Nathan Kauffman Assistant Vice President and Omaha Branch Executive Federal Reserve Bank of Kansas City October 3, 2013

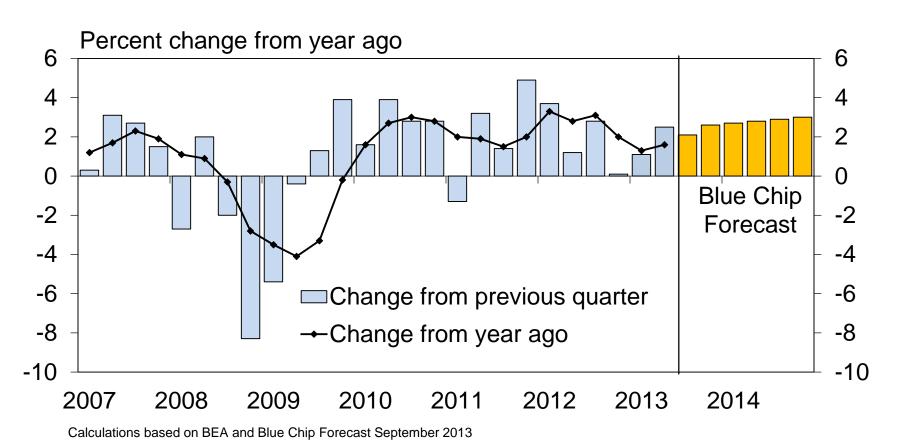
### Agriculture Outlook



The views expressed are those of the author and do not necessarily reflect the opinions of the Federal Reserve Bank of Kansas City or the Federal Reserve System.

## Setting the stage: The U.S. economy continues to advance slowly.

#### U.S. Real GDP Growth



## Underlying the modest growth is a shift in market performance.

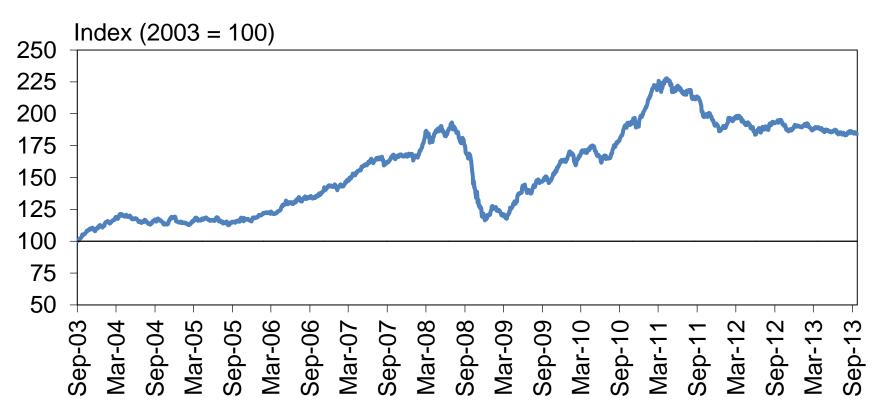






## In general, commodity prices have been falling.

#### Commodity Price Index

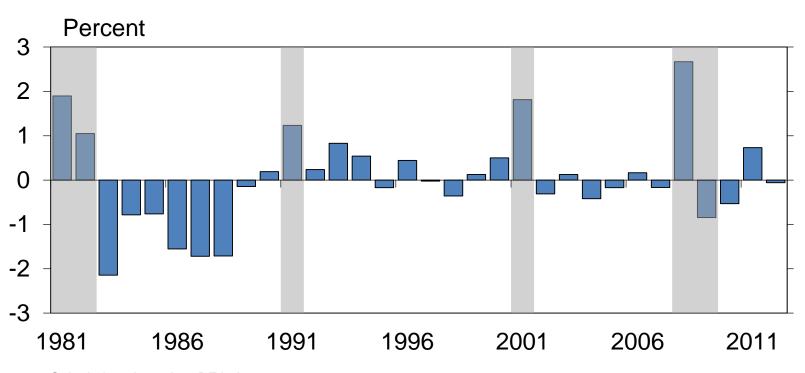


Source: Commodity Research Bureau



## Income growth in the Central Plains is heavily reliant on commodity markets.

Difference between Per Capita Income Growth in Tenth Federal Reserve District and U.S.





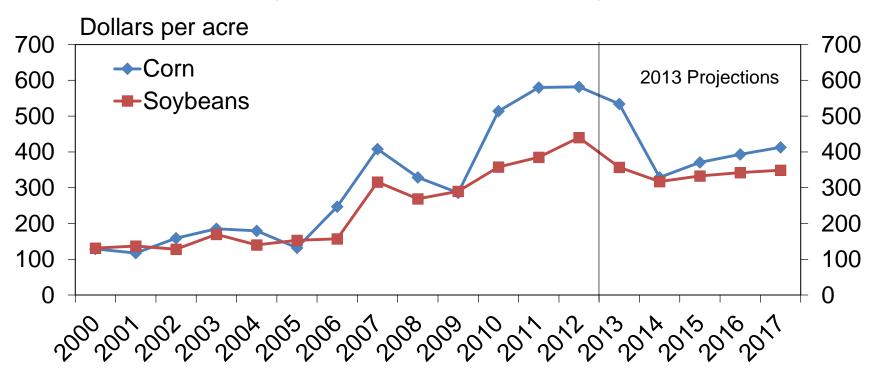
# Are commodities driving a transition in U.S. agriculture?



# Crop sector profits are projected to fall in 2014.

#### **Net Returns**

(Returns less variable costs)

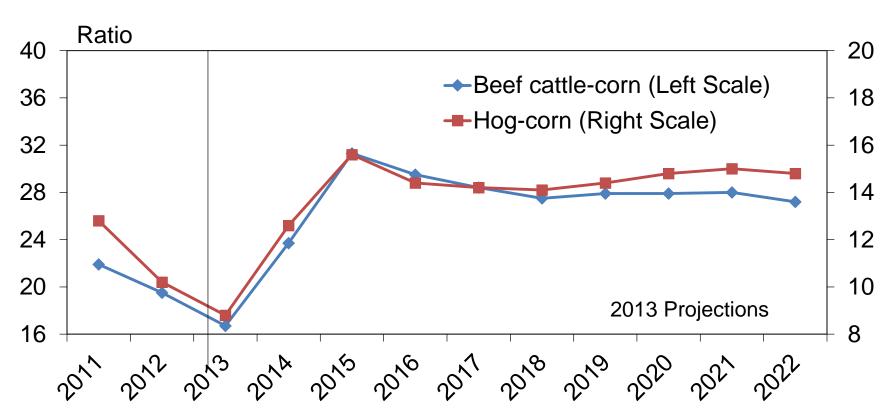


Source: USDA Agricultural Baseline Projections, various years



## Livestock profits are projected to rise.

#### **Feed Price Ratios**

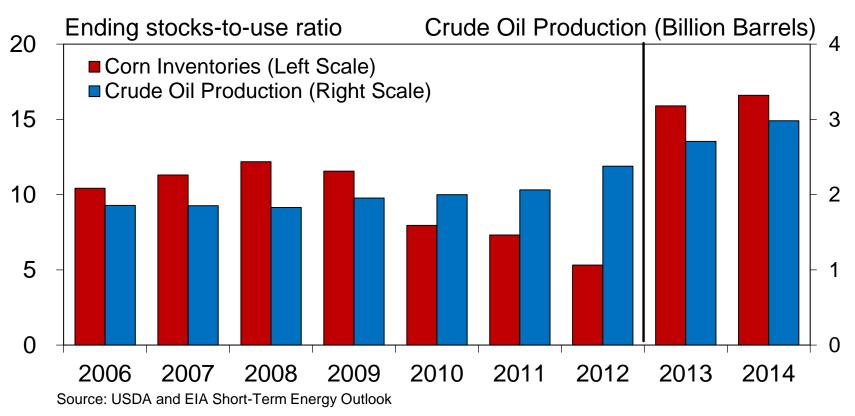


Source: USDA Agricultural Baseline Projections



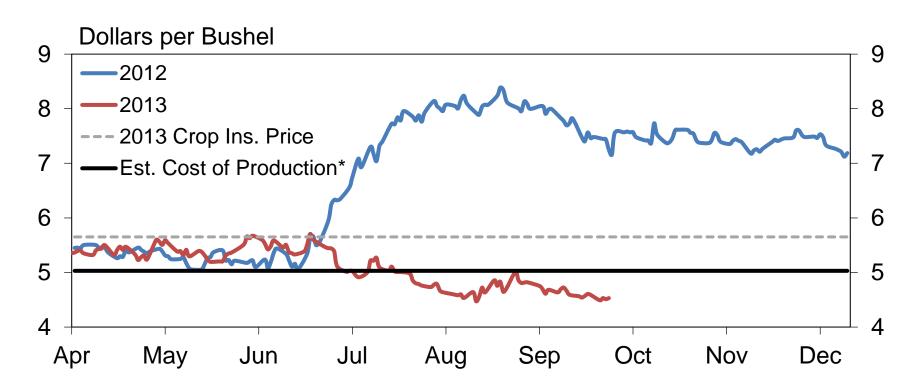
## Corn and crude oil production is ramping up.

#### U.S. Corn Inventories and Crude Oil Production



## Initially similar to 2012, expected corn prices have drifted lower.

#### December Corn Futures Price



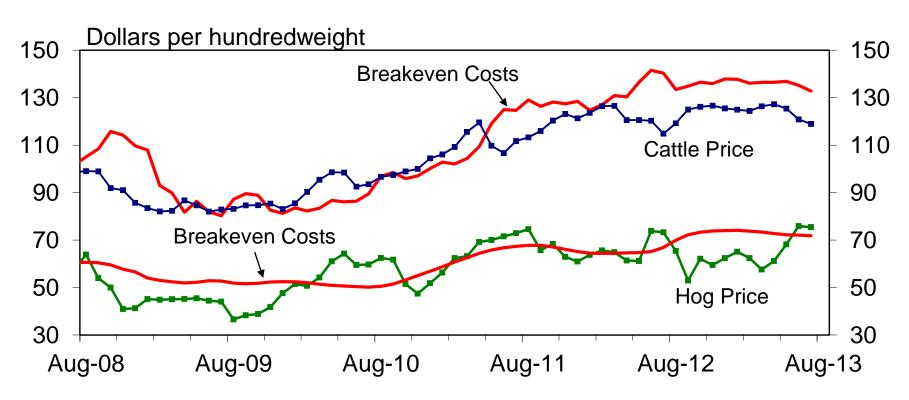
Source: barchart.com, Iowa State University

<sup>\*</sup> Assumes yield of 165 bu/acre, corn following corn



## Livestock profitability has been poor, particularly in the cattle sector.

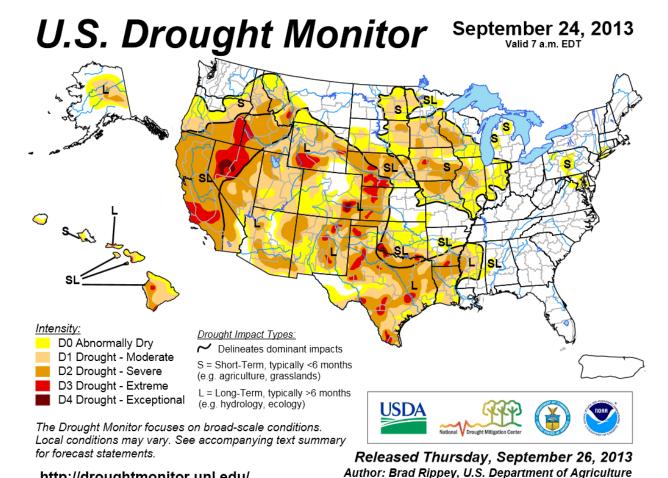
#### U.S. Livestock Prices and Breakeven Costs



Source: USDA and Iowa State University



### Drought has remained a concern in the Western Plains.

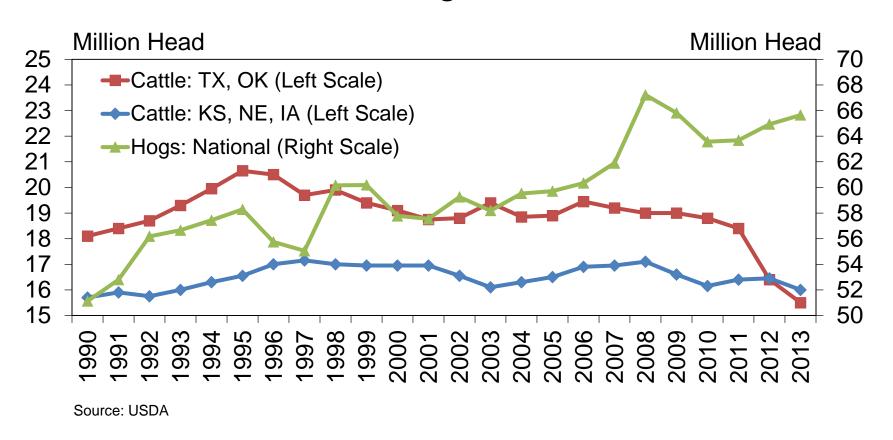


http://droughtmonitor.unl.edu/



## Cattle herds have been shrinking, especially in drought-stricken areas.

#### Cattle and Hog Inventories

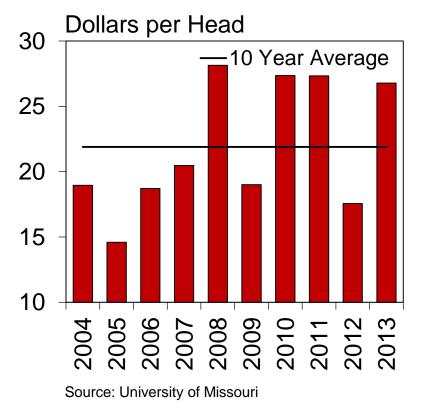


# Beef processors have struggled to maintain profitability.

#### **Beef Packer Margins**

### Dollars per Head 200 —10 Year Average 175 150 125 100 2005 2006 2007 2008 2010 2011 2012 2013 Source: University of Missouri

#### Pork Packer Margins





# Could the transition in agriculture lead to a bust?



### There are many potential risks.

Farm Incomes



Farmland Values



Agricultural Exports



**Global Competition** 



**Energy Policy** 



Farm Debt



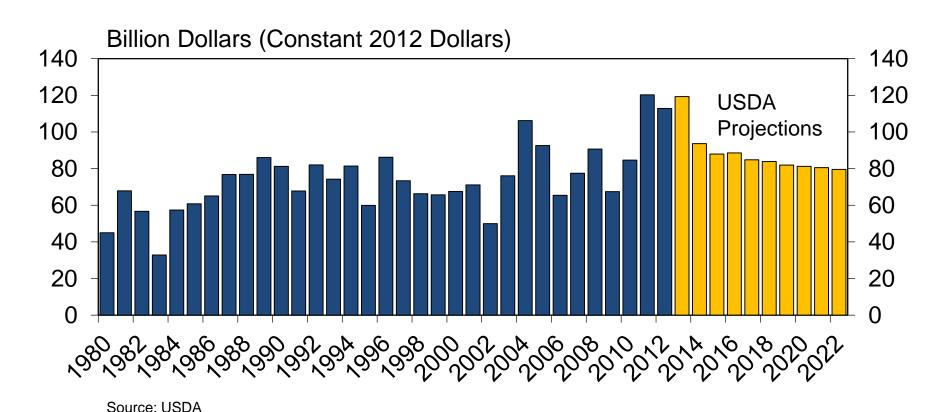
Interest Rates





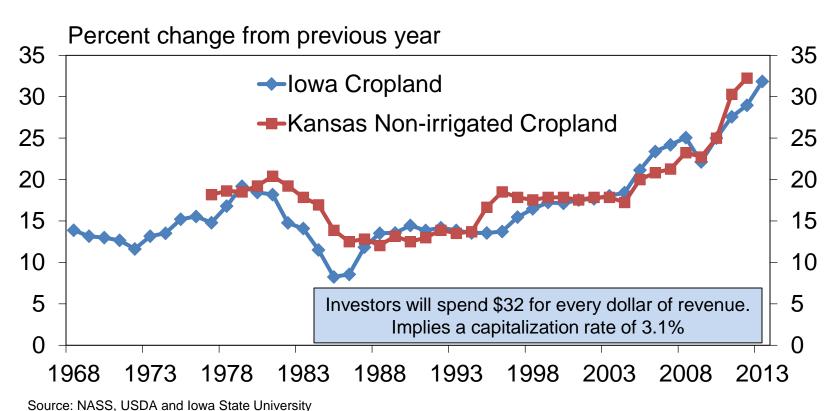
# Farm incomes are projected to drop sharply in 2014.

#### U.S. Real Net Farm Income



### Is farmland overvalued?

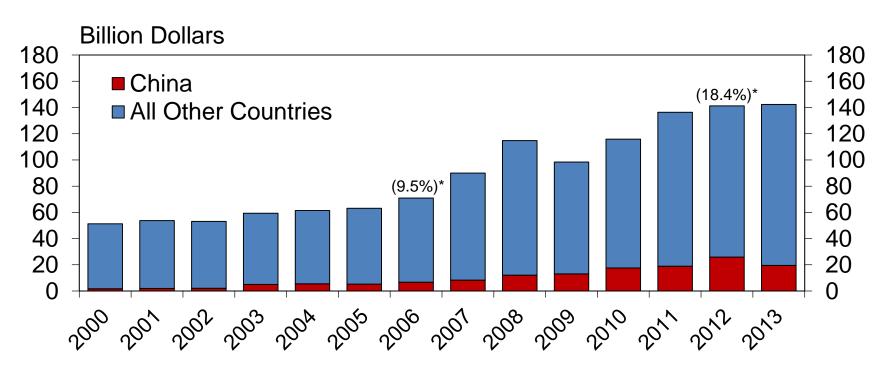
#### Cropland Value-to-Cash Rent Ratios





# Will export demand from China strengthen?

#### U.S. Agricultural Exports



Source: USDA

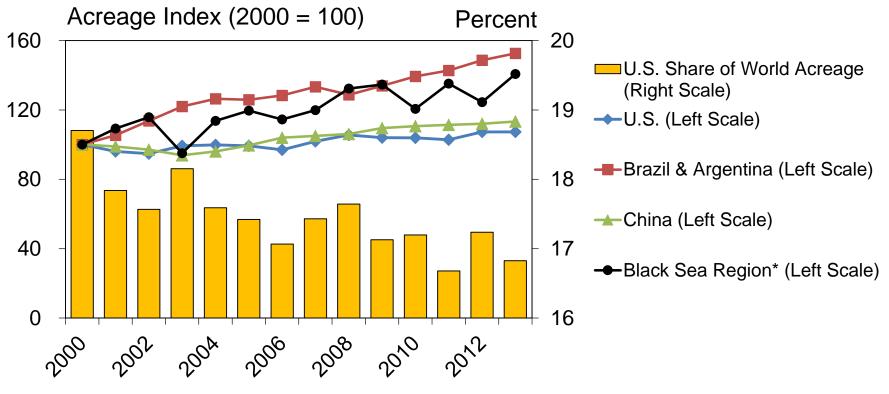
Note: 2013 agricultural exports forecast based on year-to-date 2013 annual growth rate.

<sup>\*</sup> China's share of total U.S. agricultural exports in parentheses.



### Will the U.S. lose market share?

#### Global Corn, Soybean, and Wheat Expansion

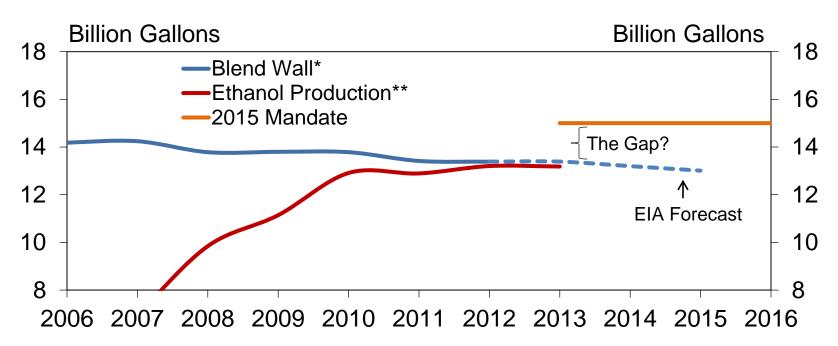


<sup>\*</sup> Black Sea Region includes Russia, Ukraine, and Kazakhstan Source: USDA



### What will future Renewable Energy Policy look like?

## U.S. Gasoline Consumption, Ethanol Production, and Mandates



Source: Energy Information Administration.

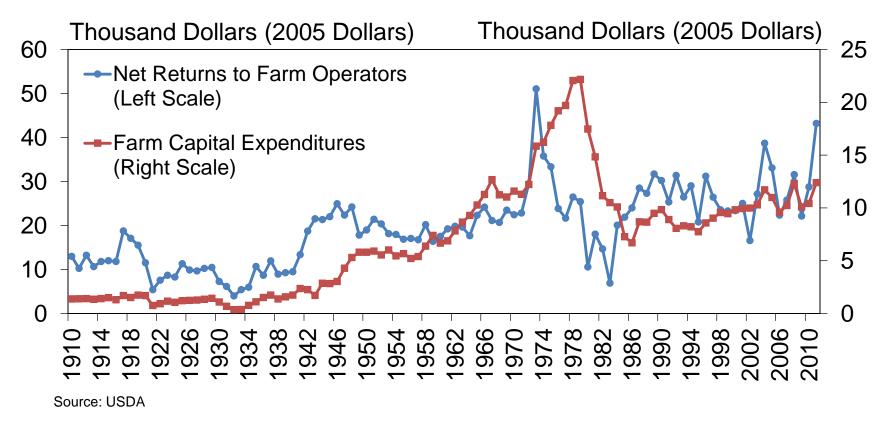


<sup>\* 10%</sup> of gasoline consumption

<sup>\*\*</sup> Ethanol Production is net of trade

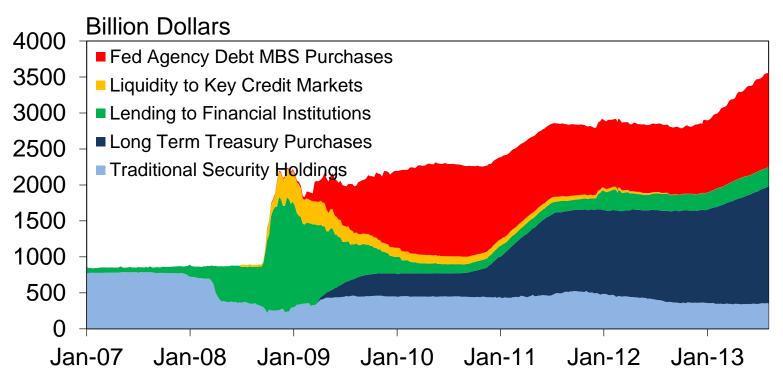
# How will investments and debt respond to income changes?

#### U.S. Farm Profits and Capital Investments per Farm



# What would higher interest rates mean for agriculture?

#### Federal Reserve Balance Sheet: Assets



Source: Federal Reserve Board of Governors



### Conclusions

- Modest economic recovery continues, but in transition.
- Commodities drive a transition in U.S. agriculture.
  - Softer crop sector profits
  - Strengthening livestock profits, but cattle a concern
- In the transition, there are risks to U.S. agriculture, possibly beyond 2014.
  - Farm incomes, farmland values, export markets, global competition, ethanol, farm debt, and interest rates
- Working capital is key in managing through a downturn.



## For More Information on The Midwestern Economy and Rural America

#### www.kansascityfed.org/omaha



