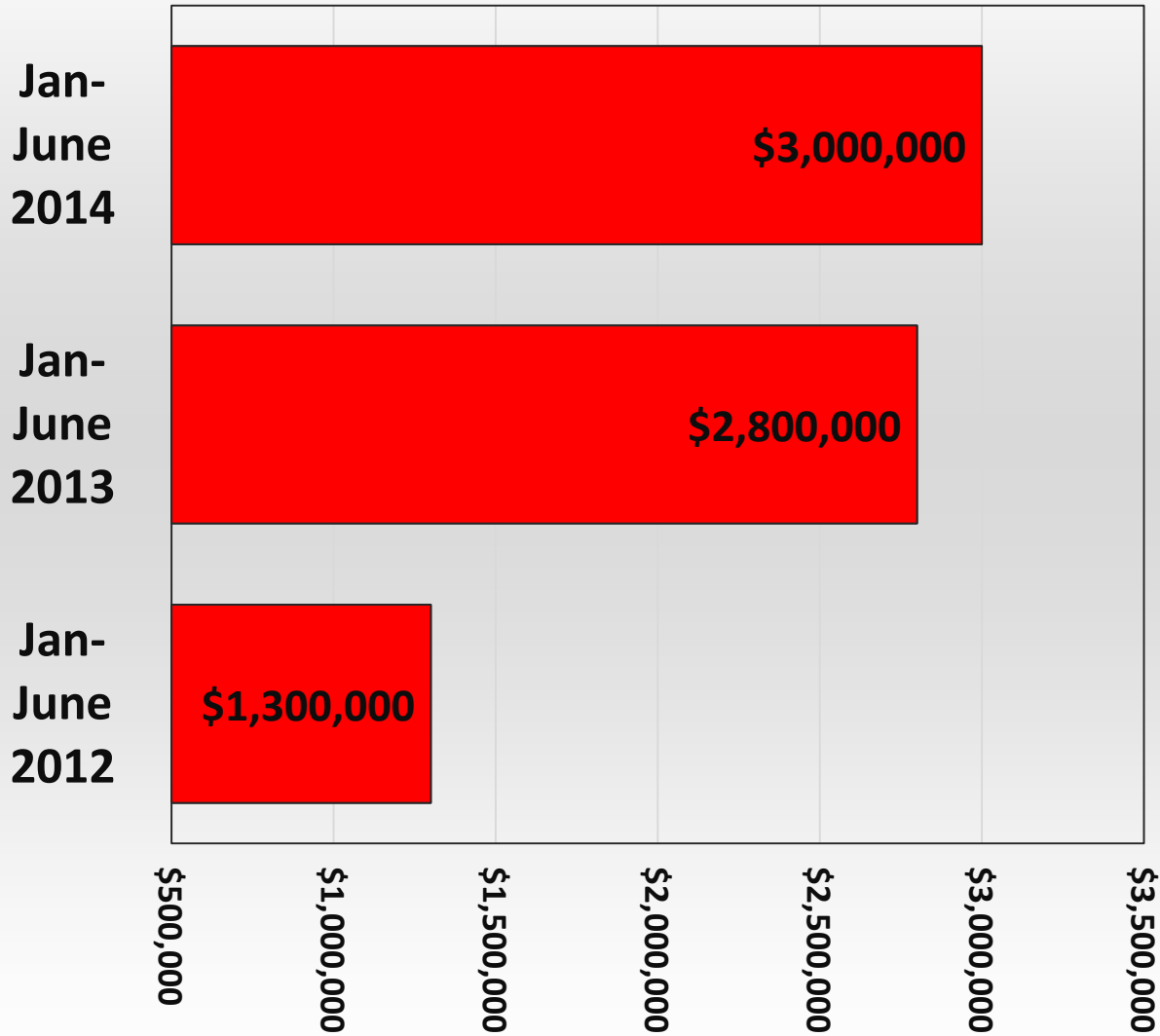


# Per Capita Income Growth

Census Definition: Excludes Imputed Income  
2014-2019

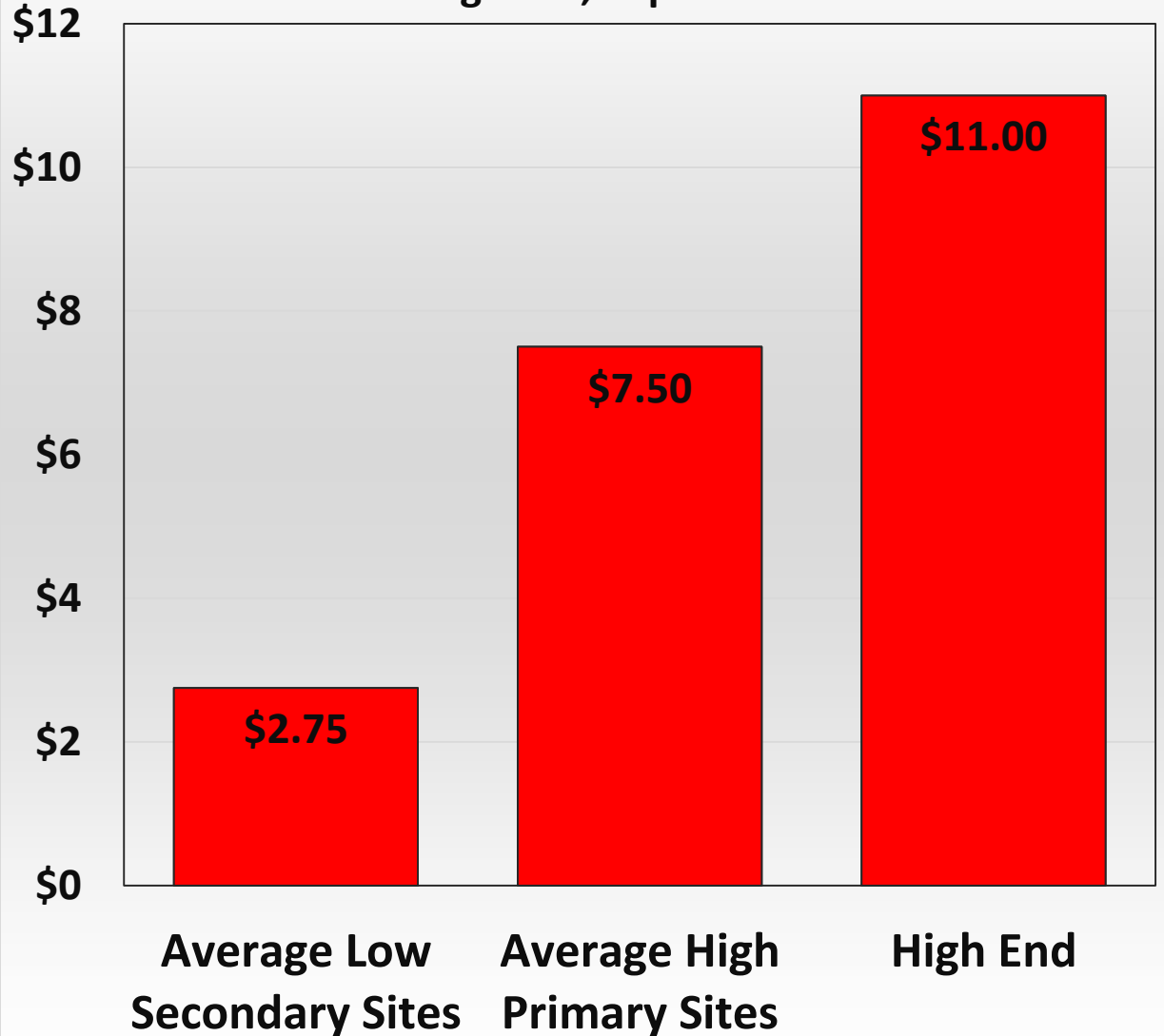


## Total Value of Commercial Permits City of Pittsburgh



## Commercial Land Values Per Sq. Ft

Pittsburg Area, September 2014



Source: City of Pittsburgh and Jones Heritage Realty

# Gross Office Space Rental

## Rates Per Sq. Ft

Pittsburg Area, September 2014

# Retail Space Rental

## Rates Per Sq. Ft

Pittsburg Area, September 2014

High End

**\$16.00**

Average High  
Primary Sites

**\$10.00**

Average Low  
Secondary Sites

**\$2.50**

\$0 \$5 \$10 \$15 \$20

High End

**\$14.00**

Average High  
Primary Sites

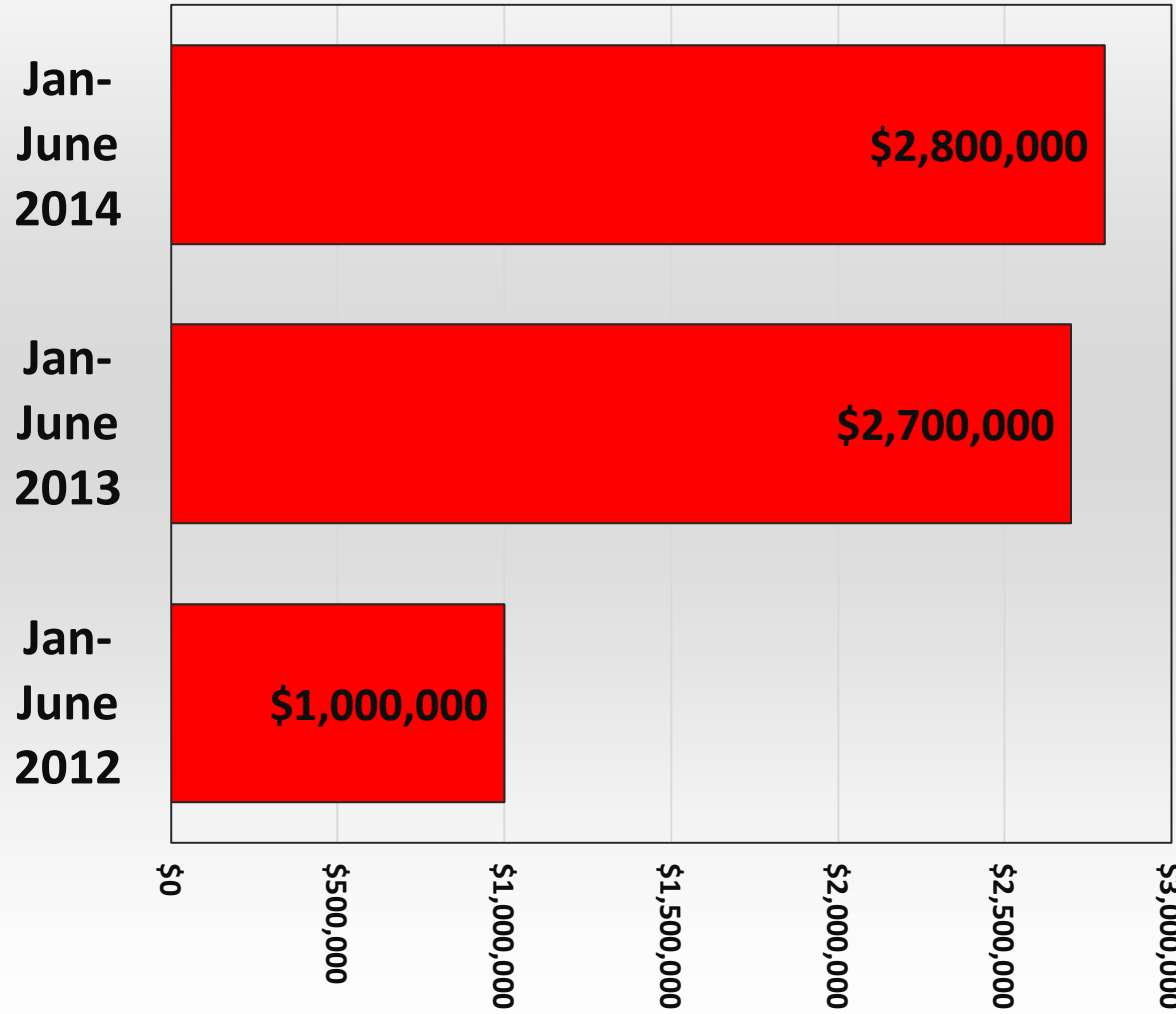
**\$8.00**

Average Low  
Secondary Sites

**\$5.50**

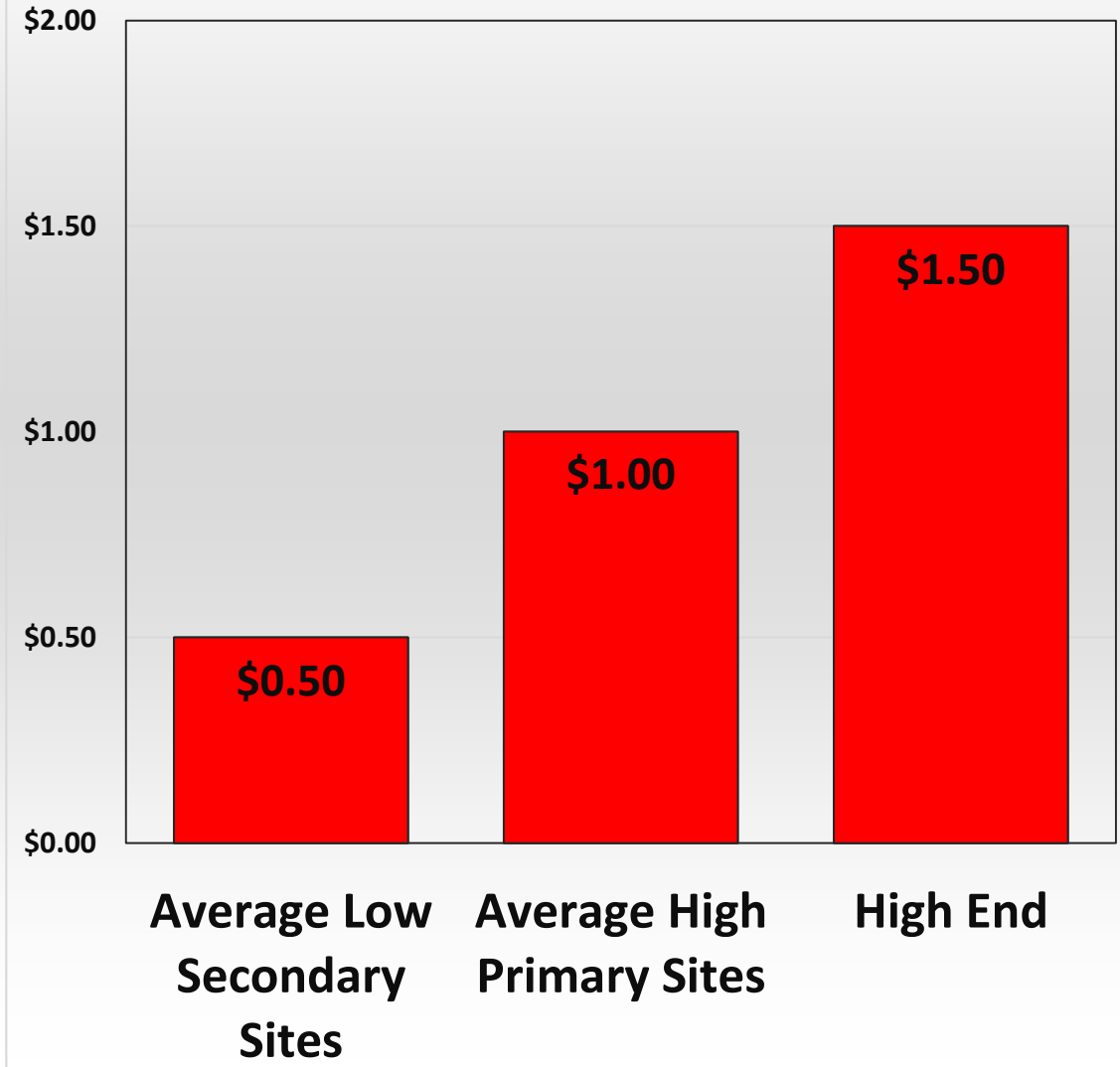
\$0 \$5 \$10 \$15

# Total Value of Residential Permits City of Pittsburgh



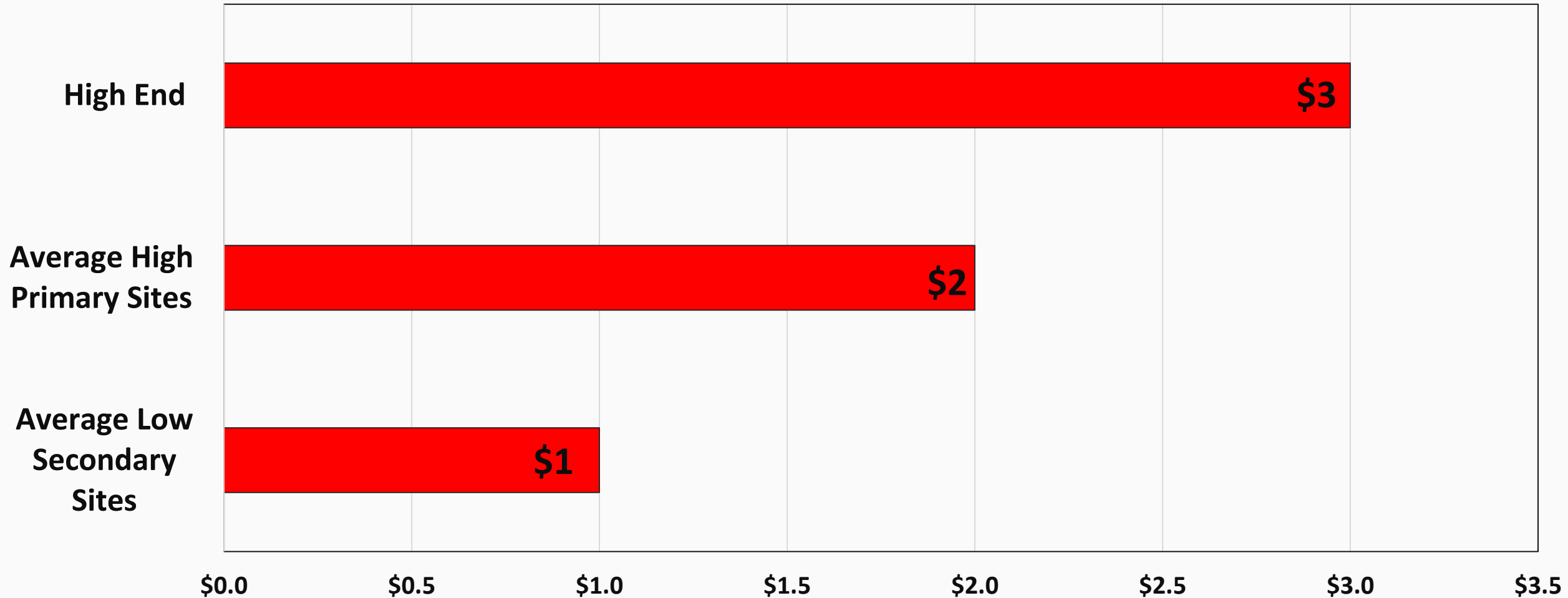
# Residential Land Values Per Sq. Ft

Pittsburg Area, September 2014



Source: City of Pittsburgh and Jones Heritage Realtors

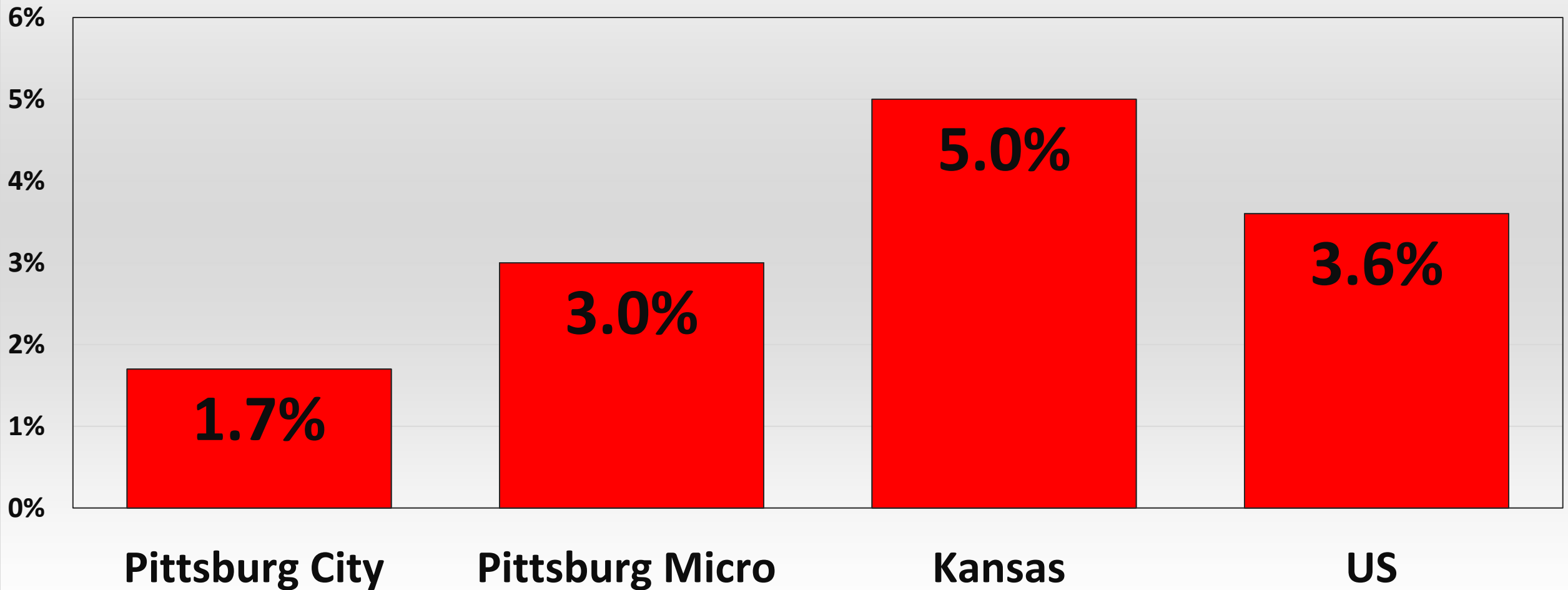
# Multi Family Land Prices Per Sq. Ft. Pittsburg - September 2014



Source: Jones Heritage Realtors

# Growth in Taxable Sales

## Jan-June 2013 – Jan-June 2014



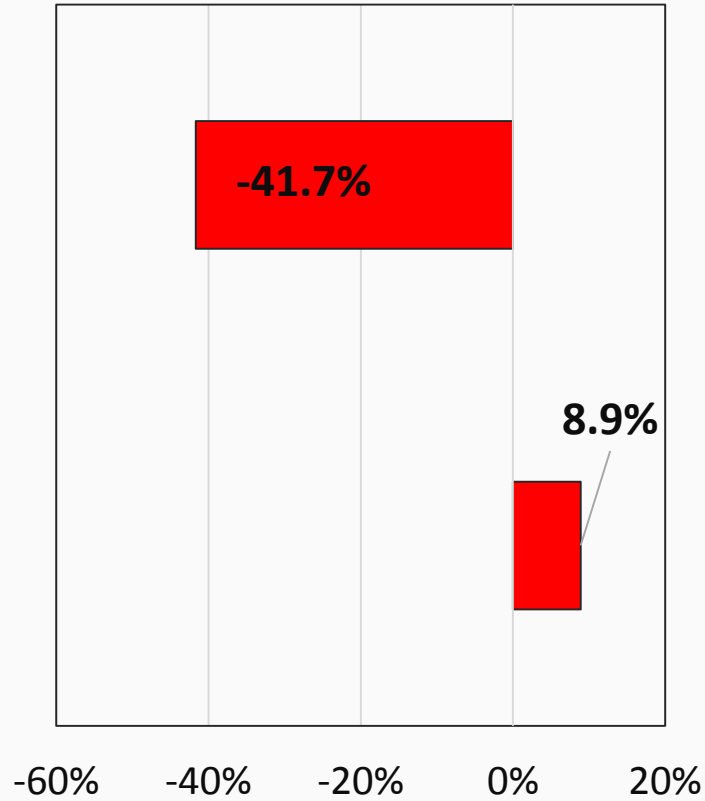
Source: Kansas Department of Revenue and US Census Bureau



# The Pittsburgh Micropolitan Area Banking Industry Growth June 2011- June 2014

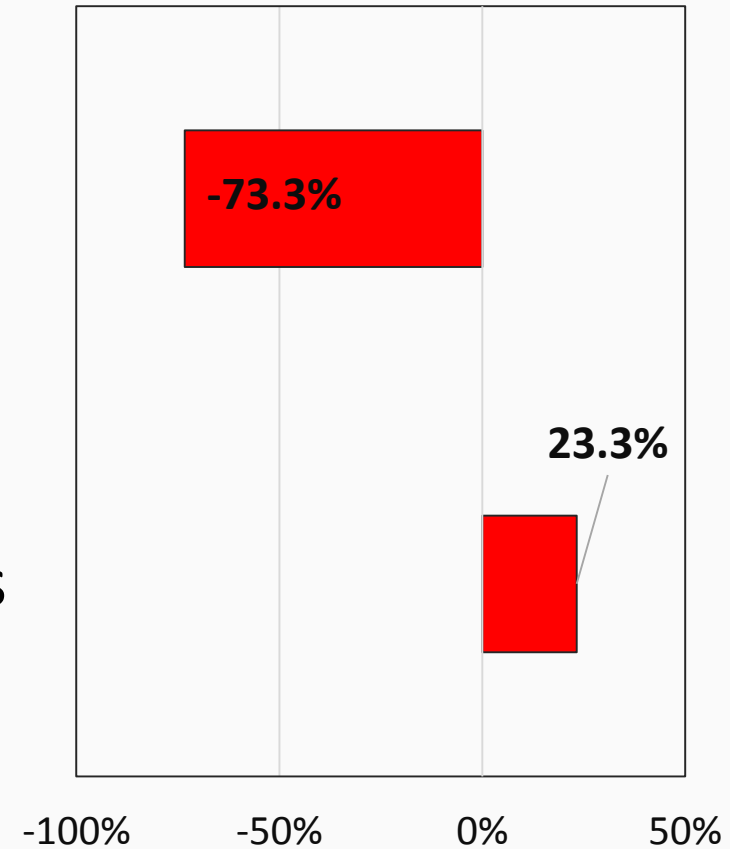
# The Pittsburgh Micropolitan Area Credit Union Industry Growth June 2011- June 2014

Delinquent Loans

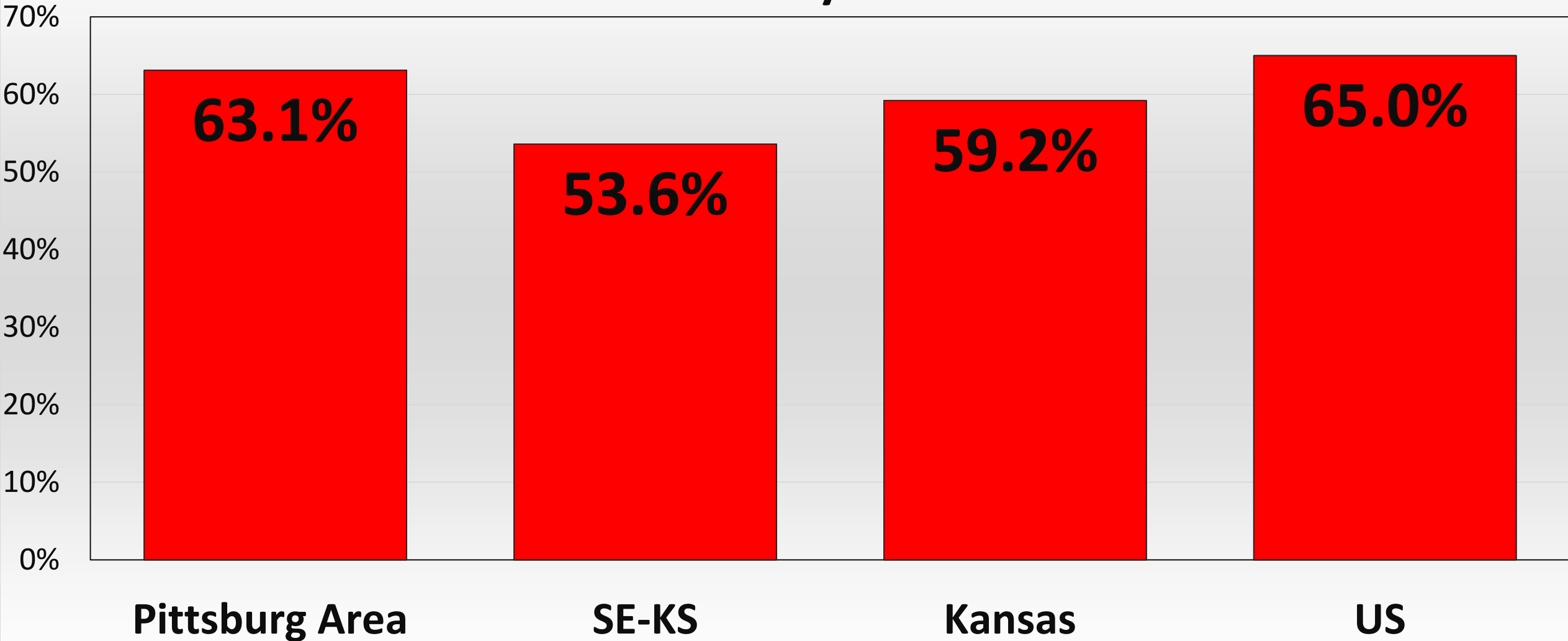


Delinquent Loans

Total Assets

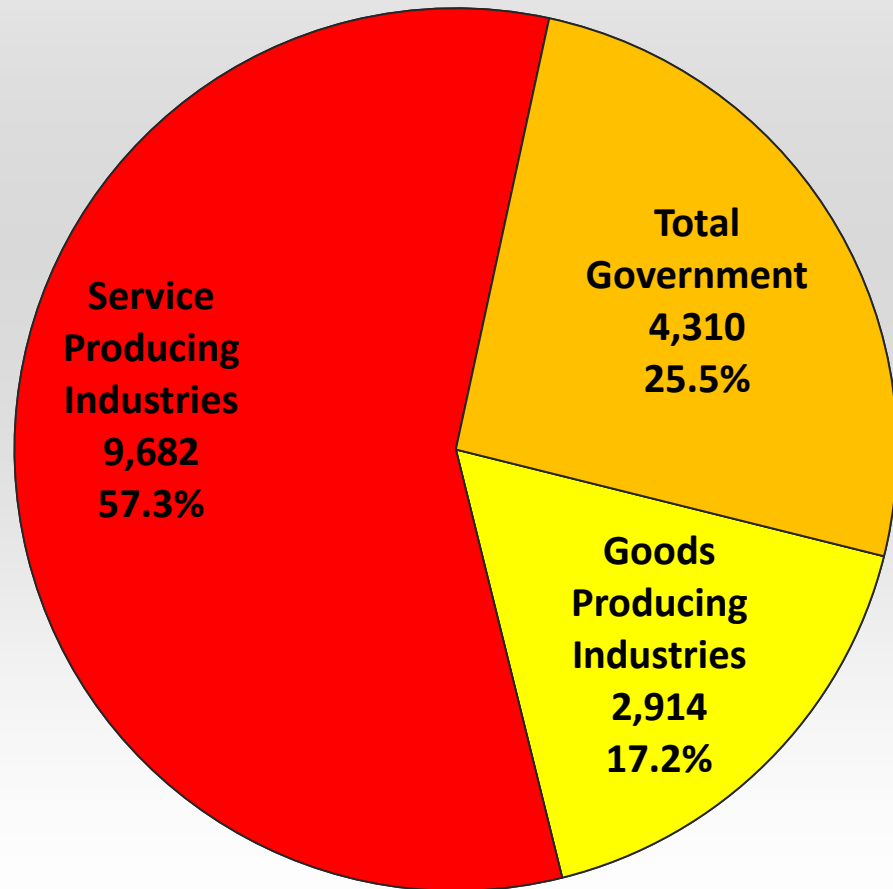


# The Pittsburg Area Lodging Industry Occupancy Rates Jan-July 2014

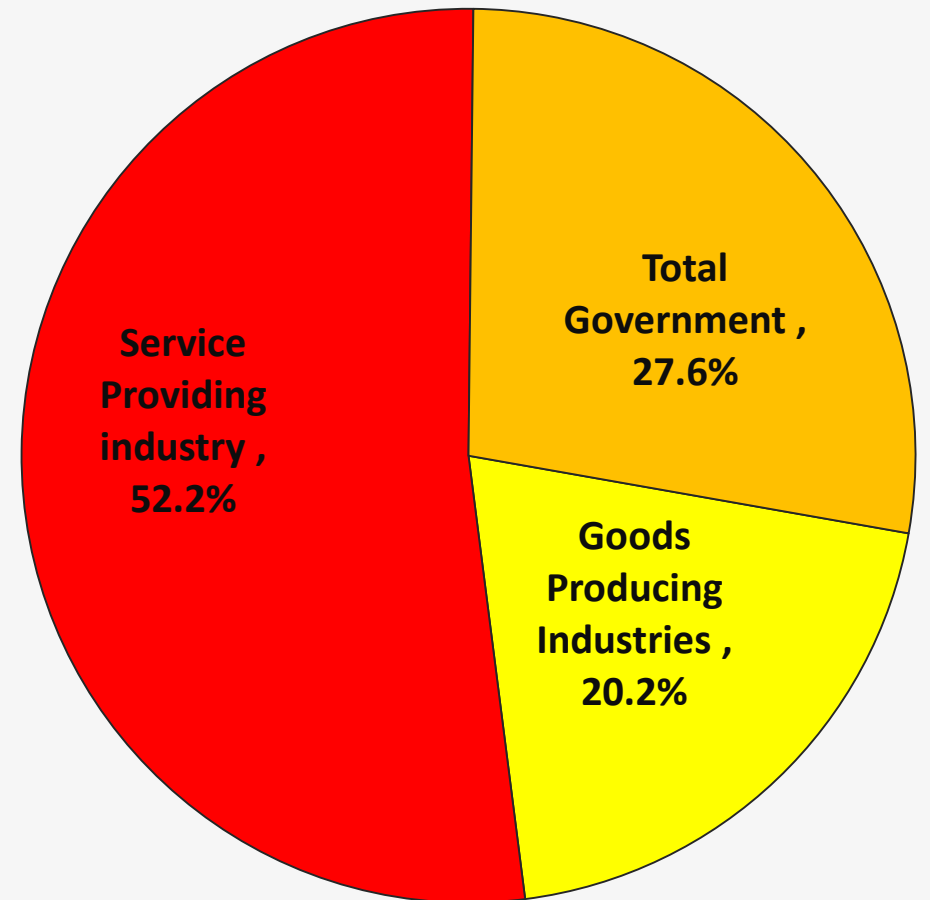


Source: Pittsburg Chamber of Commerce  
and Smith Travel Research

# Jobs By Industry Pittsburg Micro 2013

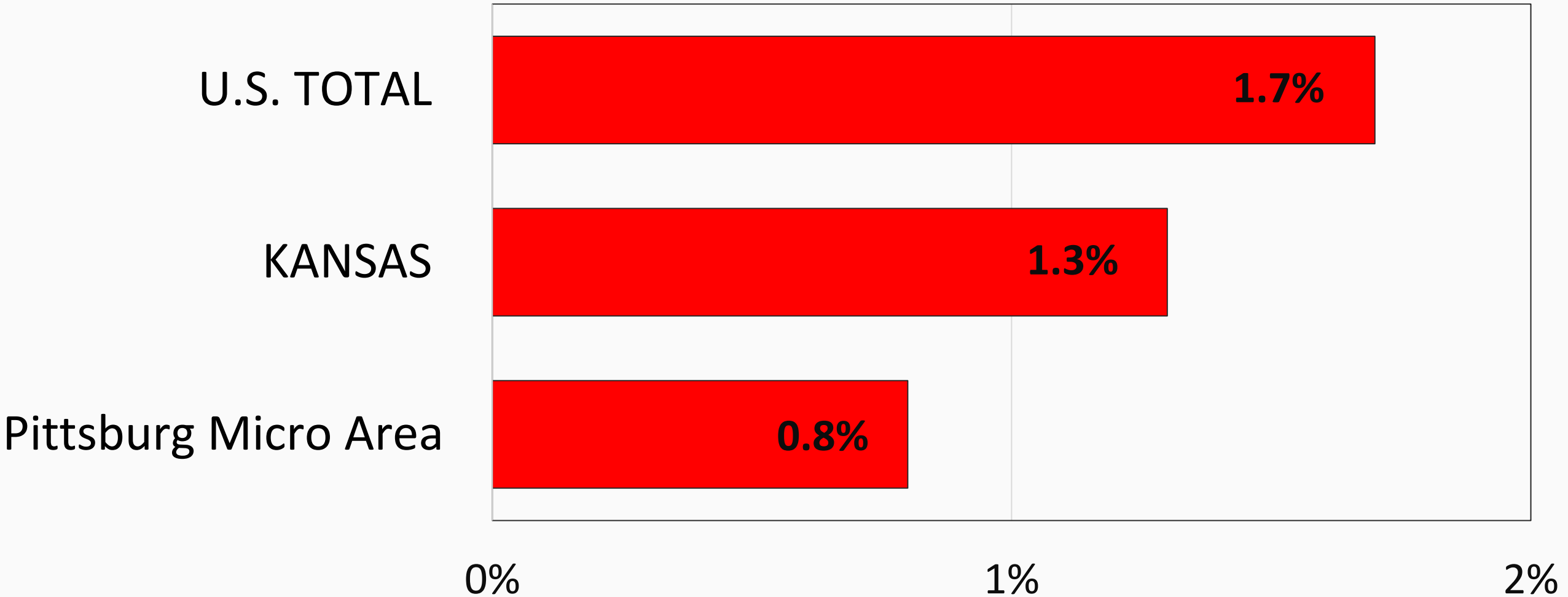


# Payroll By Industry Pittsburg Micro 2013



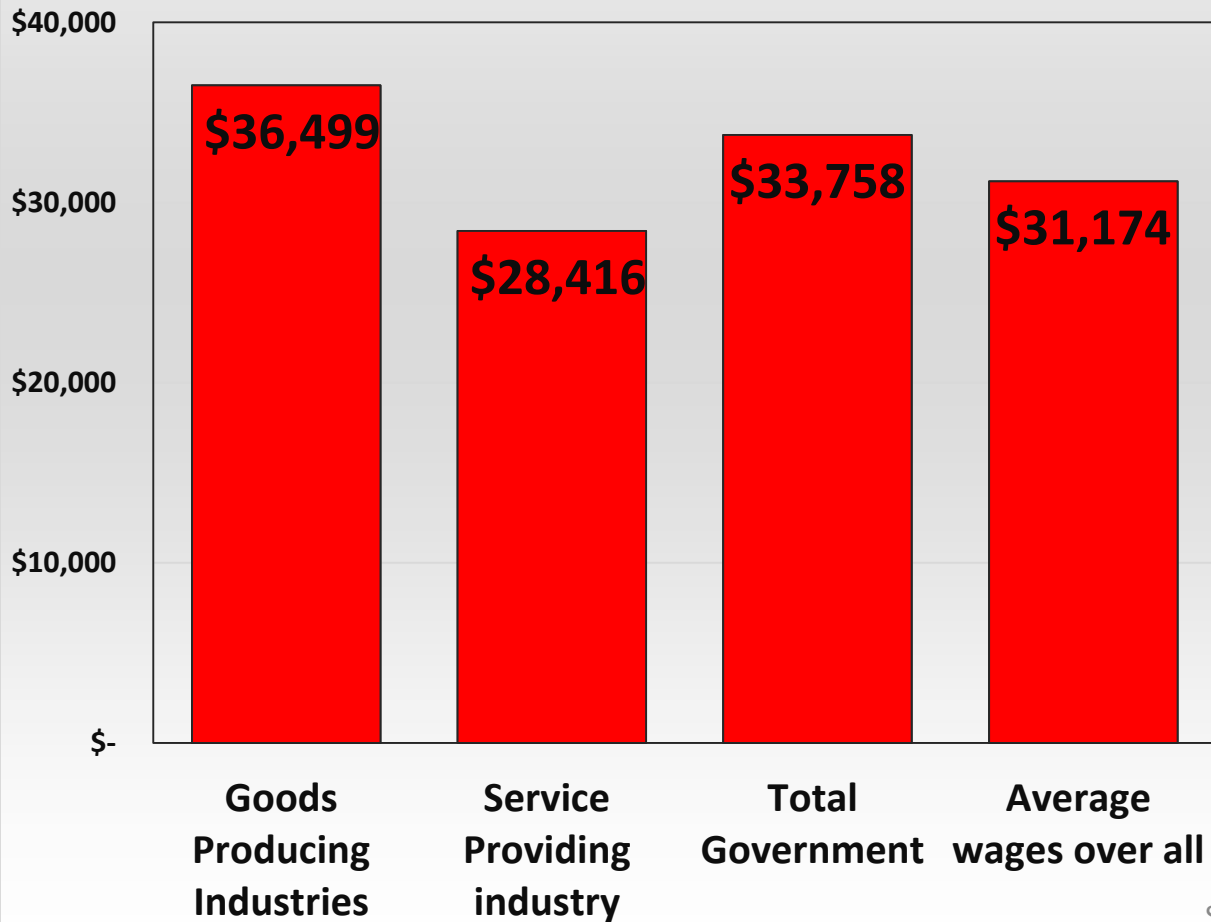
# JOB GROWTH IN NUMBER OF JOBS

## 2013



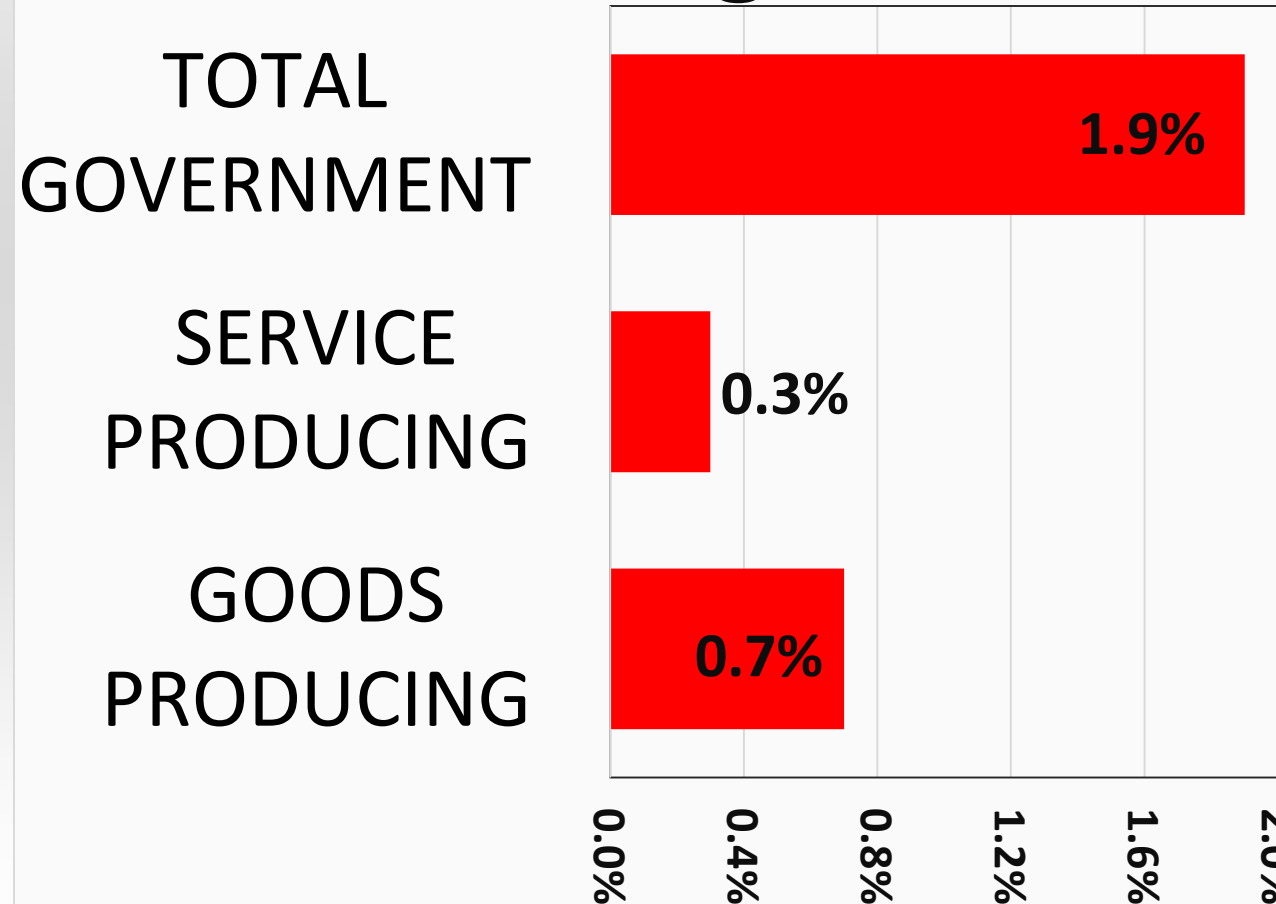
Source: BLS

# Average Wages Pittsburg Micro 2013



Source: BLS

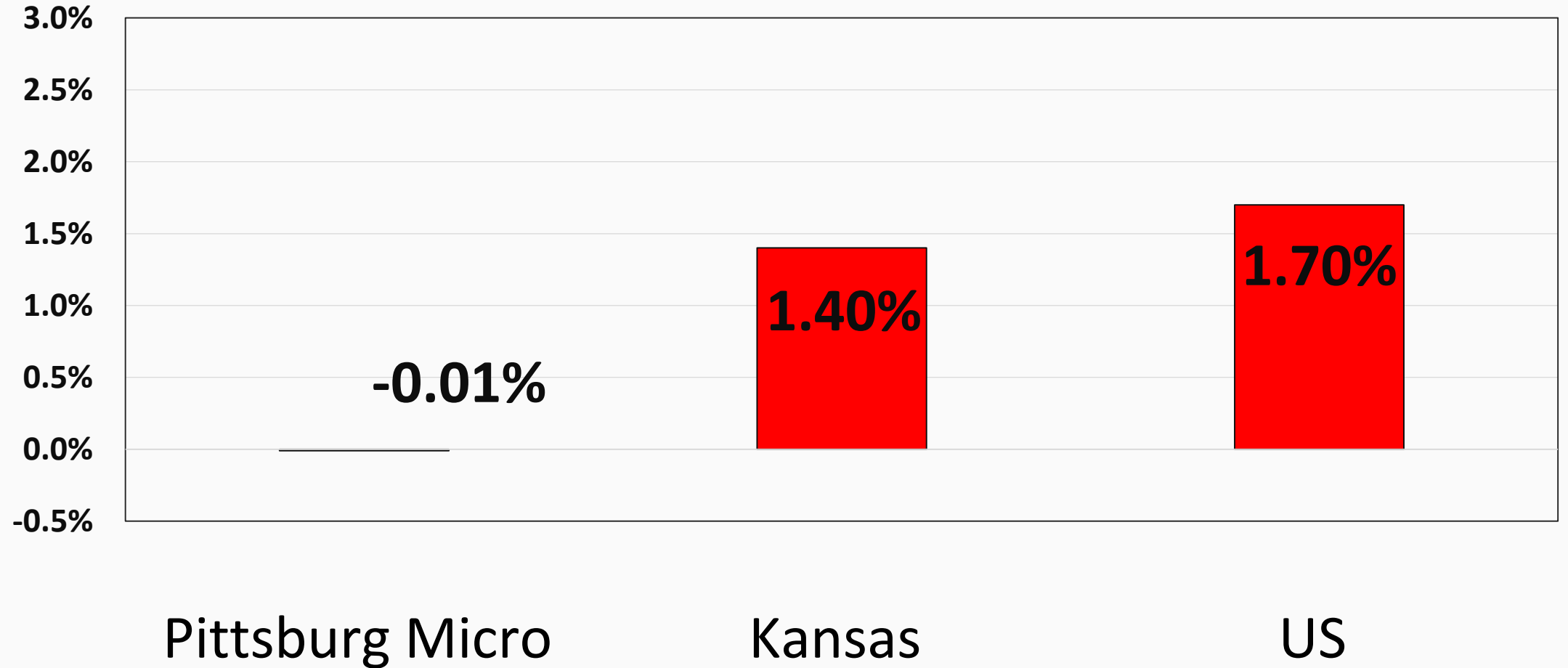
# JOB GROWTH IN NUMBER OF JOBS Pittsburg 2013



# Pittsburg Micro Area Q4 2013

- 354 Jobs Lost
- 88.4% were in the Service Producing Industries
- 77.8% were in the Leisure and Hospitality Industry
- Payroll Declined Slightly
- Average Monthly Wage increased 1.8%

# Job Growth QI'13 to QI'14 Pittsburg Micropolitan Area



Source: BLS

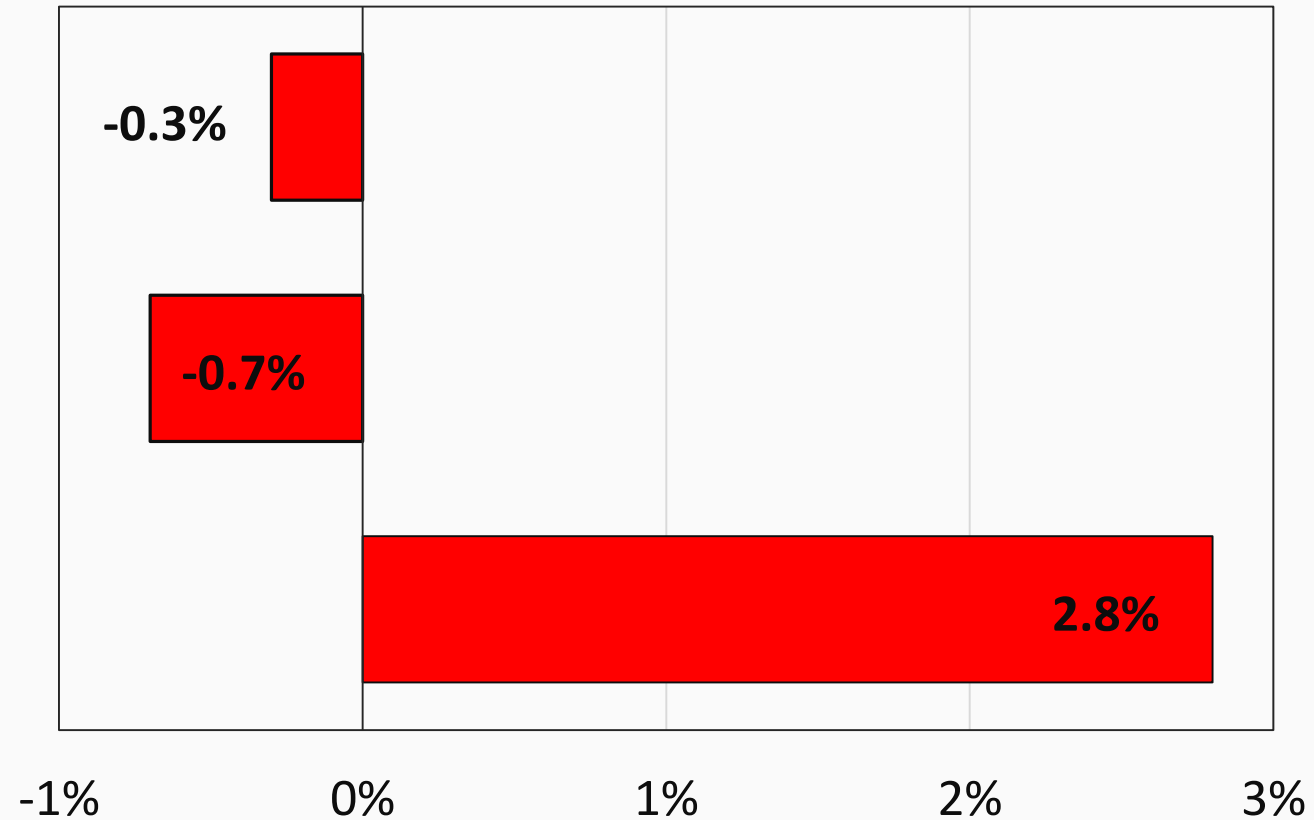
# Job Growth Pittsburg Micro

QI'13 to QI'14

Total Government

Service producing Industry

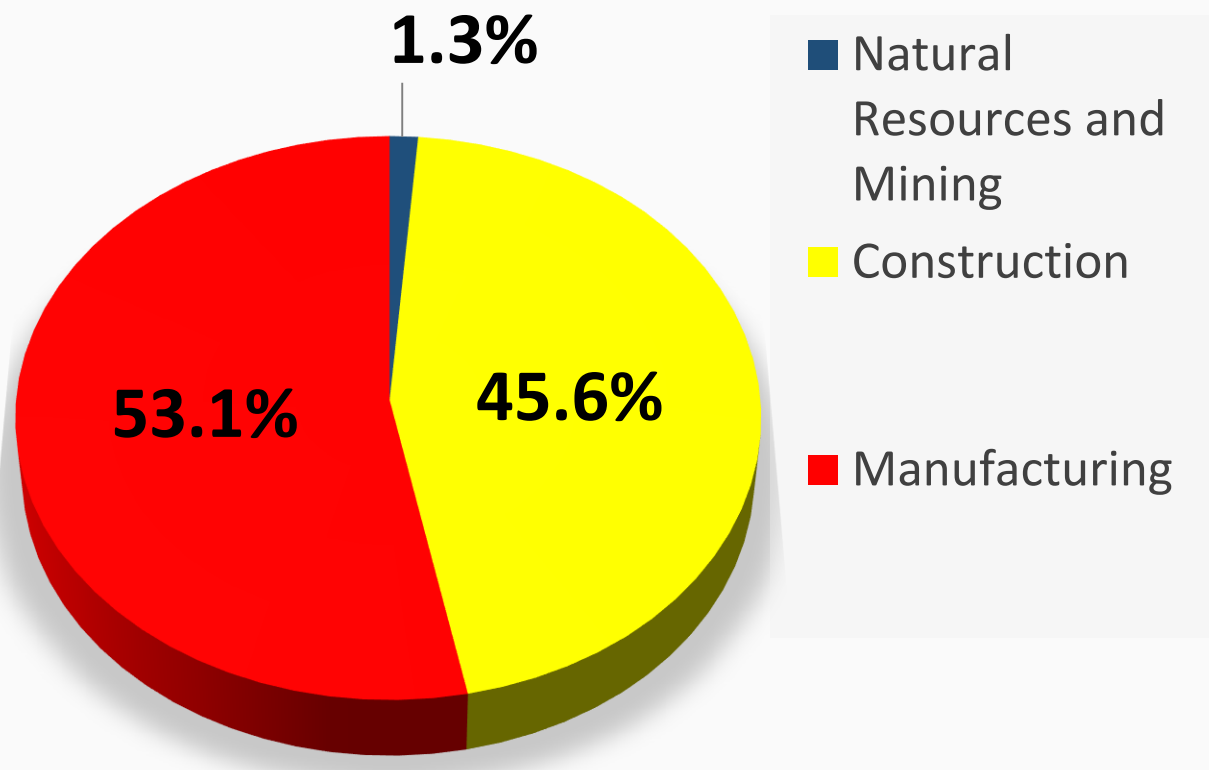
Good Producing Industry





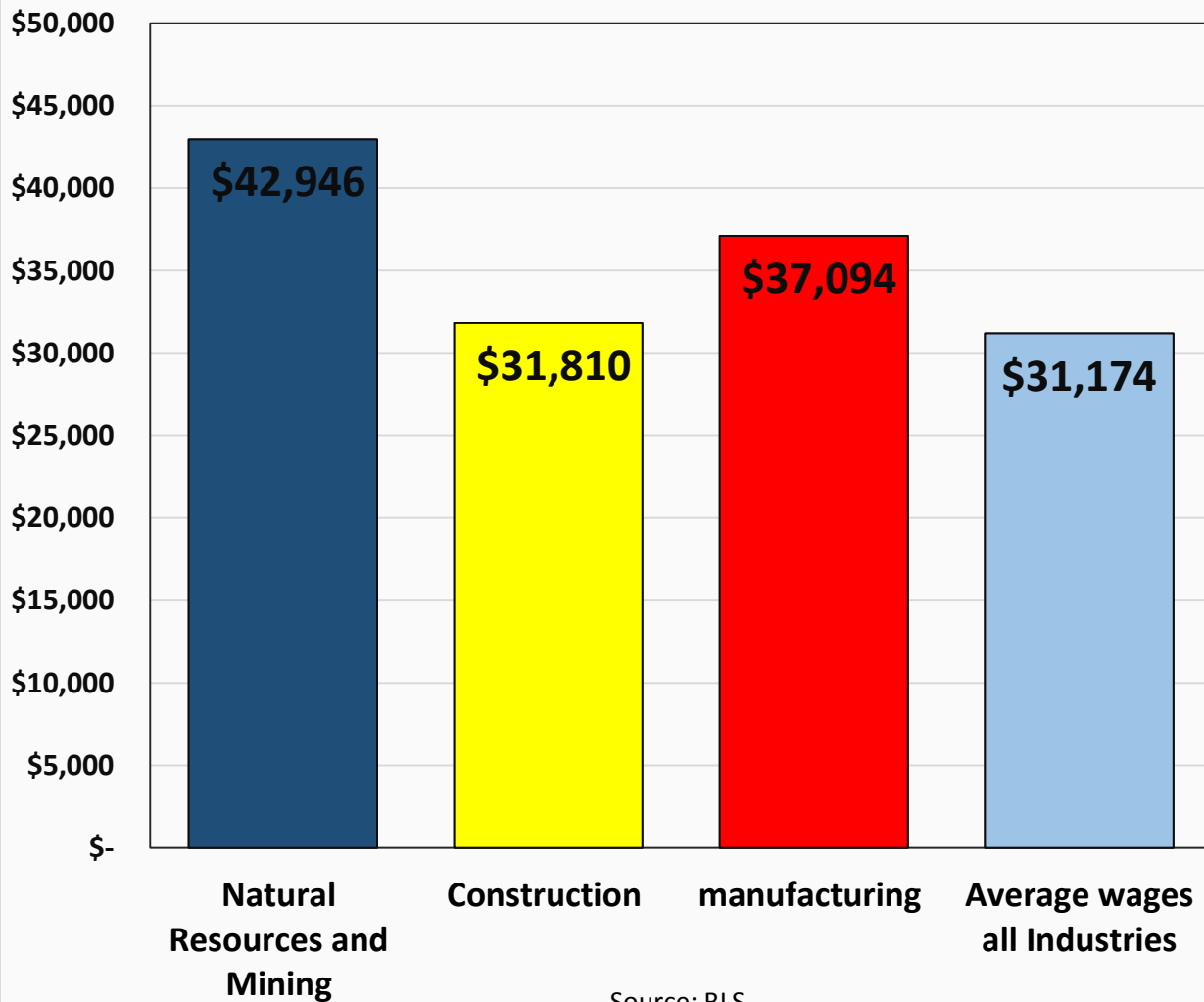
# Composition of Job Growth for Good Producing Industries

Pittsburg Micro Q1-2013 to Q1-2014



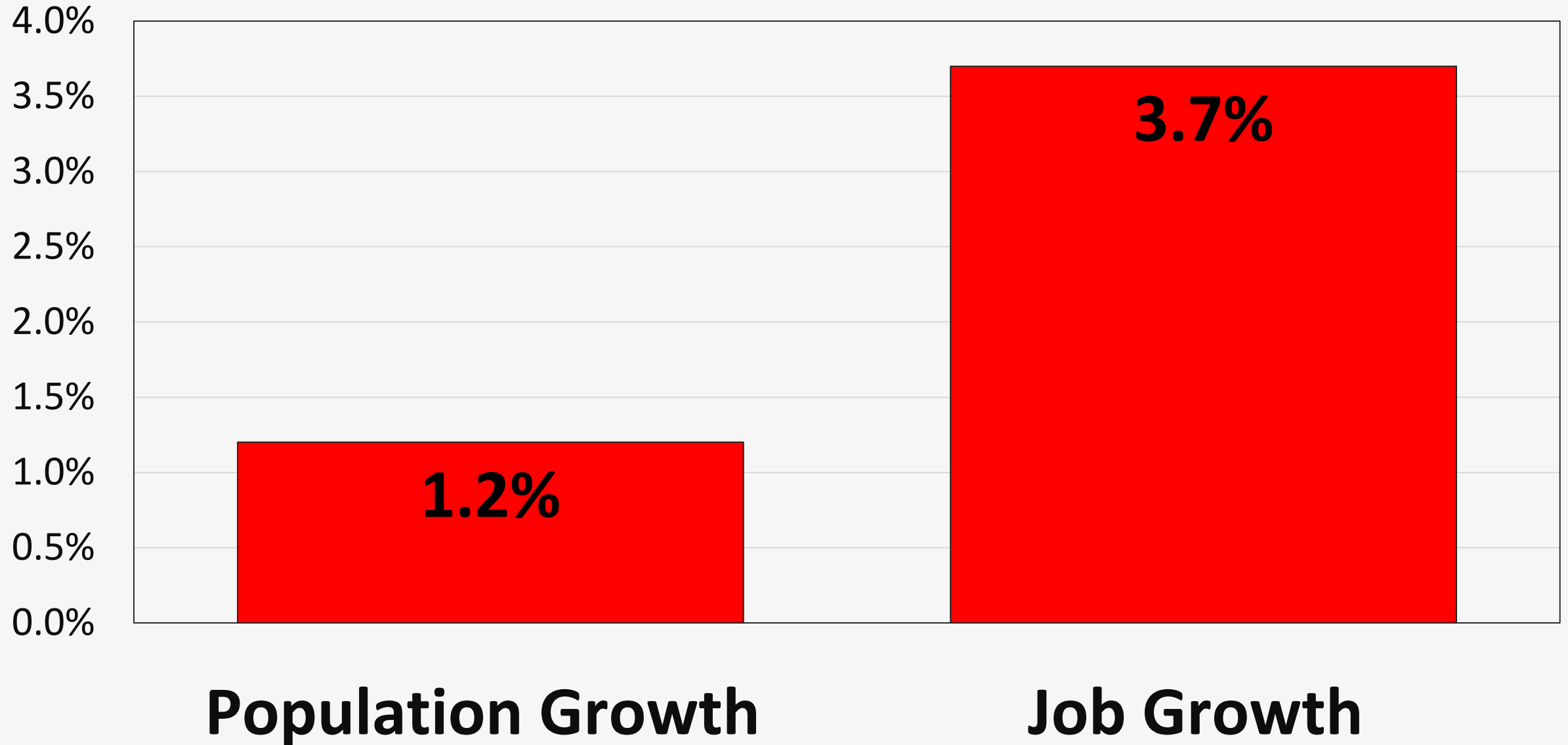
Source: Woods and Poole

# Average Wages Pittsburg Micro 2013



Source: BLS

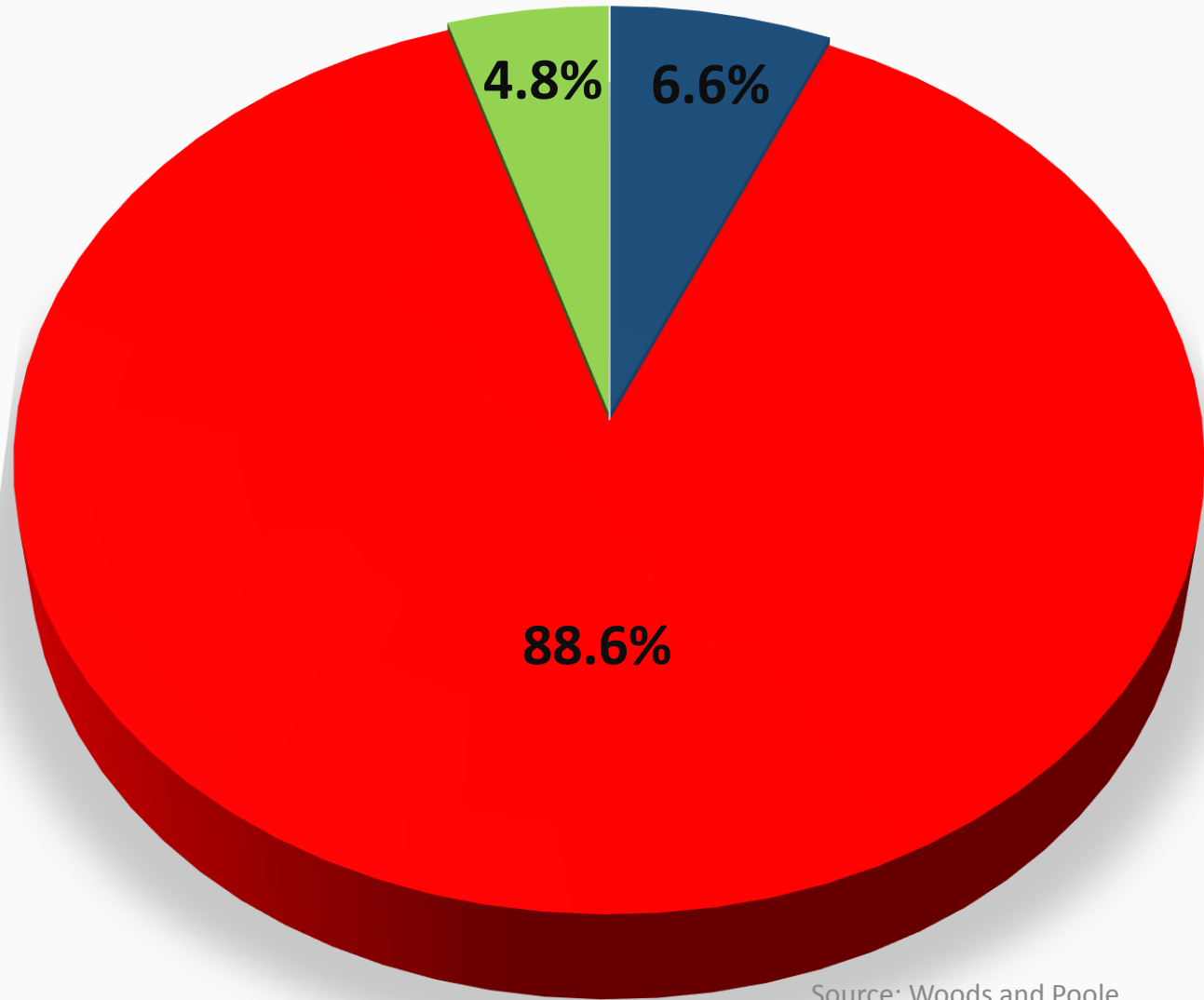
# Projections Pittsburg Micro 2013-2018



Source: Woods and Poole

# Composition of Job Growth for Goods Producing

Pittsburg Micro 2013 to 2018

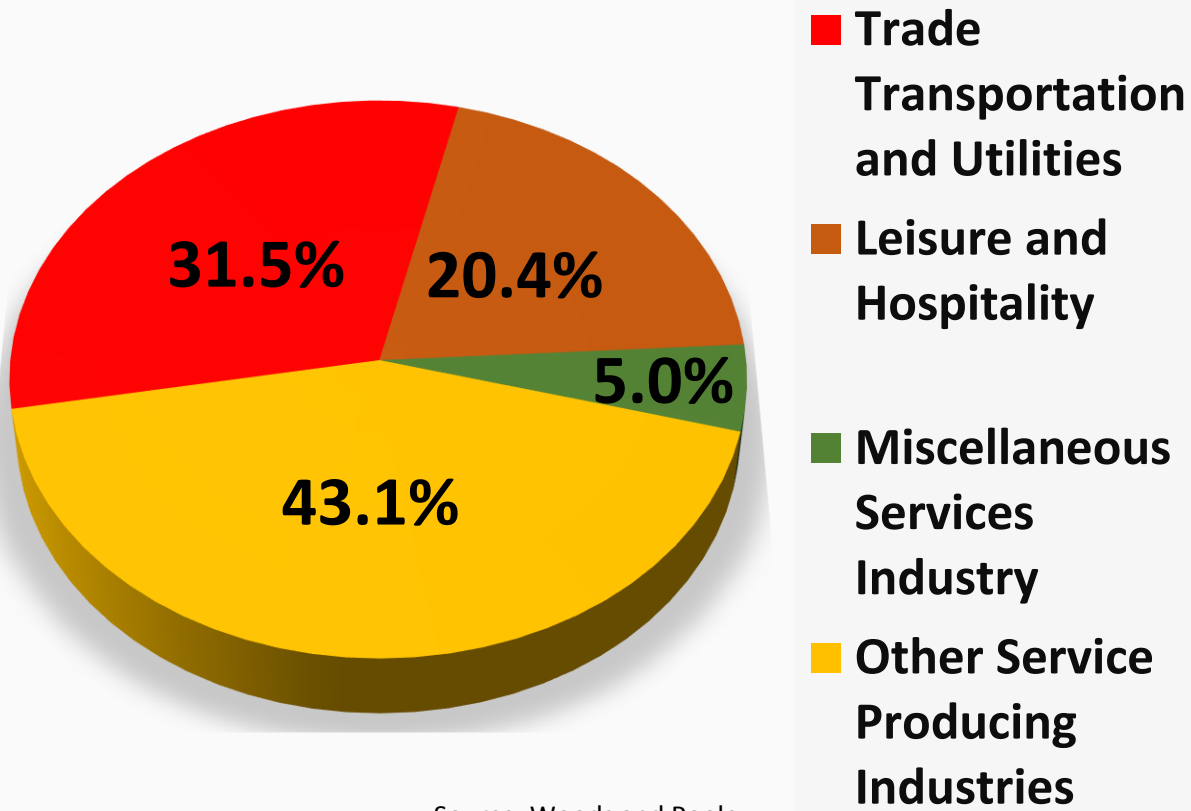


- Goods Producing Industries
- Service Producing Industries
- Total Government

Source: Woods and Poole

# Composition of Job Growth for Service Producing Industries

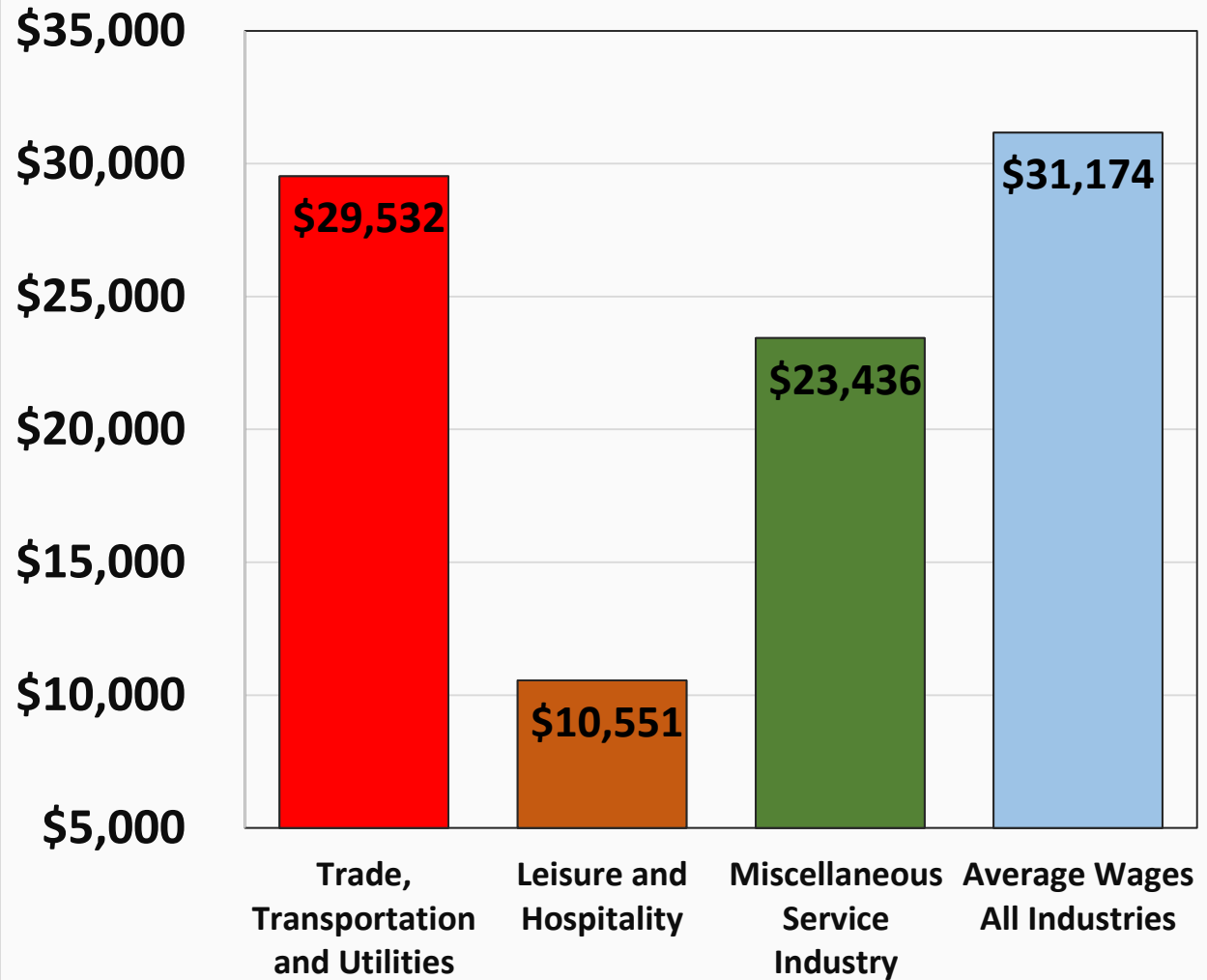
Pittsburg Micro 2013-2018



Source: Woods and Poole

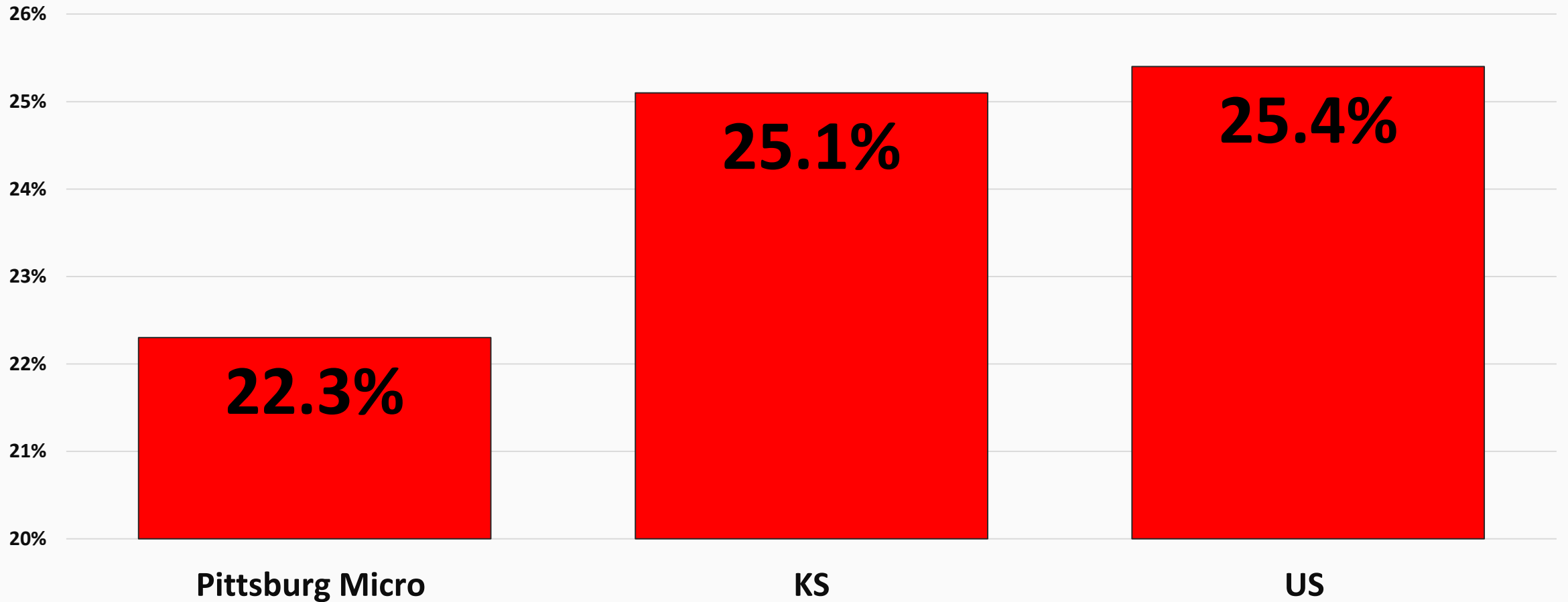
# Average Wages

## Pittsburg Micro 2013



Source: BLS

# Growth in Domestic Output Projections 2013-2018





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Pittsburg State University